

For the 43rd consecutive year the Westinghouse Science Talent Search will help hundreds of deserving young people along the road to higher education.

Help your brightest students get involved!

Since 1942, winning "the Westinghouse" has been one of the most elite academic achievements that American high school students could attain.

And the recognition associated with participating on a national level in the only competition of its kind has helped thousands of seniors receive financial aid and recommendations to America's top colleges and universities.

The rewards last a lifetime.

Science Talent Search winners earn doctorates at a rate 25 times the national average for college graduates, and go on to assume vital roles in America's industries, universities and research institutions. And no fewer than five times between 1972 and 1981, former winners have been awarded the Nobel prize.

Research projects must be received by December 15, 1984.

For further information: Request a complete contest entry kit from Science Service, 1719 N Street, N.W., Washington, DC 20036. Or call 800-245-4474. In Pennsylvania, call 800-242-2550.

You can be sure...if it's Westinghouse



