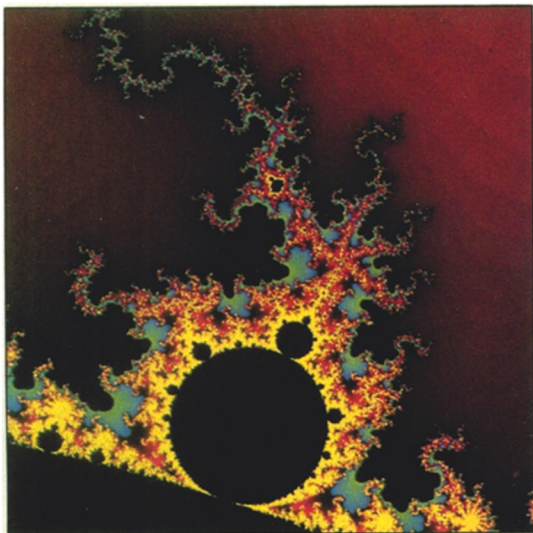


# The Beauty of Fractals

Images of Complex Dynamical Systems

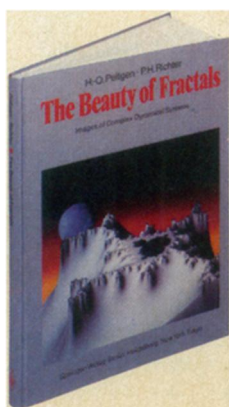
H.-O. PEITGEN and P.H. RICHTER

Intellectually stimulating and full of beautiful color plates, this book by German scientists Heinz-Otto Peitgen and Peter H. Richter is an unusual and unique attempt to present the field of Complex Dynamics. The astounding results assembled here invite the general public to share in a new mathematical experience: to revel in the charm of fractal frontiers.



In 88 full color pictures (and many more black and white illustrations), the authors present variations of a theme whose repercussions reach far beyond the realms of mathematics. They show how structures of unseen complexity and beauty unfold by the repeated action of simple rules. The implied unpredictability of many details in these processes, in spite of their complete determination by the given rules, reflects a major challenge to the prevailing scientific conception.

- Learn more about the important mathematical and scientific content of the Mandelbrot set and enjoy the beauty and complexity of this fascinating discovery.
- Experiment with the Mandelbrot set using the authors' many computergraphical tricks and secrets as well as the outline of algorithms for future experiments.
- Four invited contributions by leading scientists — including Benoit Mandelbrot — and one artist complement the book with further background and provocative views about the relation of science to art.



Springer-Verlag  
1986, 110 pages  
8 1/2" x 11", hardcover  
ISBN 0-387-15851-0  
\$35.00

Science News Books  
1719 N Street, NW  
Washington DC 20036

Please send \_\_\_\_\_ copy(ies) of *The Beauty of Fractals*. I include a check payable to Science News Books for \$35.00 plus \$1.00 handling (total \$36.00) for each copy. Domestic orders only.

Name \_\_\_\_\_

Address \_\_\_\_\_

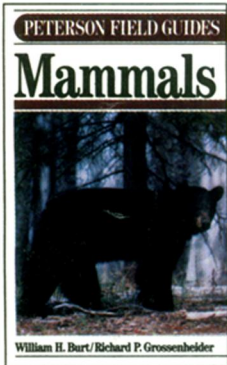
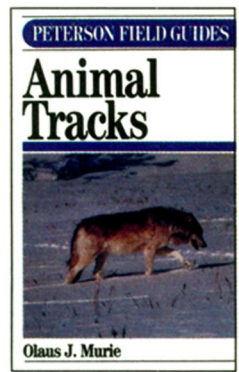
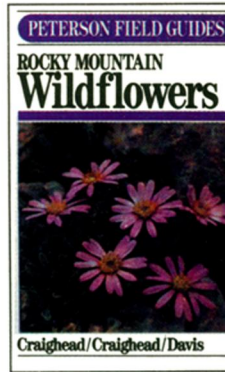
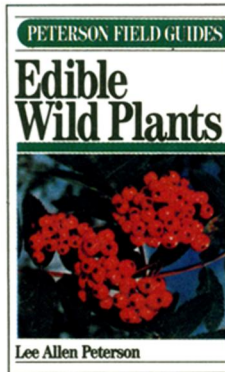
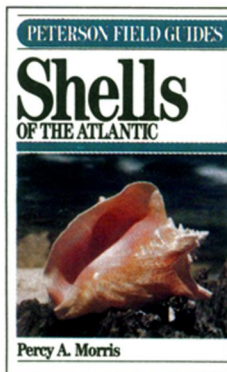
City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

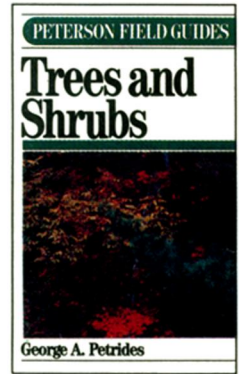
RB737

# Peterson Field Guides

*From rocks to stars, from birds to fishes, you can find a Peterson Guide to almost everything in the natural world. Roger Tory Peterson has received numerous major award in the fields of ornithology, natural history, wildlife conservation and public service, both in the United States and internationally. In September 1986, a species of screech owl found in Peru was named the Peterson Owl (Otus petersonii), a high honor and uniquely appropriate for a man whose dedication to birds has been lifelong. These nine classical guides are a valuable part of any nature lover's collection.*



*All of the guides are complete with the famous Peterson Identification System*



Houghton Mifflin,  
4½" x 7¼", paperback, \$12.95

All of the guides are full-color illustrated and range from 280 to 428 pages.

Science News Books  
1719 N St., NW  
Washington, DC 20036

Please send me the guides marked below at \$12.95 each

- |   |   |
|---|---|
| <input type="checkbox"/> Birds                      | <input type="checkbox"/> Mammals        |
| <input type="checkbox"/> Shells of the Atlantic     | <input type="checkbox"/> Western Birds  |
| <input type="checkbox"/> Edible Wild Plants         | <input type="checkbox"/> Insects        |
| <input type="checkbox"/> Rocky Mountain Wildflowers | <input type="checkbox"/> Trees & Shrubs |
| <input type="checkbox"/> Animal Tracks              |   |

Enclosed is a check payable to Science News Books for the price of the books plus \$1.00 per book to cover handling costs. Domestic orders only.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

RB738