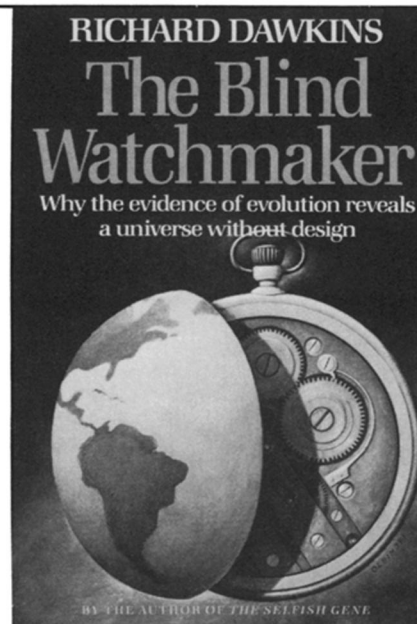


# The Blind Watchmaker

By Richard Dawkins

Dawkins patiently and clearly identifies those aspects of evolution that people find hard to believe, and removes the barriers to credibility one by one. At the same time he never loses his sense of wonder — a reverence and awe to rival Paley's — at the beauty and complexity of living things. A brilliantly written work of advocacy, *The Blind Watchmaker* makes the case that evolution by natural selection is a big enough theory to answer the biggest question of all: Why do we exist?

— from the publisher



Science News Books  
1719 N St., NW, Washington, DC 20036

Please send \_\_\_\_\_ copy(ies) of *The Blind Watchmaker*. I include a check payable to Science News Books for \$18.95 plus \$1.00 handling (total \$19.95) for each copy. Domestic orders only.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

RB682

Norton, 1987,  
332 pages,  
9 1/2" x 6 1/4",  
hardcover, \$18.95

"*The Blind Watchmaker is the best general account of evolution I have read in recent years. It is deep enough to be useful to biologists, yet sufficiently simple and well-written (very well-written, in fact) to appeal to a large audience.*"

— Edward O. Wilson

## DON'T FORGET!

Easy Exercises  
for a  
Better Memory  
at Any Age

Danielle C. Lapp

McGraw-Hill, 1987,  
253 pages, 8" x 5 1/4",  
paperback, \$6.95

**Don't Forget!** couples practical suggestions with easy, effective exercises. It offers both general improvement methods and special solutions to specific problems, such as remembering names and faces, lists, numbers, instructions and recipes; retaining what you read; learning foreign languages and overcoming absent-mindedness. Also included are memory tests that will allow you to pinpoint your strengths and weaknesses, and to measure your progress — which can be considerable, whether your goal is to restore the memory you once had or to maximize your memory potential.

— from the publisher



Science News Books  
1719 N Street, NW  
Washington, DC 20036

Please send \_\_\_\_\_ copy(ies) of *Don't Forget!* I include a check payable to Science News Books for \$6.95 plus \$1.00 handling (total \$7.95) for each copy. Domestic orders only.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

RB681

# The quick and easy way to learn a foreign language!

Based on the U.S. Military "Speed-up" Method of Language Learning.

## Programmed for Rapid Learning!

It's been scientifically proven that we remember words we *hear* better than words we see. That's why you'll find the two audiocassettes in each Language/30 package more useful than all the language books money can buy. Just start listening to the tapes, repeat the foreign phrases a few times and, believe it or not, you'll begin speaking like a native. It's that simple!

Remember, Language/30 is a learning tool that *works*. It incorporates the "speed-up" method of language learning—the same method used to train U.S. government personnel who work overseas.

With Language/30, you can practice your target language anytime, anywhere. You won't have to set aside hours just for language study. You can listen to Language/30 while you're getting dressed, eating, driving to work, or even jogging. Whether you're studying French, Russian, Swahili, or any of the other 27 languages listed below, you'll improve your speaking fluency and listening comprehension *each time* you play the Language/30 tapes.

## Introduced by Language Expert Charles Berlitz.

Each Language/30 program features native voices speaking the most important and commonly used conversational phrases. You'll learn all the words you need to know for greetings, introductions, requests, and general conversations in hotels, restaurants, stores, theaters, and other places. And each cassette is introduced by world-renowned linguist Charles Berlitz, who explains the social customs and etiquette of the country.

So, whether you're going abroad for a short trip or an extended stay, you'll find that the fluency you've gained from Language/30 will make your visit easier, more pleasant, and more enriching. Instead of being a "stranger in a strange land," you'll be able to converse freely with the natives in their own language.



Each program comes with two 45-minute cassettes, convenient phrase dictionary, in a compact, 6" x 7" waterproof vinyl case.

## Which of these 30 languages would you like to speak?

- |                  |                     |  |
|------------------|---------------------|--|
| 1232628. Arabic  | 1232719. Indonesian | 1232792. Serbo-Croatian                  |
| 1232636. Chinese | 1429232. Irish      | 1232800. Spanish                         |
| 1232644. Danish  | 1232727. Italian    | 1232818. Swahili                         |
| 1232651. Dutch   | 1232735. Japanese   | 1232826. Swedish                         |
| 1366665. Finnish | 1232743. Korean     | 1232834. Tagalog (Filipino)              |
| 1232669. French  | 1429224. Latin      | 1363316. Thai                            |
| 1232677. German  | 1232750. Norwegian  | 1232842. Turkish                         |
| 1232685. Greek   | 1232768. Persian    | 1232859. Vietnamese                      |
| 1232693. Hebrew  | 1300375. Polish     | 1232867. English for Spanish Speakers... |
| 1232701. Hindi   | 1232776. Portuguese |  |
|                  | 1232784. Russian    |  |

ONLY  
**\$14.95**

**YOUR 30-DAY, NO-RISK MONEYBACK GUARANTEE**

Every item you purchase from Barnes & Noble by mail must meet your standards. If not, return it within 30 days for a full refund.

**ONE YEAR CASSETTE WARRANTY**

Educational Services, Washington, DC warrants the cassettes of each LANGUAGE/30 course free of defects in materials and/or workmanship for a period of 12 months from date of purchase and agrees to repair or replace any defective cassette at no charge.

SINCE 1873  
**Barnes & Noble**  
Booksellers Since 1873

DEPT. T511 126 FIFTH AVE., NEW YORK, N.Y. 10011

Item #	Qty	Price	Ship & Ins ea	Total
			\$1.00	
			\$1.00	
			\$1.00	
Subtotal				
N.Y., N.J., PA., MASS. res. add sales tax				
Total				

© 1985 Barnes & Noble Bookstores, Inc.

Check one

Check or money order enclosed

Please charge this to  Visa  MasterCard  Am. Ex.  Diners Club

Acct # \_\_\_\_\_ Exp \_\_\_\_\_

Signature \_\_\_\_\_

SHIP TO: Name \_\_\_\_\_

Address \_\_\_\_\_ Apt # \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Offer good only in continental U.S.A.