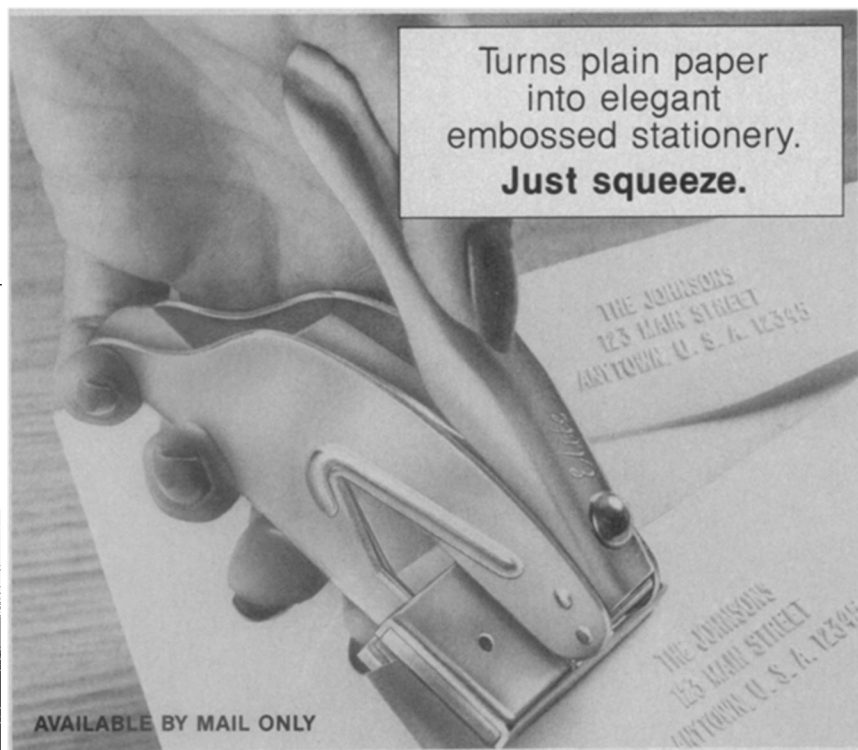


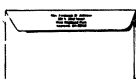
Elegant Embossed Stationery

Make all you want... whenever you want it!



AVAILABLE BY MAIL ONLY

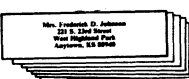
No expensive stationery to re-order.



No messy to refill.



No return address labels to run-out-of.



Why spend a lot of money on personalized stationery when you can easily make your own...and never run out? Just squeeze the handle of our compact hand press and instantly convert plain paper into expensive looking embossed stationery.

Unlike others you may have seen, our stationery embosser features a patented reversible plate so you can emboss *both envelope flaps and letterheads*. It's also ideal for personalizing books, magazines and valuable documents.

And to make your personalized stationery even more distinctive, we give you a choice of either *block letters or script*. But best of all, our incredibly low sale price for this high quality embosser is only



1/2 PRICE SALE
A \$20.00 VALUE
ONLY \$9.95

\$9.95...the lowest price available anywhere! And at that price, you can afford to give them as long lasting gifts to those people on your list.

Offer good only in continental U.S.A.

MAIL TO: **SINCE 1873 Barnes & Noble BOOKSTORES**

126 Fifth Ave., Dept. M243, N.Y., N.Y. 10011

STYLE #	QTY	PRICE	TOTAL
1160233		\$9.95	
1160241		\$9.95	
Subtotal			
N.Y. and N.J. residents add applicable sales tax.			
Add \$1.75 ship. & ins. for each embosser ordered.			
TOTAL PAYMENT			

Check one:
 A check or money order is enclosed
 Please charge this to: Visa MasterCard

Account# _____ Exp. Date _____
 Signature _____

Please print personalization on lines below.
 (Up to 3 lines and 30 spaces per line.)

If ordering more than one embosser please print name and address clearly on a separate sheet of paper

SHIP TO:
 Name _____
 Address _____
 City, State, Zip _____

30-DAY MONEY-BACK GUARANTEE
 Every item you purchase from Barnes & Noble must meet your standards... If not, return it within 30 days for a full refund.

©1984, Barnes & Noble Bookstores, Inc.

Books

Books is an editorial service for readers' information. To order any book listed or any U.S. book in print please remit retail price, plus \$1.00 handling charge for each book, to **Book Order Service**, Science News, 1719 N Street, N.W., Washington, D.C. 20036. All books sent postpaid. Domestic orders only.

Black Apollo of Science: The Life of Ernest Everett Just — Kenneth R. Manning. A biography of a prominent American marine biologist who was black. Tells the fascinating story of the scientist and the man who was born in the South in the 1880s and died in Washington, D.C., shortly after fleeing the Nazis in Europe in 1941. Originally published in hardback in 1983. Oxford U Pr, 1984, 397 p., illus., paper, \$8.95.

The Dehumanization of Man — Ashley Montagu and Floyd Matson. The potential damage of dehumanization to the quality of human life and the fabric of civilized society is, according to the authors, beyond calculation. This book is a preliminary inquiry into some of the symptoms, sources, products and side effects of dehumanization in the modern world. Originally published in hardback in 1983. McGraw, 1984, 246 p., paper, \$6.95.

Everyday Math Made Easy — Peter Davidson. Instructions for doing the easy-to-forget math calculations that one must make routinely, such as the cost of wallpapering a room, annual yield of stocks, amount of interest to be paid on a loan, real estate problems and many, many more. McGraw, 1984, 249 p., paper, \$8.95.

Gorillas in the Mist — Dian Fossey. Mountain gorillas live only on six extinct volcanoes in the Virunga Mountains in Africa. This book recounts some of the events of the 13 years the author spent with these gorillas in their natural habitat. Includes data from 15 years of continued field study of four gorilla families. Interesting photographs enhance the text. Originally published in hardback in 1983. HM, 1984, 326 p., illus., paper, \$10.95.

The Manipulation of Life — Robert Esbjornson, Ed. Examines, in six essays by authors from various disciplines, the scientific, moral and philosophical implications of the new bioengineering technology. Har-Row, 1984, 149 p., paper, \$7.95.

Risk Watch: The Odds of Life — John Urquhart and Klaus Heilmann. Risk assessment for the general reader. Discusses how risks can be measured and expressed in order to distinguish between big risks and small ones, to know when risks outweigh benefits and when benefits outweigh risks. Helps the reader compare different kinds of risks. Facts on File, 1984, 214 p., charts & graphs, \$16.95.

The Voyages of Columbia: The First True Spaceship — Richard S. Lewis. A well-illustrated history of the space shuttle program from early designs and planning through the fifth operational mission of *Columbia*. Includes much of the drama in the development of this "first true spaceship." Columbia U Pr, 1984, 223 p., illus., \$24.95.

Water: Rethinking Management in an Age of Scarcity — Sandra Postel. The world's water resources are suffering from widespread overuse and mismanagement, says this new study. (See SN: 12/22 & 29/84, p. 397). Worldwatch Inst, 1984, 65 p., paper, \$4.