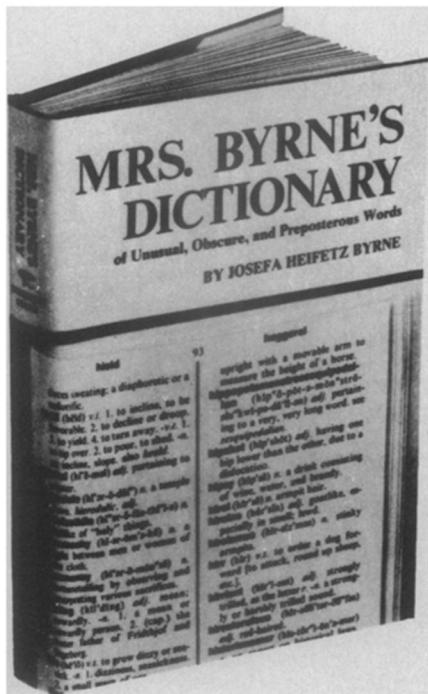


For years I suffered terribly from
LETHOLOGICA
until a nice doctor friend prescribed

**Mrs. Byrne's Dictionary
of Unusual, Obscure, and Preposterous Words**



Yes, for years I couldn't remember the right words. People I considered complete idiots were finishing my sentences for me. I was leaving blanks in my love letters and suicide notes. I found how bleak the future was when I tried a little cephalonamancy (fortunetelling by boiling an ass head), and tyromancy (fortunetelling by watching cheese coagulate).

I went from doctor to doctor looking for help, finally becoming a confirmed iatrapistiatic (one having little faith in doctors), especially when one suggested I needed a hepaticocholangiocholecystenterostomy (look it up).

Then I found *Mrs. Byrne's Dictionary*. Now I can be unusual, obscure and preposterous by turns. Now I don't need an unabridged to go along with my collegiate. For entertainment now, I browse instead of groak (watching people silently while they eat, hoping they'll ask you to join them). I don't care anymore that we have a kakistocracy (government or rule by the worst).

Mrs. Byrne's Dictionary by Josefa Heifetz is better than omphalokepsis!

GARDYLOO!

Herb Caen in the *San Francisco Chronicle*: "Wildly funny!"

Leslie Hanscom in *Newsday*: "You can dip in anywhere and come up with pay dirt . . . hundreds of words to stand your hair on end. Only a clinchpoop could scan these pages without a feeling of awe at the undiscovered boundaries of the English tongue!"

Nels Nelson in the *Philadelphia Daily News*: "A treasure! We should all kiss the publisher's feet!"

Camilla Snyder in the *Los Angeles Herald-Examiner*: "Hilariously useful . . . delicious!"

Donald B. Thackrey of *United Press International*: "A dictionary you can browse through and read like a book . . . a dictionary that will give great pleasure to many. Every page contains at least one nugget."

Sydney J. Harris in the *Chicago Daily News*: "There is no comparable work; I unreservedly recommend it."

At your favorite bookshop or order directly from the publisher, using the handy coupon below.

University Books, Inc., 120 Enterprise Ave., Secaucus, N.J. 07094

Please send me by return mail a copy of MRS. BYRNES DICTIONARY for which I enclose \$12.50 plus \$1.50 for postage and shipping.

My name: _____

Address: _____

City: _____ State: _____ Zip: _____

(University Books is a Lyle Stuart company)

SN 12/4/82

When the calculus crazies strike, turn to Professor McSquared!



Also from William Kaufmann, Inc.

Professor McSquared's Calculus Primer

Beware—this is a genuine calculus book. With Howard Swann and John Johnson's ingenious analogies and brilliant cartoons, calculus comes to life with unbelievable energy, humor, and clarity. Ideal for home study. "Perhaps the most original primer on calculus yet devised . . . lively and unusual, not to mention precise."—*New York Public Library*. 216 pages.

\$7.95 (paper)

(A)

McSquared's Alumni T-Shirts

All-cotton beige and red preshrunk shirts proudly proclaim your alumni status.

\$7.95 (small, French-cut)

(B)

\$7.95 (small, regular-cut)

(C)

\$7.95 (medium, regular-cut)

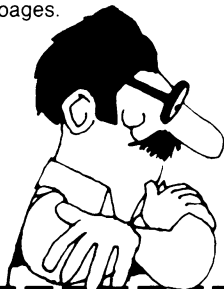
(D)

\$7.95 (large, regular-cut)

(E)

\$7.95 (extra-large; regular-cut)

(F)



How to Think With Numbers

Robert L. Hershey shows how anyone—math whiz or not—can analyze and understand numerical problems that arise in life. Exercises on percentages, probabilities, numbers big and small, money and time, interest, and trade-offs make any reader at ease with numbers. 176 pages.

\$7.95 (paper)

(G)

Precalculus Mathematics in a Nutshell

Geometry, Algebra, Trigonometry

George Simmons's *Precalculus Math* helps readers master geometry, algebra, and trigonometry. A super review . . . great background material for any student. 127 pages.

\$5.95 (paper)

(H)

Math Bonus

Save 10 percent—\$2.20.
All three math books.
\$19.65 (all paper)

(I)

From William Kaufmann, Inc.
95 First Street
Los Altos, CA 94022

William Kaufmann, Inc.

Dept. SN 32 • 95 First Street • Los Altos, CA 94022

Please send me the books whose letters are circled below. If not satisfied, I may return the order within 30 days for a complete refund.

Enclosed is full payment plus \$1.50 shipping charge. (California residents please add sales tax.)

