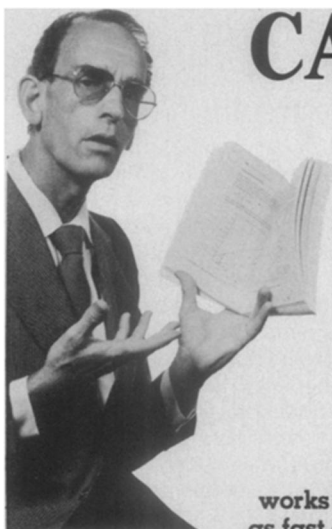


CALCULATOR MATH?



Your brain works 3 times as fast as your fingers can write!

That's where the Calculator comes in — you can go three times as fast with your machine doing the dirty work.

It's easier and more interesting. And you'll understand it better when it's fun. (If you haven't yet tried out a modern scientific-statistical calculator, you're in for a pleasant surprise — see below!)

WHY MATH? To get a promotion or a new job. Just to hang on to that job you've got. To quicken your mind. To understand this world you live in. To impress people. Just for some fun you'll feel good about. (Read those letters below to see how it has worked for others.)

Do it at home... You can start right away and go as fast as you like! Put it aside while you're busy with something else — in short, *set your own pace!*

Lots of us like to avoid being compared with the other members of a class — we like to set our own standards. Too, we like to save the time and expense of going to a school or seminar. (Best of all, the renter is already paid so it's a lot cheaper to study at home — *read on!*)

Let's be honest. You wouldn't expect to learn to play baseball or chess by watching an expert do it. Math is the same — you'll need to do some work. BUT — with my calculator method, you'll see it's a whole new ball game!

THIS METHOD IS FRIENDLY! You can use it on your own. You follow interesting examples step-by-step with calculator keystrokes — instead of algebra.

Let me introduce myself — I'm Dr. George McCarty and I teach at the University of California. Tens of thousands of people like yourself have already used my guidebook to teach themselves calculus. Recently I have teamed up with another professor. We put those same tested and proven techniques to work for you in a new *Statistics Guidebook*.

Even if you've had trouble with math, this method will work for you. Choose the one you want to learn, calculus or statistics (or both) and start today!

As pennywise Ben Franklin said, "An investment in knowledge pays the best dividends."

CHOOSE STATISTICS

It's used everywhere — to set insurance rates and to assess a drug's effectiveness, to detect a crooked roulette wheel and to measure lightbulb lifetimes, to audit the books and to find your position at sea.

People have always known that their experience was not a perfect guide to the future. Statistics shows us that uncertainty is not only inevitable but it itself is measurable.

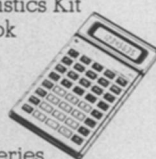
You'll find out about this in my guidebook.

You'll read informal explanations with detailed calculations for topics like "confidence intervals" and "contingency tables."

YOU'LL BE DOING Inference and Hypothesis Testing, the Chi-Square Distribution, ANOVA, Regression and Correlation, Non-Parametric Methods — they're all here.

SUPPOSE YOU HAVE ALREADY STUDIED STATISTICS. You'll use Quick-Reference Guides to go straight to a topic you want to refresh yourself on — then get *right-now* answers in your own field, business, biology, science, psychology, education.

The Guidebook is guaranteed to work with any calculator or computer. If you would like to start out with a fancy new machine, order my Statistics Kit which includes the guidebook and a TI-35 calculator which finds means and standard deviations at the touch of a button. It has an LCD display, 1000 hour batteries — the works.



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Ask for our Catalog of books and calculators.

CHOOSE CALCULUS

The math of science and engineering — satellite orbits and compound interest, bacterial growth and radioactive decay, marginal profits and reaction rates.

You'll find out about these concepts when you use the Calculus Kit. This Kit contains my guidebook and a TI-35 calculator which finds log and trig values at the touch of a button. (It's modern, too, with LCD display and 1000 hour batteries.)

In the guidebook you'll learn both differential calculus and integral calculus — *even differential equations!*

NEED TO EVALUATE functions, areas, volumes — solve equations — use curves, trig, polar coordinates — find limits for sequences and series? It's all here!

If you're in the biological, social or physical sciences, you'll be doing Bessel functions, carbon dating, Gompertz' growth curves, half-life, future value, marginal costs, motion, cooling, probability, pressure — and plenty more.

Important numerical algorithms are here, too: rational and Padé approximation, bracketing, continued fractions, Euler's method, Heun's method, iteration functions, Newton's method, predictor-corrector, successive substitutions, Simpson's method and synthetic division.

