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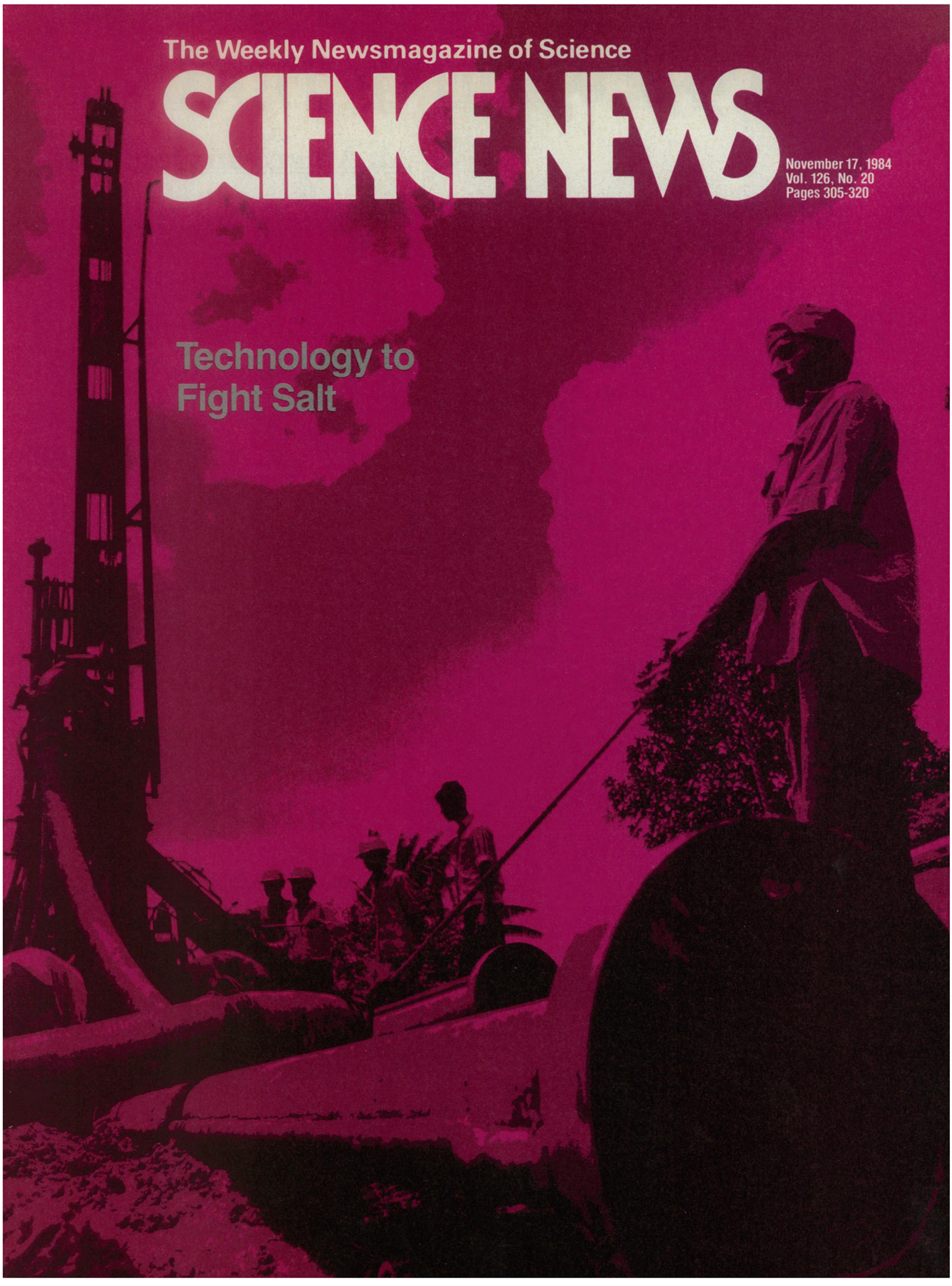
Technology to Fight Salt



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INTO THE HEART OF THE MIND

An American Quest for Artificial Intelligence

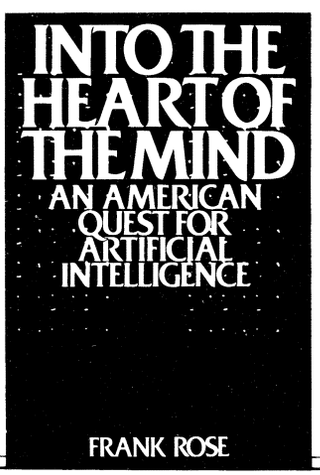
By Frank Rose

At research facilities around the world, some of the best scientific minds of our generation are competing to reach one goal: a computer that thinks for itself. Here is the inside story of one of those teams, using everything we know about the human mind to create artificial intelligence: machines that think like we do.

Frank Rose thrusts you into their world — their trials, their conflicts, their day-to-day experiences on the cutting edge of science — as they strive to pass the spark of intelligence to an inanimate machine. *Into the Heart of the Mind* is a story that raises serious, provocative questions about the limits of technology . . . and our lives in the future.

— from the book

Harper & Row, 1984, 209 pages, 9½″ x 6¼″, hardcover, $15.95



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