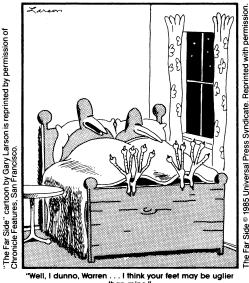
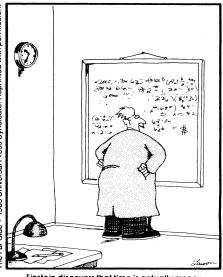
The Far Side Gallery 2

By Gary Larson

If you enjoyed **The Far Side Gallery,** there's more . . .



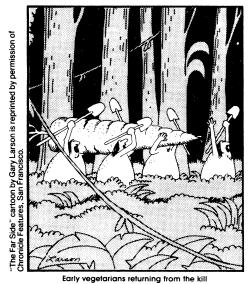


Einstein discovers that time is actually money.

The Far Side goes further! More than 600 oversized comic panels from Larson's Bride of the Far Side, Valley of the Far Side, and It Came from the Far Side come together in one omnibus collection in The Far Side Gallery 2.

"It's not so much that the cartoons are about science, as that they're conceived with the attitude of an insider, with an ear and an eye for the peculiar jargon and skewed perspective of the scientific club."

— California Academy of Science's *Pacific Discovery*



The Far Side © 1985 Universal Press Syndicate. Reprinted with permission of the perm

Foster! You better get over here if you want to see Johnson's hangnail magnified 500 times."

Also available: The Far Side Gallery, \$9.95

Science News Books 1719 N Street, NW Washington, DC 20036
Enclosed is a check payable to Science News Books for \$9.95 for each book plus \$1.00 per book to cover handling costs. Domestic orders only. ☐ The Far Side ☐ The Far Side Gallery Gallery 2
Name
Address
City
StateZip

Andrews, McMeel and Parker, 1986, $11'' \times 8\frac{1}{2}$ ", 192 pages, \$9.95

How to Become a "Black Belt" in Verbal Self-Defense

For anyone who's ever been pulverized by put-downs, rankled by reproaches, or irritated by insinuations, here's a revolutionary book that devotes itself *completely* to tactics of verbal self-defense. *The Gentle Art of Verbal Self-Defense* teaches you how to defend yourself *diplomatically* in delicate family situations and in the hard-nosed business world. And this book is so thorough and easy-to-understand that you can read it once and become the kind of person everybody admires—the person who stays unruffled during confrontations, who always says the right thing, and who enjoys good relations with everyone.

Stop Them with a Few Words

This book explains the various ways that people will try to bait you and then it tells you how to *stop* them with a few carefully chosen words. It trains you to defend yourself with a simple eloquence that will subdue your verbal opponents. And it shows you how and when to use blunt honesty, agreement, humor, flattery, and distraction

Keep Cool During Arguments

The Gentle Art of Verbal Self-Defense also helps you avoid the self-defeating, overly emotional attitudes that many people assume during arguments. Once you've read this book, you'll never again lose an argument by being sullen, uncontrollably angry, peevishly defensive, or apologetic. You'll have gained enough savvy not to be thrown by hostile remarks.

Learn to Handle All Attacks

The Gentle Art of Verbal Self-Defense covers all the types of verbal attacks and attackers you're likely to encounter. And it explains both attacks and defenses with helpful features like these:

- The 8 Types of Verbal Attacks (and how to fight them.)
- The 4 Principles of Verbal Self-Defense (from knowing you are under attack to following through with your counter-attack.)
- The 5 Personalities & How They Communicate
 (Is your boss a "leveller?" Is your mother a "blamer?"
 Is your husband a "distracter?")
- Dialogues that Show Effective & Ineffective Defense Strategies
- Instructions on Voice Control & Body Language

These features will teach you how to deal with all types of people, including bullying bosses, backbiting coworkers, guilt-producing mothers, nagging wives, condescending husbands, and many others. And you'll

discover how to counter *all* the varieties of verbal abuse — from subtle put-downs to out-and-out attacks.

