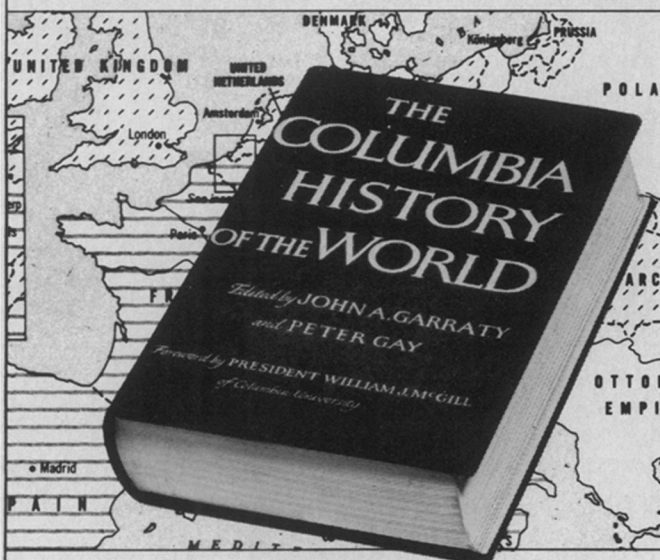


Columbia University Presents

The History of the World in One Brilliant Volume!

This classic work represents the best efforts of Columbia University's most renowned scholars. Its scope is monumental, covering all aspects of our history from the beginning of the universe to the present day. Add to this its



remarkable depth, quality and balanced vision, and the result is a volume of unrivaled scholarship and authority.

The Story Behind the *Columbia History*

The creation of the *Columbia History* was among the most important scholarly projects of recent years. A team of 40 Columbia professors collaborated on it, including historians, economists, political scientists, sociologists, biologists and astronomers. Each scholar contributed sections on his subject or period of expertise. Editors Peter Gay and John A. Garraty, both eminent historians and writers, interwove the material into a cogent narrative of the world's history.

A Book of Permanent Value—for Only \$9.95

Unlike most books today, the *Columbia History* has enough reading material for several lifetimes of reading. Over the years, you'll turn to the *Columbia History* to explore new areas of interest and reread the sections that have always fascinated you. You will have an ever-growing understanding of Western civilization's origins and progress, plus an expanding awareness of non-Western history and culture. *The Columbia History* is a perfect addition to anyone's library because it is both a well-written historical

narrative and an authoritative reference work.

Most books of this scope, size, and permanent value sell for exorbitant prices, but thanks to Barnes & Noble's 60% discount, the *Columbia History* costs only \$9.95. Surely, that's a small price to pay for a life-long investment in learning and a reference you'll turn to often.

Why Everyone Needs a World History

Let's face it—most of us, whatever our educational credentials, have large gaps in our knowledge of history. There are whole eras and countries we know nothing about; even in familiar subjects, we're sometimes a bit hazy on the sequence of events. A book of world history, particularly an excellent one like the *Columbia*, can fill the gaps in our learning and give us a solid chronological framework. Nearly 100 distinctively drawn and rigorously researched maps visually document the world as it evolved from the ancient past to the brooding present. 1,237pp.

SPECIAL OFFER
60% Discount
Published at \$25.00
NOW ONLY \$9.95

Barnes & Noble
Booksellers Since 1873

126 Fifth Ave.
Dept. C116
N.Y., N.Y. 10011

1041631. Please rush me _____ copies of the *Columbia History of the World* at your special sale price of \$9.95 (plus \$1.25 postage and handling).
N.Y., N.J., PA., MASS., res. add sales tax

Name _____

Address _____

City _____

State _____ Zip _____

Charge It!    

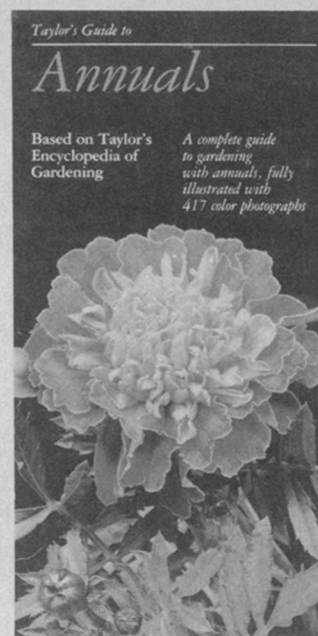
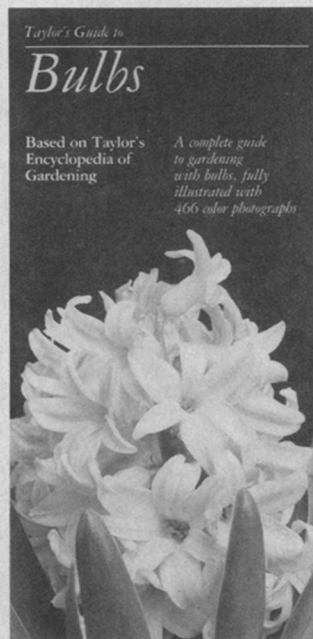
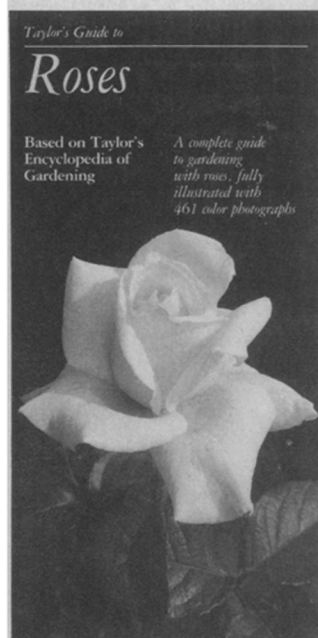
Account # _____ Exp. _____

Signature _____

A trusted authority comes off the bookshelf and into the garden — Taylor's Guides to Gardening

For nearly fifty years, *Taylor's Encyclopedia of Gardening* has been universally acknowledged to be the definitive reference on the subject. No gardening library is complete without it. Now, the revised, updated Taylor's gardening encyclopedia has been organized into handy, easy-to-use field guides. The first four of the series — *Annuals*, *Perennials*, *Roses* and *Bulbs* — are packed with features that immediately make them the most practical, most up-to-date, most authoritative guides available today.

—from the publisher



🌸 More than 400 superb color photographs and hundreds of line drawings.

🌿 An encyclopedia section featuring over 300 entries.

🌱 Special color keys and plant charts that allow quick identification of individual plants and answer the questions of even the beginning gardener.

🕒 Timetables and climate zone maps adapt the guides to any location in the United States.

Houghton-Mifflin, 1986,
4 1/4" X 8 1/2", softcover, 480
pages (224 in full color),
\$14.95

🌿 Lucid, authoritative text, to make these guides more informative, less technical and totally accessible to contemporary gardeners.

🌱 Nationally recognized experts on the subject of each volume contribute advice on design, plant selection, "how to grow" information, pest control and much, much more.

🌿 Flexible, dirt-resistant covers with a sturdy cloth lie-flat binding that allows hands-free reference in the garden.

Science News Books
1719 N St., NW
Washington, DC 20036

Please send me the guides marked below.

Annuals Perennials
 Bulbs Roses

Enclosed is a check payable to Science News Books for the price of the books plus \$1.00 per book to cover handling costs. Domestic orders only.

Name _____

Address _____

City _____

State _____ Zip _____

RB586