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Shifting Sands



Cerebral Reading For The Holidays

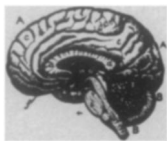


BRAIN BESTSELLERS

Brain Building, Karl Albrecht. Learn the "seven critical mental processes" that enable you to organize information into a manageable structure and zero in on key facts without wasting time. 92 pages, 5½" x 8", paperback, 1984, \$5.95. [A]



Psychological Games, Nicola Albertò De Carlo. A book of tests and puzzles to teach you more about yourself and those around you. 183 pages, 10" x 8¼", paperback, 1984, \$12.95. [B]



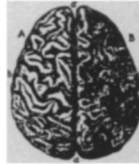
Brain Muscle Builders, Marco Meirovitz and Paul I. Jacobs. A book of games designed to increase your creative thinking ability. 244 pages, 6⅞" x 9¼", paperback, 1983, \$11.95. [C]

You're Smarter Than You Think, Linda Perigo Moore. A discussion of the gifted adult is followed by tests, exercises, puzzles, games and brain teasers that deal with the skills of memory, reasoning and organization. 254 pages, 8¼" x 5½", paperback, 1985, \$9.95. [D]

The Brain: A User's Manual. For those interested in understanding how the brain works or how it can be made to work for you. 191 pages, 8½" x 11", line drawings, paperback, 1983, \$8.95. [E]

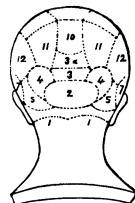


Optimum Brain Power: A Total Program for Increasing Your Intelligence, Miriam Ehrenberg and Otto Ehrenberg. Each chapter in this book covers a different aspect of intelligence, tells how the process works and gives exercises for developing that particular facet. 250 pages, 9¼" x 6¼", hardcover, 1985, \$15.95. [F]



The Amazing Brain, Robert Ornstein and Richard F. Thompson. An exploration into the history, evolution, construction, and chemical and electrical operation of the only object we know of that is able to study and describe itself. 214 pages, 10¼" x 7½", hardcover, 1985, \$16.95. [G]

The Broken Brain, Dr. Nancy C. Andreasen. A systematic and elegant account of contemporary psychiatry and its radical new developments. 278 pages, 9½" x 6¼", paperback, 1984, \$8.95. [H]



The Intuitive Edge, Philip Goldberg. Shows how to recognize and take full advantage of our natural—but traditionally elusive—intuitive powers. 241 pages, 9¼" x 6¼", paperback, 1983, \$7.95. [I]

The Brain: An Introduction to Neuroscience, Richard F. Thompson. Explores for the general reader the basic topics in neuroscience that form the current understanding of what the brain is and how it works. 363 pages, 9¼" x 6", illustrations, paperback, 1985, \$17.95. [J]

Neuronal Man, Jean-Pierre Changeux. This book provides a clear, comprehensive view of the revolutionary discoveries and theories in brain research of the last twenty years. 348 pages, 9½" x 6½", hardcover, 1985, \$19.95. [K]

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Ancestral Voices, Curtis G. Smith. How humans acquired language and consciousness and how these are inexorably linked. 178 pages, 9" x 6", paperback, \$8.95. [A]

The Browser's Book of Beginnings: Origins of Everything Under, and Including, the Sun, Charles Panati. Readers will discover the often unknown origins of diverse subjects. 427 pages, 9 1/4" x 6 1/4", paperback, \$9.95. [B]

The Dictionary of Misinformation, Tom Burnam. A miscellany of misinformation, disbelief, misconstruction and misquotation. 302 pages, 9 1/4" x 6 1/4", hardcover, \$18.95. [C]

On Food and Cooking, Harold McGee. A unique blend of culinary lore and scientific explanation from preparing to storing to eating, and even digesting, food. 684 pages, 9 1/4" x 6 1/4", hardcover, \$29.95. [D]

The Fourth Dimension: Toward a Geometry of Higher Reality, Rudy Rucker. Mixes mathematics, Kantian idealism, sophisticated physics, commonsensical wit, accessible prose and Zen methodology with illustrations and puzzles while discussing modern theories of space and time. 228 pages, 9 1/2" x 7", hardcover, \$17.95, paper, \$8.95. [E]

Make Your Own Working Paper Clock, James Smith Rudolph. Cut this book into 160 pieces, glue them together, and have your own paper clock that actually works. 40 pages, 9 1/4" x 12 1/2", paperback, \$7.95. [F]

No Uncertain Terms, M. Dittrick and D. K. Dittrick. The word book that tells you (in no uncertain terms) the difference between similar words. 109 pages, 8 1/2" x 5 1/2", paperback, \$6.95. [G]

150 Solitaire Games, Douglas Brown. Games that range in concept from simple to fiendishly difficult. 144 pages, 8" x 5 1/4", paperback, \$4.95. [H]

Plants of the Bible, Michael Zohary. Two hundred photographs and five maps in full color complement an accurate historical account of the history of plants mentioned in the Bible. 223 pages, 9 3/4" x 7", hardcover, \$16.95. [I]

Private Lives of Garden Birds, Calvin Simonds. The lifeways of birds that are probably regular visitors to your backyard and garden. 175 pages, 8 3/4" x 5 3/4", hardcover, \$14.95. [J]

The Science of Musical Sound, John R. Pierce. Explores acoustics for the nonspecialist through text, illustrations and in the two 33 1/3 rpm records that accompany the book. 242 pages 9 1/2" x 8 3/4", hardcover, \$27.95 [K]

Science Goes to the Dogs, Sidney Harris. A science cartoon book filled with Harris' peculiar and special sense of fun. 114 pages, 8" x 8", paperback, \$7.95 [L]

The Space Shuttle Operator's Manual. An authentic, authoritative guide for would-be pilots and passengers; complete structural specifications of the craft and its systems. 11" x 8 1/4", hardcover, \$22.50, paper, \$12.95. [M]

"Surely You're Joking, Mr. Feynman!" Richard P. Feynman. The adventures of this curious character who was judged mentally deficient by a U.S. Army psychiatrist and worthy of the Nobel Prize by the Swedish Academy. 350 pages, 8 1/2" x 5 3/4", hardcover, \$16.95. [N]

Understanding DNA and Gene Cloning: A Guide for the Curious, Karl Drlica. A step-by-step guide to the understanding of life at its most fundamental level that requires little knowledge of chemistry. 205 pages, 9" x 6", paperback, \$13.95. [O]

The Visual Display of Quantitative Information, Edward R. Tufte. The art of graphic display of relations and empirical data. 197 pages, 9" x 11", hardcover, \$34.00 [P]

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