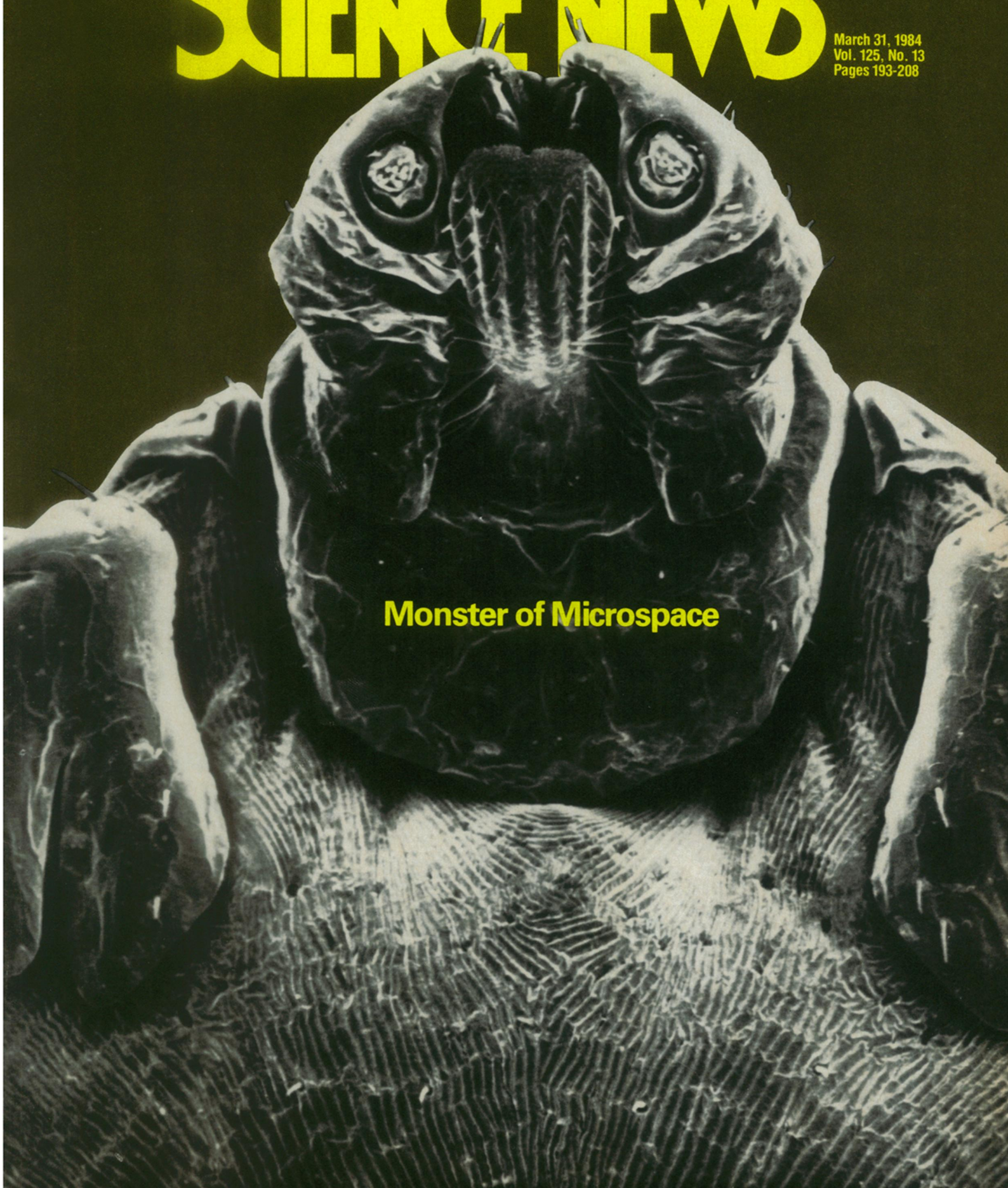


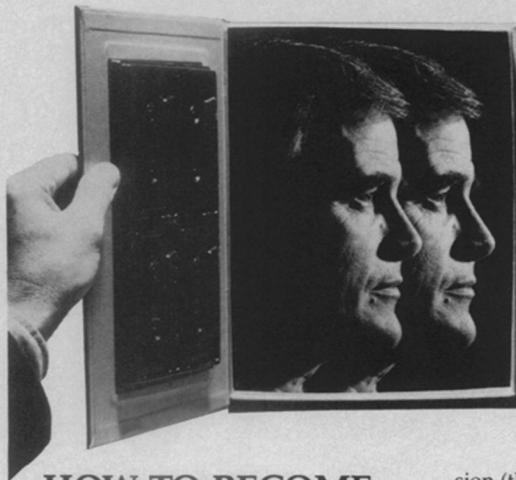
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Monster of Microspace



