

These are not toys.

You are looking at authentic dinosaur models designed by the British Museum of Natural History. Each was sculpted to scale (1:45) by the craftsmen of the Museum, depicting the original down to the skin texture! They have been beautifully reproduced in solid, unbreakable, non-toxic, self-colored plastic. And the largest (Diplodocus) is nearly two feet long and weighs nearly one pound! Thousands of these fascinating, educational and life-like models have been sold by museums throughout the world, and they make great gifts for kids from 8 to 80. They may not be toys, but they certainly are fun. So collect the complete set.

TRICERATOPS (Greek, Three-Horned)

Probably the last of the dinosaurs to meet extinction, Triceratops resembled the modern rhino in habits and build. Its most distinctive feature, apart from its three-horned head, was its armor-like skin: sinewy, thick, magnificently carved, and rising in a giant frill at the back of the skull, it was an intricate network of crevices and ridges that is vividly rendered in this impressive reproduction imagined by the precision craftsmen at the British Museum.

TYRANNOSAURUS (Greek, Tyrant Lizard)

Feeble, two-fingered forelimbs and an awkward pose belie the tremendous power of Tyrannosaurus—the largest and most highly evolved of the flesh eaters. Here are all its ferocious features in frightening detail: the enormous head; its dagger-like teeth (saw-edged, to rip through carrion with ease); huge, sharply clawed feet at the base of two alarmingly powerful legs; and a massive, sinuous tail. Based on a specimen from the Museum's holdings, this ingeniously conceived model is a hands-on learning tool the whole family can enjoy.



STEGOSAURUS (Greek, Roof Lizard)

No detail has been overlooked in this superb simulation of the famous "three-brained" dinosaur. From the rows of alternating saw-edged plates that cover its neck, back and tail to the bony spikes on the tail's tip that could smash even the most imposing foe with fatal force, the brilliantly faithful and life-like reproduction you see here captures every startling detail of this unusual looking monster, right down to its tiny, hooked beak.

DIPLODOCUS (Greek, Double Beam)

Nothing captures the lumbering ferocity of the longest land animal of all time better than this exquisite model imagined by the experts at the British Museum. From its tiny head and snaky neck to its frightening whip-like tail, fascinating details abound. Like its nostrils, located above the eyes so that most of its head could be underwater as it raked up swamp plants with its tiny pegged teeth. An incredible 20" long, this handsome miniature is the hallmark of the Museum's collection.

THE COMPLETE SET

\$14.95

Complete set includes Stegosaurus (12.5cm/5"), Triceratops (14.7cm/6"), Diplodocus (49.5cm/19-1/2"), and Tyrannosaurus (25.5cm/10").

Collect Authentic Dinosaur Models from the British Museum of Natural History

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CREATIVITY

GENIUS AND OTHER MYTHS

Robert W. Weisberg

**Does creativity involve
great leaps of
imagination?
Are creative individuals
possessed of
some special characteristic
called "genius"?**

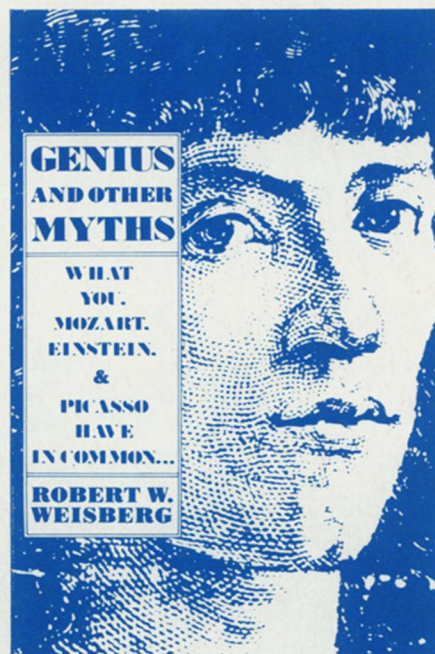
Weisberg shows that much of what we believe about creativity is not true. Beginning with an example of a creative solution to a simple real-life problem, he analyzes the traditional literature, arguing that creative responses evolve through a straightforward series of conscious steps.

All in a Dream?

Coleridge's report of his opium dream of *Kubla Khan* has interested poetry critics considerably. According to one, the poem was not created in a dream, it did not suddenly appear in its completed form and opium probably had little or nothing to do with its creation. . . .

Under close analysis, some of the subjective reports in the traditional literature turn out to provide no support for the notion of the unconscious processes, and neither does controlled laboratory work. Of course, this does not prove that all subjective reports of incubation are untrue, but it does show that relying on them is a mistake.

— from the book



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