An unusual calendar for students, teachers, math buffs, gift givers

"Attractive, useful, varied — will keep you reminded of the many facets of mathematics . . . interesting, artistic, educational . . . I want my copy. You will too. This calendar is becoming a classic."

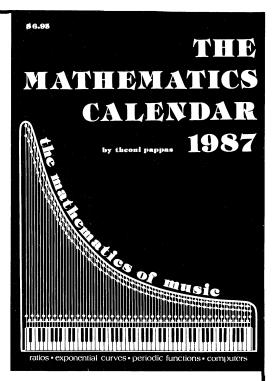
—The Mathematics Teacher Magazine

Science News Books 1719 N St., NW, Washington, DC 20036 Please send copy(ies) of The Mathematics Calendar. I include a check payable to Science News Books for \$6.95 plus \$1.00 handling (total \$7.95) for each copy. Domestic orders only. Name Address City State Zip RB639

"... a winner at the Exploratorium Store
... unique ... thought provoking
... entertaining."
—Kurt Feichtmeir,
Manager
The Exploratorium
Store

". . . a unique calendar . . . sells well and is something that has never been done."

—Stanford University Bookstore



Wide World Pub., 11" × 16", black & white, \$6.95

The Magic of HOLOGRAPHY

By Philip Heckman

To see just how a hologram works, you have to be able to understand the optical laws that lie behind the magic. This book, with more than one hundred diagrams and photographs, presents a history of the science of optics with stories of the scientists whose dreams and careful research led to the theory and first crude holograms put forth by Dennis Gabor. Here, too, are explanations of how today's holograms are made and projected. And from a startling Cartier window display to the interferograms that record stress points in steel for industry, there is a discussion of the many ways holography is being used today and some of the many ways it will be used in the future.

— from the publisher

"The best general book on holography for young people and adults."

Ronald Erickson,
 Education Adviser and
 Technical Consultant,
 Museum of Holography,
 New York

Atheneum, 1986, 287 pages, $6'' \times 9^{1/4}''$, hardcover, \$19.95

Science News Book 1719 N Street, NW,	Vashington, DC 20036
include a check paya	copy(ies) of The Magic of Holography. I ole to Science News Books for \$19.95 plus \$20.95) for each copy. Domestic orders
Address	
City	
State	Zip
	RB641

Discover the Future for only \$295 You simply agree to buy three more books—at handsome discounts—within the next 17 months Asimoe's New GUIDE to SCIENCE RICHARD HESTIK N.D. SATIRES Valuel James P. Obergand Torchyold Discount Alexandre Alexan

In science, the future is now. And you can keep on the cutting edge of all areas of science and technology with The Library of Science. Start by taking the three-volume Library of Discovery—a \$71.85 value—for only \$2.95.

ISAAC ASIMOV

ASIMOV'S NEW GUIDE TO SCIENCE

Will interferon make a real impact on combatting viruses, or is it merely a laboratory breakthrough? Are dinosaurs' extinction the result of a small asteroid crashing into the earth 65 million years ago? What is a quark, a hadron, a gluon, and what do the building blocks of particles have to do with three-leaf clovers?

These are just a few of the thousands of fascinating topics explored here. You get over 940 pages of state-of-the-art discoveries, insights, facts, and controversies in all areas of science. All with enlightening clarity one can only get from Isaac Asimov.

Publisher's Price: \$29.95

THE BRAIN

Richard Restak, M.D.

How does the brain of a professional musician process music differently from that of an unsophisticated listener? How do memories last a lifetime, while brain cells die all the time? Can your brain become "addicted" to stress?

Containing the most recent advances, THE BRAIN is the story of the marvelous quest to understand the workings of the human brain—the three pounds of tissue that can store more information than all the libraries in the world.

trigger our most violent rages, and provoke our loftiest ideals. Based on the highly-acclaimed eight-part PBS series of the same name.

Publisher's Price: \$24.95

PIONEERING SPACE

Living on the Next Frontier James E. Oberg and Alcestis R. Oberg

If people lived in space, how would they communicate? Would they experience time? How would their bodies adjust to space?

Take a flight into the future, where you experience space life in all its emotions, terrors and surprises as perceived and interpreted by those who have been there. Synthesizing leading ideas from space pioneers, psychologists, biologists, engineers, and philosophers, PIONEER ING SPACE shares with you what is known about space and how it is changing our lives and values.

Publisher's Price: \$16.95

The Library of Science is the nation's oldest and most respected science book club. Dedicated to serving both professionals and serious amateurs, it surveys the entire field of published sources on scientific subjects to make the finest works available to club members at substantial savings.

MEMBERSHIP BENEFITS • In addition to getting the Library of Discovery for only \$2.95 when you join, you keep saving substantially on the books you buy. • Also, you will immediately become eligible to participate in our Bonus Book Plan, with savings of up to 65% off the publishers' prices. • At 3–4 week intervals (16 times per year), you will receive the Library of Science News, describing the coming Main Selection and Alternate Selections, together with a dated reply card. • If you want the Main Selection, do nothing, and it will be sent to you automatically. • If you prefer another selection, or no book at all, simply indicate your choice on the card and return it by the date specified. • You will have at least 10 days to decide. If, because of late mail delivery of the News, you should receive a book you do not want, we guarantee return postage.

If the coupon is missing, please write to The Library of Science, Dept. 2-BS4/00766, Riverside, NJ 08075, for membership information and an application.

The Library of Science Riverside, NJ 08075

Please accept my application for trial membership and send me the Library of Discovery (00766) billing me only \$2.95, plus shipping and handling. I agree to purchase at least three additional Selections or Alternates over the next 12 months. Savings range up to 30% and occasionally even more. My membership is cancelable any time after I buy these three additional books. A shipping and handling charge is added to all shipments.

No-Risk Guarantee: If I am not satisfied—for any reason—I may return the Library of Discovery within 10 days. My membership will be canceled, and I will owe nothing.

on sent to your office)
Apt
Zip

(Books purchased for professional purposes may be a tax-deductible expense. Offer good in Continental U.S. and Canada only. Prices slightly higher in Canada.)

Science News 1/17/87

2-BS