

Drawing on the Artist Within

By Betty Edwards, author of Drawing on the Right Side of the Brain

"We are only now beginning to understand the complex dual functions, verbal and visual of the human brain, and new possibilities are opening up . . . Unlocking the doors to perception and releasing the potential for creativity is a twofold process: first, removal of the deterrent concept of talent as a requirement for learning basic perceptual skills: second, teaching and learning based on new knowledge of how the human brain works."

— Betty Edwards

Simon & Schuster, 1986, $9\frac{1}{4}$ " x $7\frac{1}{2}$ ", 240 pages, hardcover, \$17.95

Science News Book Orde Washington, D.C. 20036		'19 N Street,	N.W.,
Please send copy(ies) of <i>Drawing on the Artist Within</i> . I include a check payable to Science News Book Order Service for \$17.95 plus \$1.00 handling (total \$18.95) for each copy. Domestic orders only.			
name	,		
address			
city	state	zip	RB482

Drawing the on Artist Within shows how the visual techniques of drawing can be used to fire the imagina-

solve problems and tion, spark genuine creative thought

- of increasing value in our com-

puter-sophisticated culture.

Based on the latest research in dual brain function, the book explains how true creative thought depends on combining the complementary functions of the left and right brain hemispheres. The left governs verbal, analytical abilities, while the right processes information in a visual, perceptual mode, allowing us to see things differently; to envision a problem in its parts and as a whole; to search for patterns; and to take the last step towards the final insight or solution, shouting "Eureka!"

—from the book