

Around the World A Guide to International Behavior

Edited by Roger E. Axtell

This fascinating guide provides a lively blend of facts, tips and cautionary tales — offered by more than five hundred international business travelers. Just about every *faux pas* the well-meaning traveler might make is anticipated and handled, from the seven deadliest sins of international misunderstanding to the fine points of body language (presented in the world's first "International Gesture Dictionary"). Plus . . . a special 52-page section provides a quick reference guide to the manners and mores of 96 countries.

John Wiley, 1985, 183 pages, 6"×9", paperback, \$9.95

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When does a nod mean no? In what countries is a handshake an insult? Where is the gift of a clock or watch considered the kiss of death?

"Roger Axtell is an international Emily Post."

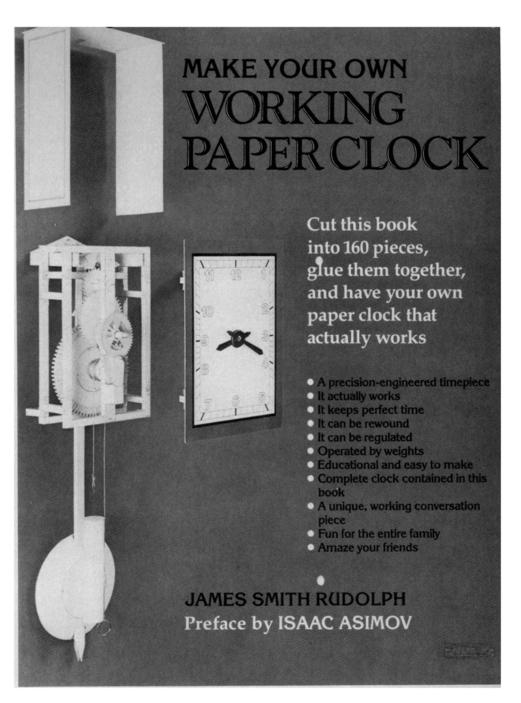
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