

Dr. Arthur VanGundy, author of the best-selling Training Your Creative Mind, teaches you how to turn on the idea machine inside your head and use it to solve your most difficult problems.

108 Ways to Get a Bright Idea and Increase Your Creative Potential ... will prove indispensable to anyone whose job depends on the ability to generate ideas or anyone who wants to design a personal program for increasing creative-thinking potential.

Prentice-Hall, 1983, 186 pages, 8" x 5½", paperback, \$6.95



Science News Book Order Service 1719 N St., NW, Washington, DC 20036

Please send ______copy(ies) of 108 Ways to Get a Bright Idea and Increase Your Creative Potential. I include a check payable to Science News Book Order Service for \$6.95 plus \$1.00 handling (total \$7.95) for each copy. Domestic orders only.

Name

Address

City

State

RB262

Books

Books is an editorial service for readers' information. To order any book listed or any U.S. book in print please remit retail price, plus \$1.00 handling charge for each book, to Book Order Service, Science News, 1719 N Street, N.W., Washington, D.C. 20036. All books sent postpaid. Domestic orders only.

The Abolition — Jonathan Schell. In this book Schell defines the nuclear predicament and then offers a solution — a way in which the world might achieve full nuclear disarmament. Knopf, 1984, 173 p., \$11.95.

The Broken Brain: The Biological Revolution in Psychiatry — Nancy C. Andreasen. Describes the major mental illnesses, together with the new diagnostic methods and treatments that have been developed in recent years. Traces the movement of psychiatry from psychotherapy to "more medical and biological" methods. Discoveries in neuroscience research are discussed and the current picture of the brain is presented. For the general reader interested in mental illness and the field of psychiatry. HarRow, 1984, 278 p., illus., \$16.95.

Endometriosis — Julia Older. A complete discussion of a common but often undetected disease that can cause infertility and other major medical problems in women. Scribner, 1984, 221 p., illus., \$15.95.

Living the Sky: The Cosmos of the American Indian — Ray A. Williamson. Native Americans throughout North America incorporated the motions of the sky into all parts of their lives. This book presents Native American views of the sky and their meaning for Native American cultures. HM, 1984, 366 p., illus., \$19.95.

Memory and Awareness: An Information-Processing Perspective — Roberta L. Klatzky. Describes various aspects of understanding and experiencing memory from the perspective of psychological theories of the human memory system. Uses the terminology and theories of the information-processing approach to memory. WH Freeman, 1984, 155 p., illus., \$18.95, paper, \$9.95.

Not in Our Genes: Biology, Ideology and Human Nature — R. C. Lewontin, Steven Rose and Leon J. Kamin. Three outstanding scientists offer here an exploration of the scientific and social roots of biological determinism, an analysis of its present-day social function and an exposure of its "scientific pretension." Presents a perspective on what biology and psychology can offer as an alternative view of the "nature of human nature." Pantheon, 1984, 322 p., \$21.95.

The Plain English Repair and Maintenance Guide for Home Computers — Henry R. Beechhold. Takes the mystery out of caring for personal computers and their peripherals. A guide written in easy-to-understand language with useful illustrations to help you keep your computer running properly and make modifications and some needed repairs. S&S, 1984, 263 p., illus. by David Dameo, paper, \$14.95.

The Surface of Mars — Michael H. Carr. The leader of the Viking Orbiting Imaging Team tells in text and photographs what the surface of Mars is like and how it is thought to have evolved to its present form. Originally published in hardback in 1981. Yale U Pr, 1984, 232 p., illus., paper, \$24.95.

SCIENCE NEVS





is now available to the blind and physically handicapped on cassette tapes.

All inquiries should be made directly to:

Recorded Periodicals,
Division of Volunteer Services
for the Blind
919 Walnut Street 8th Floor
Philadelphia, Pa. 19107.

Only the blind or handicapped should apply for this service. There is a nominal charge.

SEPTEMBER 1, 1984

143