

## Books

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**Adolescence: The Farewell to Childhood** — Louise J. Kaplan. More than birth, marriage or death, adolescence, according to the introduction, entails the most highly elaborated drama of the passage from one realm of existence into another. This book analyzes the adolescent experience, describes the usual and the unusual psychological changes that occur during adolescence and discusses the many different implications and ways of dealing with these changes. Originally published in hardback in 1984. S&S, 1985, 400 p., paper, \$8.95.

**The Birth of Neurosis: Myth, Malady, and the Victorians** — George Frederick Drinka. A history of mental illness and its treatment during Victorian times. Shows how the ideas and practices of the physicians were linked to the age in which they lived. Originally published in hardback in 1984. S&S, 1985, 431 p., illus., paper, \$10.95.

**Cancer: What It Is and How It's Treated** — Howard Smedley, Karol Sikora and Rob Stepney. Explains for the general reader what cancer is, why it occurs, how it affects the body and how it can be treated. Describes the side effects as well as the successes of treatment. Includes recent advances in the understanding of the causes of cancer and the progress in its cure. Discusses and assesses alternative therapies and presents current research that is likely to lead to the treatments of tomorrow. Basil Blackwell, 1985, 180 p., illus., \$24.95, paper, \$9.95.

**A Century of Psychology as Science** — Sigmund Koch and David E. Leary, Eds. Distinguished scholars assess the accomplishments, status and prospects of psychology at the end of its first century as science. McGraw, 1985, 990 p., \$39.95.

**Exploring the Oceans: An Introduction for the Traveler and the Amateur Naturalist** — Henry S. Parker. To help the reader gain insights into the ocean ecosystems and to understand how these great bodies of water affect our lives and how we affect their well-being. P-H, 1985, 354 p., illus., paper, \$15.95.

**Filters Against Folly: How to Survive Despite Economists, Ecologists, and the Merely Eloquent** — Garrett Hardin. This outstanding biologist proposes here three intellectual "filters" to enable the general reader to assess the rhetoric of the experts. Goes on to examine several conflicts of ecologists and economists, such as the unattainable ideal of zero pollution, the distribution of income and wealth, and poverty and how much compassion we can afford. Viking Pr, 1985, 240 p., \$15.95.

**The Fourth Dimension: A Guided Tour of the Higher Universes** — Rudy Rucker, foreword by Martin Gardner. An account for the general reader of what the fourth dimension means, in both physical and spiritual terms. Introduces the reader to the world of Flatland, then explores the dimensions above three with text and clever illustrations. Problems, with solutions given, are interspersed throughout the book. Originally published in hardback in 1984. HM, 1985, 228 p., illus. by David Povilaitis, paper, \$8.95.

**The Garden of the Sphinx: 150 Challenging and Instructive Puzzles** — Pierre Berloquin, translated by Charles Scribner Jr. This French master puzzle-maker presents a selection of mathematical puzzles that have appeared over the past few years in *Le Monde*. Solutions are included for those who wish to use them. Scribner, 1985, 185 p., illus., \$13.95.

**The Health Detective's Handbook: A Guide to the Investigation of Environmental Health Hazards by Nonprofessionals** — Marvin S. Legator, Barbara L. Harper and Michael J. Scott. A manual, according to the introduction, to guide you step-by-step through a "descriptive" epidemiologic study of the overall health of members of your community, geared toward environmental issues. A survey showing adverse health effects owing to toxic substances should be enough, the authors feel, to convince local or state officials that an in-depth analytical study is needed. Johns Hopkins, 1985, 256 p., charts & graphs, \$27.50, paper, \$12.95.

**McGraw-Hill Personal Computer Programming Encyclopedia: Languages and Operating Systems** — William J. Birnes, Ed. Introduces the various languages and indexes their command words and statements. Provides a cross-referencing of applications and a comparison of the languages' capabilities. Explains the different trends in languages, operating systems and applications software over recent years. Articles giving background information cover such topics as the architecture and design of computer programs and the newest developments in graphics, robotics and artificial intelligence. McGraw, 1985, 696 p., illus., \$80.

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# TECHNOLOGY TRANSFER

## Seminar and Exhibit II

Coming to Knoxville, Tennessee

Join with scientists, entrepreneurs and venture capitalists on September 19th at the Hyatt Regency and start yourself on the path of owning your own high-technology company.

License or transfer a technology from a laboratory, add a business plan and management team, stir gently with venture capital and blast off!!

**When:** Thursday, September 19, 1985/9 AM  
**Where:** The Hyatt Regency

**Panel discussions:** "The entrepreneurial process and its relationship to technology transfer," Jesse L. Acker, general partner, Santa Fe Private Equity Fund; "Negotiating technology transfers", Somers H. White, president, Management Consultants; "The venture capital process and technology transfer", Irving Weiman, v.p., Pru-tech; "The legal process and technology transfer", R. Gale Rhodes, Jr., Esq., patent counsel to Mesa Diagnostics Inc.; "The government laboratory's role in the entrepreneurial revolution", A. David Silver, managing general partner, Santa Fe Private Equity Fund.

**Cost:** \$250, including luncheon and dinner.

**For further details and reservations call:** Mary Freitas or Charlene Maes, Alembic Press, (505) 984-2766 or Lillian T. Mashburn, LTM Consultants, (615) 693-0485.