

It lights up in the dark!

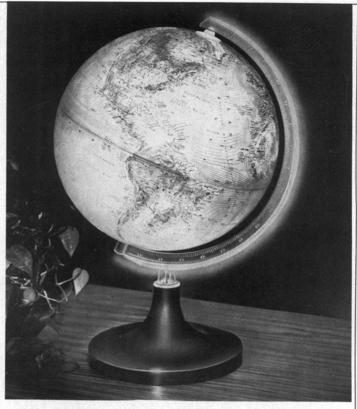
Let The Mercury Globe Light Up Your Home

A globe is like an encyclopedia or Bible—no educated home is complete without one. Maps are all very well and good, but only the three-dimensionality of a globe can accurately represent the shape and proportions of our planet—it's a "hands-on" geographical learning aid the whole family can use.

And now your family can enjoy discovering a new world with our the Mercury Illuminated Globe. This impeccably detailed, completely up-to-date 18" tall model of our planet is available for the earthshakingly low price of \$29.95. Never before—and probably never again—will a globe of such high quality be offered at such a low price.

An Earthshaking Bargain at Only \$29.95

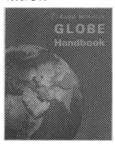
The Mercury Illuminated Globe offers features you just won't find on a conventional globe. It's made of attractive, durable polystyrene and shows the earth's topography, elevations, vegetation patterns, ocean currents. international date line and much more. The Mercury contains 3,600 place names, from the tallest peaks (complete with height in feet) to the tiniest islands! As if all that weren't enough, the Mercury GLOWS IN THE DARK! Switch it on and it reveals the physical world in all its colorful detail—from ocean depths to national boundaries—all depicted in crisp, contrasting colors. And here's the added bonus: the Mercury is a handsome night light that will teach your child about geography as it lights up his room!



The Mercury is also an ideal night light with 24 watt bulb. UL-approved parts, and a high-gloss finish for easy cleaning.

The Free Globe Handbook Gives You a World of Information

To ensure that you get the full enjoyment out of your Mercury Illuminated Globe, we're including a free, full-color handbook that tells how to use the globe and explains earthspace relationships, the planets, and more. It's all part of our policy of giving you the most for your money.



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