DOUBLE YOUR INTELLIGENCE

... achieve more ... remember more ... think more efficiently

Learn Incorporated proudly introduces a unique educational technology that has been successfully applied by thousands of individuals as well as major corporations such as RCA, IBM, and General Electric

HOW TO BECOME A SUPER ACHIEVER!

Ask any two experts what the word intelligence means and you'll probably get two different answers. But in everyday life, intelligence means learning faster, grasping facts and ideas more quickly and remembering more of what you learn.

If you could double your capacity to do these things, you'd become, in effect, a super achiever—a leader in your business or profession—ahead of the competition in just about anything you undertake. And now, amazing as it may sound, there is a proven way to *double your intelligence* in the terms defined above. This remarkable educational technology has been used by the Government and a host of major corporations. Thousands of people from 17 to 80 have applied it successfully right in their own homes. And now you too can develop the skills that can make you a super achiever.

Speedlearning—an educational breakthrough that can double your potential for professional and personal growth

Regardless of your background you have probably never been taught the single most important skill for realizing your full potential. You have never been taught the proper way to learn. And that fact has cut in half your capacity to develop new skills, learn new tasks and enjoy the learning process itself.

70% of all knowledge you acquire as an adult is obtained through reading, and that's what has made speed reading such a valuable skill for many people. But the value of speed reading is limited—it does not change the way you think, the way you use information. It does not enable you to think more efficiently. But *Speedlearning* does. In addition to increasing your reading speed, *Speedlearning* teaches you how to automatically organize the information you read so you can apply it faster and more easily to specific tasks and problems.

It's a proven fact that *Speedlearning* actually improves your ability to interpret information. In a test conducted at the University of Wyoming, people who took *Speedlearning* doubled their capacity to read, interpret, and remember. That's why we say *Speedlearning* can double your intelligence.

Speedlearning was developed over a 14-year period by Dr. Russell Stauffer. He based *Speedlearning* on the fact that learning through reading is 95% comprehen-

sion (the time your subconscious mind spends determining the importance and meaning of each printed word) and only 5% eye movement. Because ordinary speed reading programs emphasize eye movement, 95% of the learning process is left untrained. But *Speedlearning* teaches a unique series of skills that result in better comprehension. These special inter-related skills and the *Speedlearning* method of teaching them represent a major breakthrough in educational technology.

Speedlearning eliminates the built-in boredom factor of ordinary learning

Speedlearning is not difficult to learn. You develop your skills at your own pace using the easy-to-follow course materials. With only minutes a day, you'll gain permanent skills that could have a dramatic impact on almost every aspect of your life. Once learned, you do not have to practice *Speedlearning* and you can apply it to all kinds of materials.

Speedlearning has been successfully studied by people of all ages, from all walks of life. But even more important, once you have developed *Speedlearning* skills, you will discover that learning is more fun and easier than it was before. The reason for this is that *Speedlearning* eliminates the built-in boredom factor in ordinary learning through reading.

Most people mentally say words as they read. Their vocal cords

echo their mental pronunciation, which means that most people read about as fast as they can talk. But when your mind is occupied with actively saying each word instead of simply taking in its meaning, your ability to understand and apply what you are learning is interfered with. Your mind has to assemble each of the separate words you pronounce into meaningful ideas—a slow and laborious process at best. That's what we call the built-in boredom factor of ordinary learning. But with *Speedlearning* you are taught to learn in whole concepts.

With *Speedlearning* you take in larger amounts of knowledge at one time. You are freed from the necessity of saying each word as you read it. You are able to instantly refer what you are learning to the specific reason you are reading or studying in the first place. Learning becomes more fun because it is goal-oriented and because you see yourself reaching specific goals faster than you ever thought possible.

Get started quickly with teacher-on-cassettes, three coordinated workbooks and five practice books.



In most cases Speed Learning is tax-deductible.

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