If you already have a scientific calculator, you can get just the *Calculus Guidebook*.

George W. McCarty

P.S. — YOU CAN DO IT! I'm certain I can show you this easy way to success with math, so *I guarantee it to you unconditionally* — if you are not satisfied just send it back for a prompt refund!

LOOK AT WHAT USERS SAY...

•Professor John Ball of Harvard College writes: "I wish I had had as good a calculus course."

•S.C. McCluney, Jr. of Philadelphia writes: "With your book and a calculator the whole idea becomes clear in a moment, and is a MOST REFRESHING EXPERIENCE."

•Professor H. I. Freedman of the U. of Alberta, states: "There can be no question as to the usefulness of this book...lots of exercises...very clearly written...easy reading."

•Tektronix Engineer Bill Templeton says, "The best, most clearly written book I have seen for improving your math skills."

TAX DEDUCTIBLE FOR PROFESSIONALS

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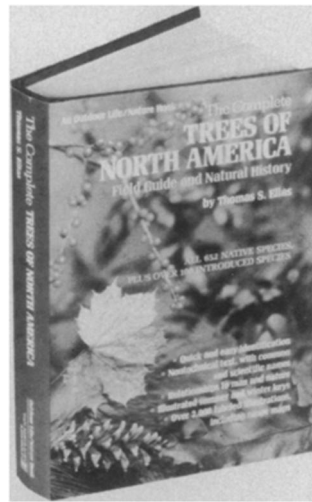
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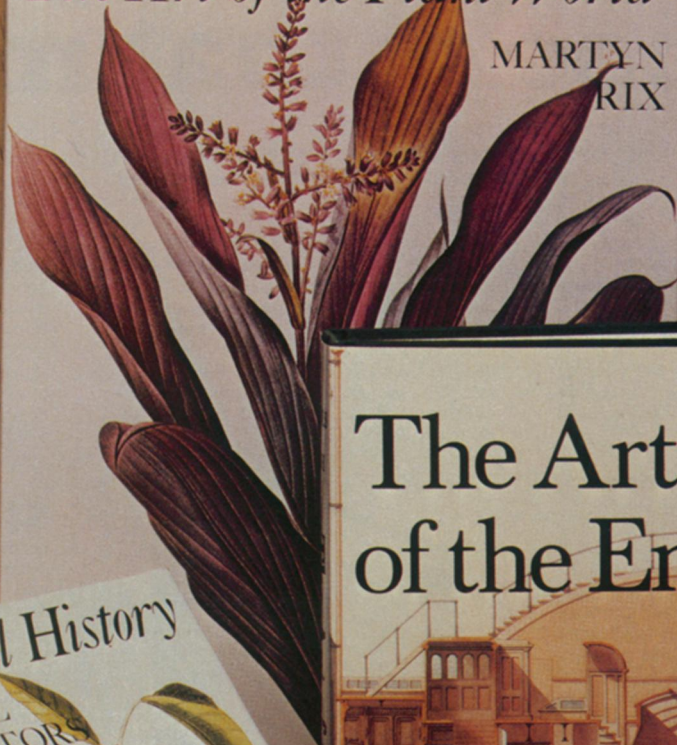
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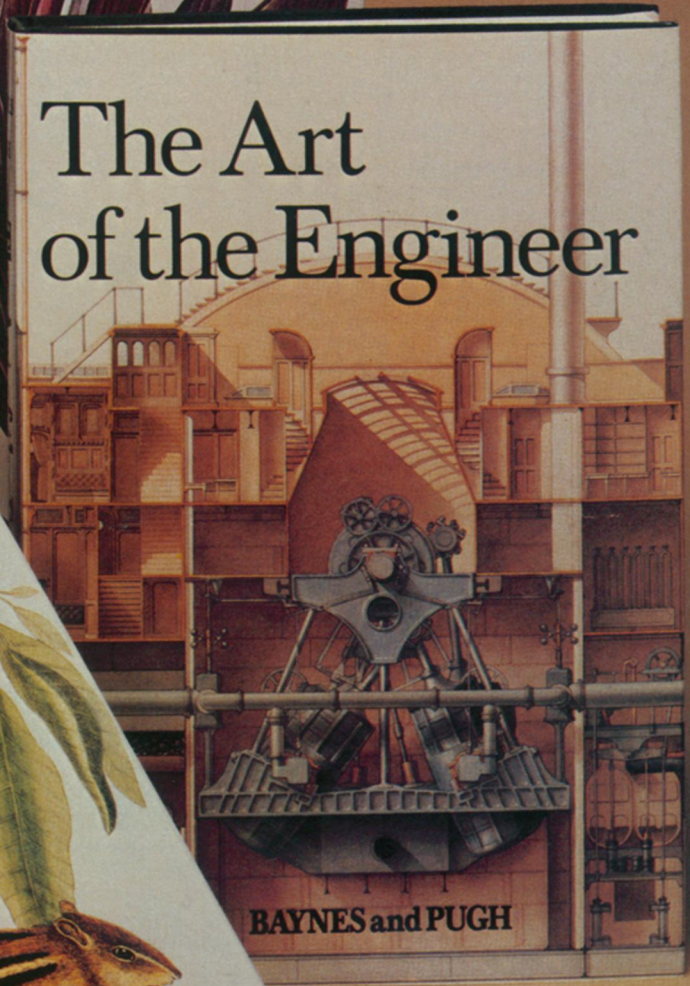
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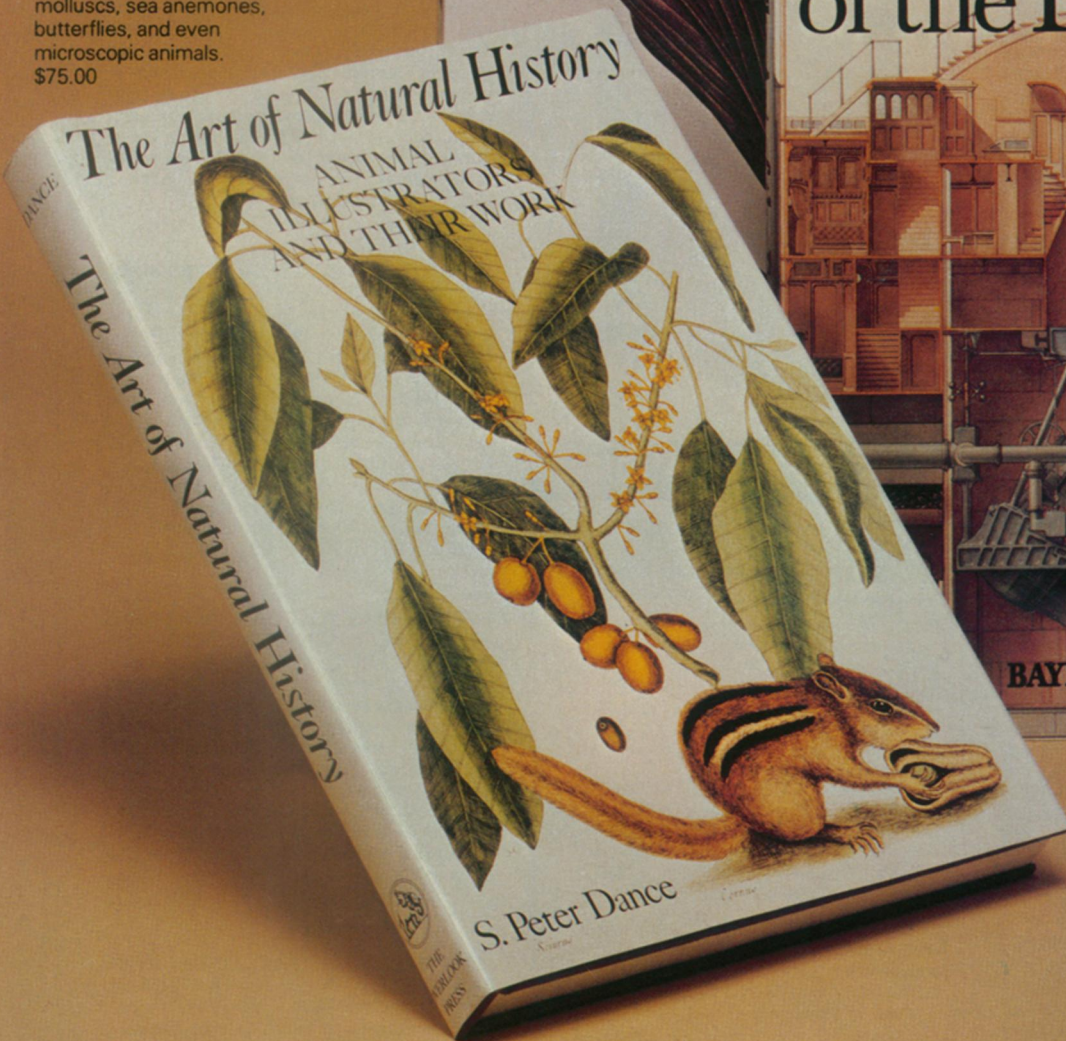
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