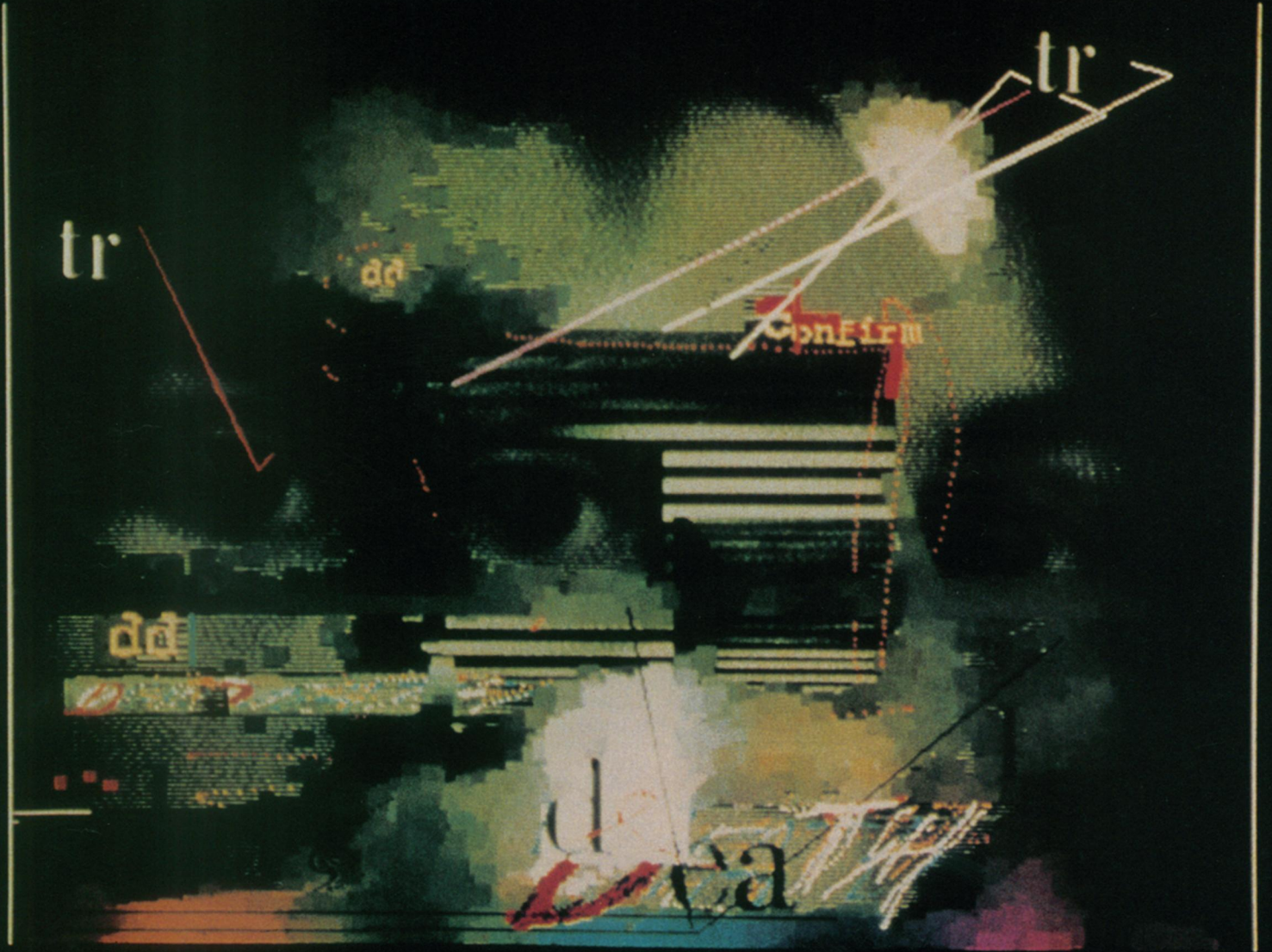


# SCIENCE NEWS

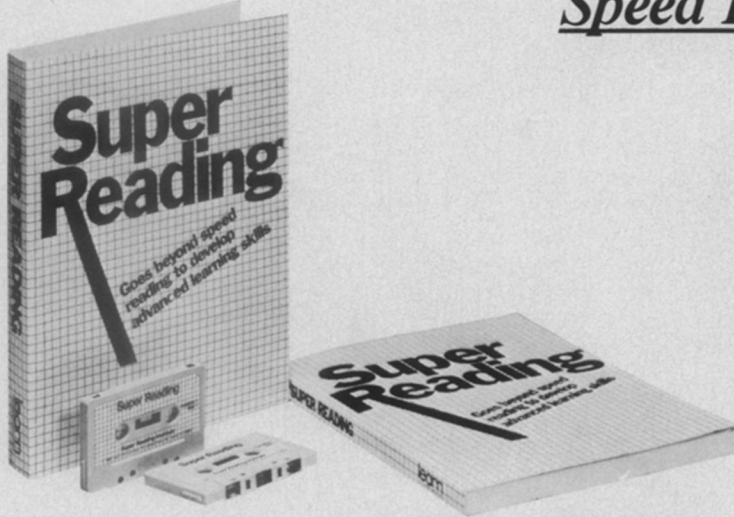
November 20, 1982  
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## Artful Computing





