

Books

Books is an editorial service for readers' information. To order any book listed or any U.S. book in print please remit retail price, plus \$1.00 handling charge for each book, to **Science News Books**, 1719 N Street, NW, Washington, DC 20036. All books sent postpaid. Domestic orders only.

Our Demographically Divided World — Lester R. Brown and Jodi L. Jacobson. Population growth is dividing the world into two parts, says this Worldwatch paper — one where population growth is slow or nonexistent and where living conditions are improving, and the other where population growth is rapid and living standards are deteriorating. (See: SN: 1/10/87, p.25.) Worldwatch, 1986, 54 p., charts & graphs, paper, \$4.

False Prophets — Alexander Kohn. Deals with various aspects of misconduct in scientific research, both historic and recent, in the fields of the natural sciences, medicine, psychology and archaeology. Explores the scientists' motives and discusses the conditions and pressures that make fraud possible. Includes accounts of research errors, often unintentional but nonetheless damaging to science. Discusses the safeguards that keep scientific misconduct in check and suggests ways to prevent fraud in science. Basil Blackwell, 1986, 226 p., \$24.95.

Life Above the Jungle Floor — Donald Perry. By devising a system of ropes and pulleys this biologist was able to reach the jungle canopy, where two-thirds of the jungle plants and animals spend their lives. Beautifully illustrated, this account of the jungle canopy in a tropical rain forest of Costa Rica is fascinating. S&S, 1986, 170 p., color illus., \$16.95.

The Map Catalog: Every Kind of Map and Chart on Earth and Even Some Above It — Joel Makower and Laura Bergheim, Eds. At one time or another, practically everything in the world has been mapped — from airports to zip codes, from weather to oceans to agriculture. The federal government has been creating maps for more than 175 years. Today some 39 federal agencies are involved in map making; many nongovernmental organizations produce a variety of maps, atlases and globes. This book provides information about mapping and gives descriptions and examples of the many types of maps that are available. Major sources, together with addresses, are given for each map type. Vintage Bks(Random), 1986, 252 p., color/b&w illus., paper, \$14.95.

Migrations in Prehistory: Inferring Population Movement from Cultural Remains — Irving Rouse. Explains the methodology and illustrates the results of research on such prehistoric migrations as the Polynesians, the Eskimos, the Japanese and the Tainos, a Caribbean people. While linguistic and physical anthropological research have been included, archaeological research is the main emphasis. Yale U Pr, 1986, 202 p., illus., \$20.

Teaching Thinking Skills: Theory and Practice — Joan Boykoff Baron and Robert J. Sternberg, Eds. Presents 12 essays on thinking. Covers the foundations of thinking skills and their instruction as well as general and programmatic approaches to the teaching of thinking. Although all of the essays are grounded in theories of thinking and instruction, they deal, according to the preface, with the practical application of these theories. W H Freeman, 1986, 275 p., \$26.95, paper, \$15.95.

AUTOMATE MEASUREMENT ON YOUR IBM PC

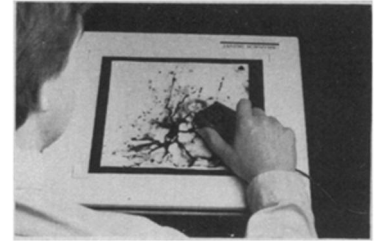


Photo Courtesy/Edward Jones, M.D.

New digitizing tablet with Sigma-Scan™ measurement software. \$1195

Cat #3011 — 12" x 12" system

Resolution of .025 mm, accuracy of at least .25 mm. Comes with state-of-the-art software for area, linear, perimeter, length of curvy line, and angular measurements. X, Y point or stream digitizing. Descriptive statistics. Transfer data to other programs in standard ASCII or DIF format.

Call or write today for more information.

JANDEL SCIENTIFIC

MICROCOMPUTER TOOLS FOR THE SCIENTIST
2656 Bridgeway, Sausalito, CA 94965
800-874-1888
(In Calif. call 415-331-3022)

THE SUCCESS SYNDROME

Hitting Bottom
When You Reach
the Top

By Steven Berglas

Plenum, 1986, 289 pages,
8½" x 5¾", hardcover, \$18.95

How is it that a CEO is spending more time with an analyst than at meetings or on the golf course? Why is an actress in a stupor when her name is up in lights? What drives a "Major Leaguer" to sap his strength with drugs? A person strives, sweats and finally reaches "the top," but feels as though he or she has just hit bottom. According to Berglas, success is the ultimate self-fulfillment and *should* be a gratifying and enriching experience. But for many success is a two-edged sword, a burden as well as a blessing. Berglas skillfully guides the reader through case histories and current research, addressing issues like: how not to suffer from a promotion, how to avoid social isolation or loss of friends and how to sustain positive elements of yourself and your career while avoiding the down side. Whether you are in the corner office or eyeing it, you should be prepared for the two faces of success. *The Success Syndrome* shows how to avoid disorders such as stress, depression and alcoholism while maximizing profit — personal and monetary.

— from the book

Science News Books
1719 N Street, NW, Washington, DC 20036

Please send _____ copy(ies) of *The Success Syndrome*. I include a check payable to Science News Books for \$18.95 plus \$1.00 handling (total \$19.95) for each copy. Domestic orders only.

Name _____

Address _____

City _____

State _____

Zip _____

RB645