



Cerebral Reading For The Holidays

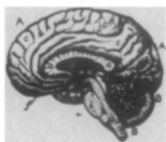


BRAIN BESTSELLERS

Brain Building, Karl Albrecht. Learn the "seven critical mental processes" that enable you to organize information into a manageable structure and zero in on key facts without wasting time. 92 pages, 5½" x 8", paperback, 1984, \$5.95. [A]



Psychological Games, Nicola Alberto De Carlo. A book of tests and puzzles to teach you more about yourself and those around you. 183 pages, 10" x 8¼", paperback, 1984, \$12.95. [B]



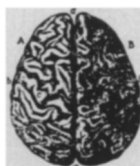
Brain Muscle Builders, Marco Meirovitz and Paul I. Jacobs. A book of games designed to increase your creative thinking ability. 244 pages, 6⅞" x 9¼", paperback, 1983, \$11.95. [C]

You're Smarter Than You Think, Linda Perigo Moore. A discussion of the gifted adult is followed by tests, exercises, puzzles, games and brain teasers that deal with the skills of memory, reasoning and organization. 254 pages, 8¼" x 5½", paperback, 1985, \$9.95. [D]

The Brain: A User's Manual. For those interested in understanding how the brain works or how it can be made to work for you. 191 pages, 8½" x 11", line drawings, paperback, 1983, \$8.95. [E]

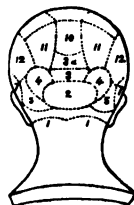


Optimum Brain Power: A Total Program for Increasing Your Intelligence, Miriam Ehrenberg and Otto Ehrenberg. Each chapter in this book covers a different aspect of intelligence, tells how the process works and gives exercises for developing that particular facet. 250 pages, 9¼" x 6¼", hardcover, 1985, \$15.95. [F]



The Amazing Brain, Robert Ornstein and Richard F. Thompson. An exploration into the history, evolution, construction, and chemical and electrical operation of the only object we know of that is able to study and describe itself. 214 pages, 10¼" x 7½", hardcover, 1985, \$16.95. [G]

The Broken Brain, Dr. Nancy C. Andreasen. A systematic and elegant account of contemporary psychiatry and its radical new developments. 278 pages, 9½" x 6¼", paperback, 1984, \$8.95. [H]



The Intuitive Edge, Philip Goldberg. Shows how to recognize and take full advantage of our natural—but traditionally elusive—intuitive powers. 241 pages, 9¼" x 6¼", paperback, 1983, \$7.95. [I]

The Brain: An Introduction to Neuroscience, Richard F. Thompson. Explores for the general reader the basic topics in neuroscience that form the current understanding of what the brain is and how it works. 363 pages, 9¼" x 6", illustrations, paperback, 1985, \$17.95. [J]

Neuronal Man, Jean-Pierre Changeux. This book provides a clear, comprehensive view of the revolutionary discoveries and theories in brain research of the last twenty years. 348 pages, 9½" x 6½", hardcover, 1985, \$19.95. [K]

Science News Book Order Service
1719 N St., NW, Washington, DC 20036

Please send me the books circled below. Enclosed is a check payable to Science News Book Order Service for the price of the books plus \$1.00 per book to cover handling costs. Domestic orders only.

A B C D E F G H I J K

Name _____

Address _____

City _____

State _____ Zip _____

RB444

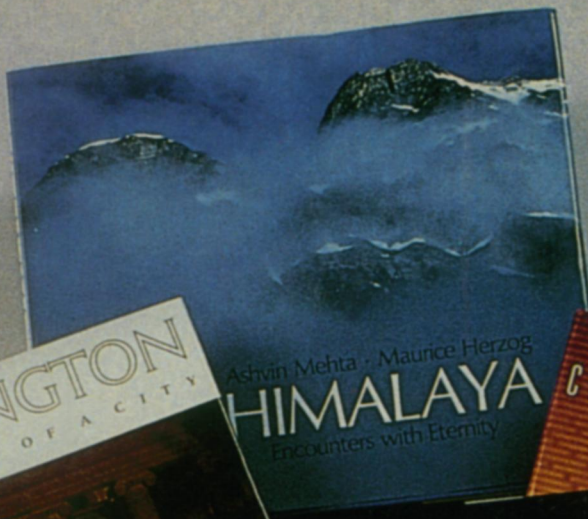
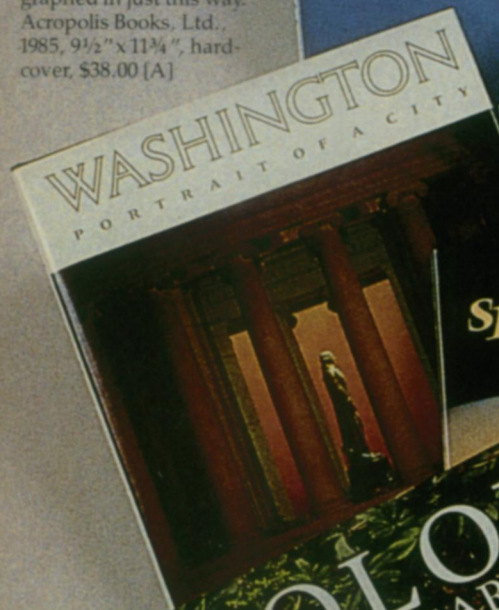


Christmas Coffee-Table Books

Washington: Portrait of a City, Steven Gottlieb and Frank Getlein. This album of ninety-four full-color photographs captures every aspect of the Nation's Capital, from the familiar to the less familiar. You will recognize many of the subjects, but you have never seen them photographed in just this way. Acropolis Books, Ltd., 1985, 9½" x 11¾", hardcover, \$38.00 [A]

Himalaya, Ashvin Mehta and Maurice Herzog. A collection of unique photographs by Ashvin Mehta introduces us to an exotic, faraway, virtually unattainable world where time plays no part, where eternity seems to be a palpable aspect of the scene. Norton, 1985, 10" x 12", hardcover, \$35.00 [B]

Creative Computer Graphics, Annabel Jankel and Rocky Morton. Traces the history, assesses the current state of the art and looks ahead to the future where computer graphic images and techniques are to become progressively more important. Cambridge Univ. Press, 1984, 12" x 12", hardcover, \$29.95 [C]



Space Time Infinity, James S. Trefil. A clear, comprehensive, authoritative and dazzlingly illustrated primer of the new astronomy and cosmology. Here is a portrait of the universe as it is understood by today's most informed scientists. Random, 1985, 10" x 10", hardcover, \$29.95 [E]

Color In Your Garden, Penelope Hobhouse. Plans and photographs of gardens and borders large and small, some based on monochromatic themes, others on more mixed plantings, illustrate the richness and subtlety of her ideas and provide an inspiring record for gardeners old and new. Little, Brown and Co., 1985, 10" x 11¾", hardcover, \$35.00 [D]

Adorn your home for the holidays, or delight a friend with a gift of our handsome science-related coffee-table books.

Science News Book Order Service
1719 N St., NW, Washington, DC 20036

Please send me the books circled below. Enclosed is a check payable to Science News Book Order Service for the price of the books plus \$1.00 per book to cover handling costs. Domestic orders only.

A B C D E

Name _____

Address _____

City _____

State _____ Zip _____