## Speed Reading Breakthrough



# The Super Reading System

*A remarkable innovation that will launch you on a new way to read and think. You will double your reading speed and ability to learn and understand more of everything.*

How many times have you stared at the pile of reading you must do for work, school, or just to keep current and wondered, "How will I ever be able to get to the bottom of the stack?" Sure, you could enroll in one of those 'speed reading' courses. Some cost as much as \$400. But, you don't have the time . . . let alone the money. Even courses offered by mail can cost over \$100. There must be a better way.

### GOOD NEWS

We went to one of America's leading publishers of self-study educational programs and the man who is regarded as one of today's foremost authorities on reading and learning. Our instructions were to create a program that would make it easy for everyone to learn to read faster, with greater understanding. The program he developed also had to be economical so that it would be within almost everyone's reach.

After two years of development he finally achieved the goal . . . we call it THE SUPER READING SYSTEM.

### WHAT, EXACTLY, IS SUPER READING?

First, the man who authored this home-study program is Russell Stauffer, Ph.D., Professor Emeritus at the University of Delaware. Dr. Stauffer has authored major textbooks and is considered to be one of the top researchers on how and why we learn. He is one of the few people admitted for membership in the Reading Hall of Fame. Second, the program is published by the same organization that publishes communication skills programs that are used by many of this country's leading businesses, government agencies and professional societies. In fact, many of the skills taught in THE SUPER READING SYSTEM are the very same as those taught in their reading programs that sell for three to four times the price of SUPER READING. Third, there are no gadgets or devices with SUPER READING. Authorities agree that these do not make you a better reader. What you will get is a practical program that shows you a *new way to think*. Using a comprehensive instruction manual—over

280 pages—a teacher-on-cassette guiding and motivating you through every step of the program, you will discover a totally new way to read and learn . . . incredibly fast. *You will learn how to use your brain more efficiently.*

### NEW READING

After completing the course, you will zip through all kinds of reading: text books, novels, correspondence, reports, technical journals, magazines, newspapers. You name it, you'll read it faster . . . get a heck-of-a-lot more out of it and remember what you've read. *The benefits last a lifetime.* Just like riding a bicycle, the more you use the SUPER READING skills the better and faster you become. The value of reading more efficiently means you will also have time for all the other things you have or want to do. No longer will you be bogged down by poor reading habits.

### WHO CAN BENEFIT FROM THE SUPER READING SYSTEM?

Executives, students, professional people, men, women, managers, technicians . . . anyone who reads for career or pleasure will benefit from SUPER READING. There's even a special edition for children ages 10-16. Just think of how much time you now spend reading. Then consider what your life would be like if you could *read twice as efficiently.*

### LISTEN AND LEARN AT YOUR OWN PACE

No matter how slow a reader you are now, THE SUPER READING SYSTEM is designed to get you started on this new way to read quickly and painlessly. In just a few days you'll begin to see an improvement. The teacher-on-cassette will be your guide through this remarkable program. You'll practice on materials you read everyday. *Your living room becomes your classroom.* You should complete the course in about 20-25 hours. But, you set the pace . . . you create your own schedule. Practice at home, the office . . . wherever or whenever it's convenient.

**College Credits** You may obtain 2 full semester hour credits for course completion, wherever you reside. Credits offered through Whittier College (California). Details included in your program.

**Continuing Education Units** National Management Association, the world's largest association of professional managers, awards 3.0 CEU's for course completion. CEU's can be applied toward the certificate in Management Studies.

### EXAMINE THE COMPLETE SUPER READING SYSTEM WITHOUT OBLIGATION

We've said a lot of things in this advertisement that may be difficult to believe. So we want you to see SUPER READING for yourself. Examine it for 15 days. Listen to the teacher-on-cassette. Then decide. If you feel that SUPER READING will not benefit you, simply return it for a full, no questions asked, refund. You have nothing to lose.

### SPECIAL JUNIOR EDITION

If you have a child between 10 and 16 and you would like to see them get help with the reading they must do to succeed in school, order the Junior SUPER READING SYSTEM. There's a special Parents Manual included and a special set of cassettes. Your children will be on their way to the head of the class.

**Super Reading Institute** DY-16  
113 Gaither Drive, Mt. Laurel, NJ 08054

- YES! Please send me the Super Reading System at \$39.95 plus \$2 postage and insured delivery. If I'm not completely satisfied within 15 days, I may return it for a full refund.
- Send the Junior Edition of Super Reading.
- Check or money order enclosed.
- Charge my credit card under regular terms.

Visa  Mastercard (Interbank # \_\_\_\_\_)  
 American Express  
Card No. \_\_\_\_\_  
Exp. Date \_\_\_\_\_

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Signature: \_\_\_\_\_