

# TECHNOLOGY TRANSFER

LEARN HOW THIS COUNTRY'S FIRST MAJOR TRANSFER OF TECHNOLOGY—FROM A NATIONAL LAB TO A PRIVATE CORPORATION—WAS ACCOMPLISHED.

**Who should attend:** Laboratory officials and researchers seeking new sources of capital and venture capitalists and high-tech entrepreneurs seeking new technologies.

**When:** Thursday, February 21, 1985

**Where:** Santa Fe Hilton, Santa Fe, New Mexico

**Speakers:** Donald M. Kerr, *Director, Los Alamos National Laboratory*; Dr. Bruce Merrifield, *Assistant Secretary of Commerce for Technology, Productivity and Innovation*; Irving Weiman, *Prudential-Bache Securities*; A. David Silver, *Santa Fe Private Equity Fund* and Ross U. Robinson, *CEO, Mesa Diagnostics Inc.* George Gilder, author of *The Spirit of Enterprise*, will be the featured luncheon speaker.

For further details, call or write: Mary Freitas, Santa Fe Private Equity Fund, 524 Camino del Monte Sol, Santa Fe, New Mexico 87501. Telephone: (505) 983-1769.

## TV, Science & Kids

### Teaching Our Children to Question

Proposals that deal with the problems, politics, economics and potentials of science programming for young audiences are discussed by eminent authorities in the fields of science, education, media and public policy.

The book alerts those who are concerned with children about the limited scope, stereotypes and the scarcity of current TV science fare.

Edited by Kim Hays,  
Foreword by Lewis Thomas  
Action for Children's Television,  
1984, 210 pages, 9½" x 6½",  
hardcover, \$17.95

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**Beauty and the Beast: The Coevolution of Plants and Animals**—Susan Grant. "The living-together arrangements of animals and plants are incredibly varied — all the way from instances of mortal foes to mutual benefactors." How a number of these relationships developed and how they influence the lives of the plants and animals involved are presented in this book for the general reader on coevolution. Scribner, 1984, 215 p., drawings by Laszlo Kubinyi, \$14.95.

**Contrasts: Soviet and American Thinkers Discuss the Future**—Wiktor Osiatyński. Interviews with both American and Soviet scientists which focus on the role of science in society and how we can use today's science to understand the world and to answer the fundamental questions of the human condition. Macmillan, 1984, 219 p., illus., \$19.95.

**Promethean Fire: Reflections on the Origin of Mind**—Charles J. Lumsden and Edward O. Wilson. Suggests that "a very special form of evolution, the melding of genetic change with cultural history, both created the mind and drove the growth of the brain and the human intellect forward at a rate perhaps unprecedented for any organ in the history of life." Links the research on gene-culture coevolution to anatomical studies of human evolution and uses the combined information to reconstruct the actual steps of mental evolution. Originally published in hardback in 1983. Harvard U Pr, 1984, 216 p., illus., paper, \$6.95.

**The Rage Within: Anger in Modern Life**—Willard Gaylin. Anger takes its toll on our health and well-being as individuals and endangers society as a whole. With many the short fuse has become a way of life. Here a leading psychoanalyst explores this complex and destructive emotion. S&S, 1984, 224 p., \$16.95.

**Time's Arrows: Scientific Attitudes Toward Time**—Richard Morris. Looks in detail at the evolution of ideas about time from the ancient Babylonians to present-day physicists. "Without these changes in outlook, modern science would not have been possible," says the author. "Indeed, science developed in Western culture, and it was only Western culture that embraced the idea of abstract, linear time." This fascinating account of time is intended for the general reader. Includes an extensive bibliography. S&S, 1985, 240 p., \$17.95.

**Violent Phenomena in the Universe**—Jayant Narlikar. Many types of astronomical objects are now being seen as sources of violent activity. This is an account of some of these violent phenomena and of the attempts by astrophysicists to make sense of these observations. The final chapter questions whether Einstein's general relativity theory is adequate for describing the nature of gravity. Originally published in hardback in 1982. Oxford U Pr, 1984, 218 p., illus., paper, \$8.95.

**The Year of the Tawny Owl: The Story of Ule of Diddawn**—Paul Thomas. Describes in words and photographs the life of a pair of owls in an English wood during the course of a year. St. Martin, 1984, 144 p., color/b&w photographs by Gillian Thomas, \$15.95.