Please send me your free catalog

A B C D E F G H I

Name _____

Address _____

City _____

State _____ Zip _____

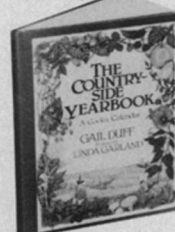


BRING THE OUTDOORS IN!



NATURE 1983

Stunning . . . breathtaking . . . awe-inspiring . . . that's how you'll find this lovely wall calendar. Twelve full-color photographs of animals, wildflowers, birds, insects, and landscapes by leading nature photographers are featured together with informative descriptions. Here's just a sampling of the enchanting photographs included — the adorable snowshoe hare, the awesome Badlands, attractive goldenrod and maple leaves, and the exotic arctic fox. Packaged in a four-color self-mailer, *Nature 1983* has ample write-in space for every day and includes an introductory essay and photographs by Freeman Patterson, an internationally known photographer. 24 pp., 13/4 x 11, \$8.95



MAIL COUPON BELOW FOR FREE EXAMINATION COPIES

THE COUNTRYSIDE YEARBOOK A Cook's Calendar

Gail Duff. Illustrated by Linda Garland. More than a cookbook, more than a calendar, more than a guide to finding food in the wild — this any-year diary based on *The Countryside Cookbook* is a savory combination of all three. Pleasing to the eye, its colorful and handsomely illustrated pages are filled with mouth-watering yet easy-to-prepare country recipes. There's even ample writing space to record your own favorites. You'll find valuable advice on where to find wild berries, nuts, and herbs, as well as on how to turn them into tangy seasonings, delectable dishes, and safe and effective herbal remedies. Why wait? Send for this unusual cookbook/calendar today! 191 pp., 8 x 10, \$12.95

VAN NOSTRAND REINHOLD

Mail Order Service
7625 Empire Drive, Florence, KY 41042

Send me the selection(s) checked below for 15 days' FREE EXAMINATION. After 15 days, I'll pay the purchase price plus local sales tax and handling or return the selection(s) and OWE NOTHING.

SAVE MONEY! Check here if enclosing payment with order and publisher pays postage and handling. Same 15-day return-refund guarantee. Be sure to add local sales tax with payment.

_____ 29693-2 Nature 1983 \$ 8.95
_____ 22086-3 The Countryside Yearbook \$12.95

Name _____

Address _____

City _____ State _____ Zip _____

Offer subject to credit department approval. Prices subject to change. S4232

Van Nostrand Reinhold

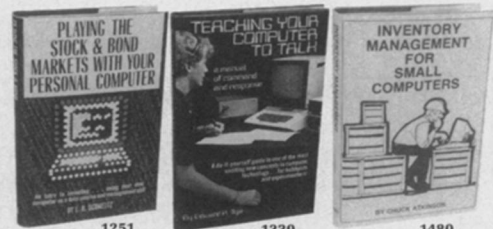


The Computer Book Club

Save on books
and software!

The **ONLY** Book Club
dedicated exclusively to
the special interests of
microcomputer hobbyists
and experimenters!

Select 5 fact-filled books
for only **\$2.95** (total value up to \$99.75)



1251
List \$16.95

1330
List \$15.95

1480
List \$22.95



1271
List \$16.95

1398
List \$14.95

1295
List \$16.95



1275
List \$14.95

1466
List \$17.95

1303
List \$14.95

1394
List \$15.95

337
List \$19.95

1416
List \$19.95

1111
List \$15.95

336
List \$14.95



1414
List \$15.95

1299
List \$16.95

1160
List \$13.95

1070
List \$16.95

1055
List \$9.95

1276
List \$15.95

1442
List \$18.95

1169
List \$16.95



1195
List \$13.95

1088
List \$13.95

1333
List \$16.95

1391
List \$17.95

338
List \$14.95

1205
List \$16.95

1396
List \$13.95

335
List \$14.95

7 very good reasons to try The Computer Book Club

Blue Ridge Summit, PA 17214

- **Reduced Member Prices.** Save up to 75% on books sure to increase your know-how
- **Satisfaction Guaranteed.** All books returnable within 10 days without obligation
- **Club News Bulletins.** All about current selections—mains, alternates, extras—plus bonus offers. Comes 13 times a year with dozens of up-to-the-minute titles you can pick from
- **"Automatic Order."** Do nothing, and the Main selection will be shipped automatically! But . . . if you want an Alternate—or no books at all—we'll follow the instructions you give on the reply form provided with every News Bulletin
- **Continuing Benefits.** Get a Dividend Certificate with every book purchased after fulfilling membership obligation, and qualify for discounts on many other volumes
- **Extra Bonuses.** Take advantage of added-value promotions, plus special discounts on software, games, and more
- **Exceptional Quality.** All books are first-rate publisher's editions, filled with useful, up-to-the-minute information



The Computer Book Club

Blue Ridge Summit, PA 17214

Please accept my membership in The Computer Book Club and send the 5 volumes circled below, billing me \$2.95 plus shipping and handling charges. If not satisfied, I may return the books within ten days without obligation and have my membership cancelled. I agree to purchase 4 or more books at reduced Club prices (plus shipping/handling) during the next 12 months, and may resign any time thereafter.

335 336 337 338 1055 1070 1088 1111
1160 1169 1195 1205 1251 1271 1275
1276 1295 1299 1303 1330 1333 1391 1394
1396 1398 1414 1416 1442 1466 1480

Name _____ Phone _____

Address _____

City _____

State _____ Zip _____

(Valid for new members only. Foreign and Canada add 20%. Orders outside U.S. or Canada must be prepaid with international money orders in U.S. dollars.)
This order subject to acceptance by The Computer Book Club SNCC 12/82