Save Yourself Years of Mistakes

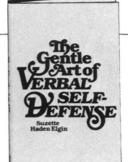
The Gentle Art of Verbal Self-Defense gives you a complete education in communication, an education that will improve the quality of your personal and professional relationships. On your own, it might take you years of trial and error, of fights and misunderstandings, to learn all the lessons of this book. So, why not wise up now by ordering your copy of the book today?

The Gentle Art of Verbal Self-Defense, originally \$12.95, now costs only \$6.95. And, should you want to return the book, you can do so and have your money refunded with no questions asked.

About the Author

Psycholinguist Suzette Haden Elgin has presented her innovative self-defense principles in a variety of formats. She has given workshops and seminars all over the U.S., including verbal self-defense sessions for doctors, lawyers, and other professionals. Dr. Elgin has also created a self-defense tape and

> a training manual for people who teach her self-defense techniques.

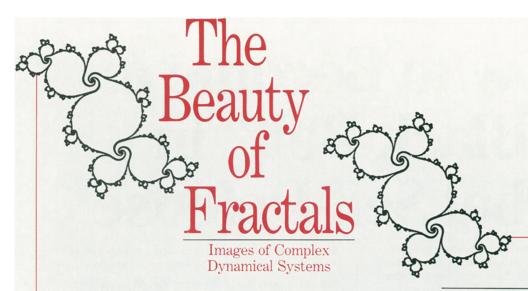


310 PAGES

Pub. at \$12.95

Only \$6.95

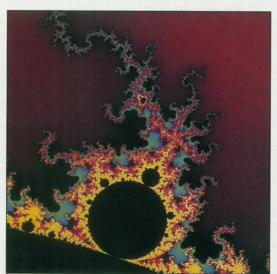
(/-	1	tal	100	7
В	0 0	KSEL	LE	R Onachie, N.J. 070
1005600		ch ma	es of The	Gentle Art of Verbal Sel
Defense a and insura	your spe	ecial sale price of	\$6.95 (plus	s \$.75 per book shippin
Defense a	your spe	ecial sale price of	\$6 95 (plus	s \$ 75 per book shippin
Defense a and insura	your spe	cial sale price of	\$6 95 (plus	s \$ 75 per book shippin



H.-O. PEITGEN and P.H. RICHTER

Intellectually stimulating and full of beautiful color plates, this book by German scientists Heinz-Otto Peitgen and Peter H. Richter is an unusual and unique attempt to present the field of Complex Dynamics. The astounding results assembled here invite the general public to share in a new mathematical experi-

ence: to revel in the charm of fractal frontiers.

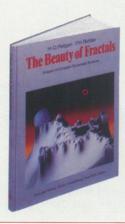


In 88 full color pictures (and many more black and white illustrations), the authors present variations of a theme whose repercussions reach far beyond the realms of mathematics. They show how structures of unseen complexity and beauty unfold by the repeated action of simple rules. The implied unpredictability of many details in these processes, in spite of their complete determination by the given rules, reflects a major challenge to the prevailing scientific conception.

- Learn more about the important mathematical and scientific content of the Mandelbrot set and enjoy the beauty and complexity of this fascinating discovery.
- Experiment with the Mandelbrot set using the authors' many computergraphical tricks and

secrets as well as the outline of algorithms for future experiments.

• Four invited contributions by leading scientists — including Benoit Mandelbrot — and one artist complement the book with further background and provocative views about the relation of science to art.



Springer-Verlag 1986, 110 pages 8½" x 11", hardcover ISBN 0-387-15851-0 \$35.00

Science News Books 1719 N Street, NW	
Washington DC 20036	
include a check payable	copy(ies) of <i>The Beauty of Fractals</i> . o Science News Books for \$35.00 plus \$1.0 or each copy. Domestic orders only.
nanding (total \$50.00)	of each copy. Domestic orders only.
Name	or each copy. Domestic orders only.
	or each copy. Domestic orders only.
Name	or each copy. Domestic orders only.