

How to Become a "Black Belt" in Verbal Self-Defense

For anyone who's ever been pulverized by put-downs, rankled by reproaches, or irritated by insinuations, here's a revolutionary book that devotes itself *completely* to tactics of verbal self-defense. *The Gentle Art of Verbal Self-Defense* teaches you how to defend yourself *diplomatically* in delicate family situations and in the hard-nosed business world. And this book is so thorough and easy-to-understand that you can read it once and become the kind of person everybody admires—the person who stays unruffled during confrontations, who always says the right thing, and who enjoys good relations with everyone.

Stop Them with a Few Words

This book explains the various ways that people will try to bait you and then it tells you how to *stop* them with a few carefully chosen words. It trains you to defend yourself with a simple eloquence that will subdue your verbal opponents. And it shows you how and when to use blunt honesty, agreement, humor, flattery, and distraction.

Keep Cool During Arguments

The Gentle Art of Verbal Self-Defense also helps you avoid the self-defeating, overly emotional attitudes that many people assume during arguments. Once you've read this book, you'll *never again* lose an argument by being sullen, uncontrollably angry, peevishly defensive, or apologetic. You'll have gained enough savvy not to be thrown by hostile remarks.

Learn to Handle All Attacks

The Gentle Art of Verbal Self-Defense covers all the types of verbal attacks and attackers you're likely to encounter. And it explains both attacks and defenses with helpful features like these:

- The 8 Types of Verbal Attacks
(and how to fight them.)
- The 4 Principles of Verbal Self-Defense
(from *knowing* you are under attack to *following through* with your counter-attack.)
- The 5 Personalities & How They Communicate
(Is your boss a "leveller?" Is your mother a "blamer?" Is your husband a "distracter?")
- Dialogues that Show Effective & Ineffective Defense Strategies
- Instructions on Voice Control & Body Language

These features will teach you how to deal with all types of people, including bullying bosses, backbiting co-workers, guilt-producing mothers, nagging wives, condescending husbands, and many others. And you'll

discover how to counter *all* the varieties of verbal abuse — from subtle put-downs to out-and-out attacks.

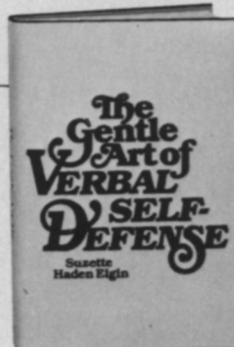
Save Yourself Years of Mistakes

The Gentle Art of Verbal Self-Defense gives you a complete education in communication, an education that will improve the quality of your personal and professional relationships. On your own, it might take you years of trial and error, of fights and misunderstandings, to learn all the lessons of this book. So, why not wise up *now* by ordering your copy of the book today?

The Gentle Art of Verbal Self-Defense, originally \$12.95, now costs only \$6.95. And, should you want to return the book, you can do so and have your money refunded with no questions asked.

About the Author

Psycholinguist Suzette Haden Elgin has presented her innovative self-defense principles in a variety of formats. She has given workshops and seminars all over the U.S., including verbal self-defense sessions for doctors, lawyers, and other professionals. Dr. Elgin has also created a self-defense tape and a training manual for people who teach her self-defense techniques.



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The purpose of *College Pursuit* is to make studying for the Scholastic Aptitude Tests (SATs) a little easier, a lot more fun, and consequently, much more valuable to the player. It is not a substitute for a formal high school education but it can reinforce what you're learning in school, as well as help you measure your progress. *College Pursuit* explains why an answer is right, it shows you where to study harder or when to ask more questions of your teachers.

You can play *College Pursuit* alone, with one or two friends or in a large group. The basic game is played with 2 to 6 players, but there are other variations.

Reading Card 2

Read the following passage and answer your question on the basis of what is stated or implied.

Evil has nowhere else been portrayed with such mastery as in the character of Iago. Richard III, for example, beside being less subtly conceived, is a far greater figure and a less repellent. His physical deformity, separating him from other men, seems to offer some excuse for his egoism. In spite of his egoism, too, he appears to us more than a mere individual: he is the representative of his family, the Fury of the House of York. Nor is he so negative as Iago: he has strong passions, he has admirations, and his conscience disturbs him. There is the glory of power about him. Though an excellent actor, he prefers force to fraud, and in his world there is no general illusion as to his true nature.

Reading Comprehension

See reading card number 2

"The Fury of the House of York" refers to

- (A) Iago
- (B) Richard III
- (C) A member of Richard III's family
- (D) A ghost
- (E) A pet

(B) Richard III

The correct answer is (B). The word *Fury* is capitalized to make it a name or title, and the entire phrase is an appositive. A similar sentence construction would be: "David is a real menace, the terror of the whole neighborhood."

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