

The World's Best Atlas at the World's **Best Price!** ONLY RAND McNALLY'S **NEWEST** Published at \$45.00 **FULL-COLOR**

VERSAL ATLAS

RAND McNALLY'S MOST POPULAR **WORLD ATLAS SERIES**

For generations, Rand McNally has been consistently both the largest and most distinguished of American publishers. More people look to Rand McNally when choosing an atlas than any other, and the *New Univer*sal Atlas is the capstone of their internationally renowned line.

AN EXCLUSIVE OFFER FROM BARNES AND NOBLE

By special arrangement with Rand McNally, Barnes and Noble can now offer this outstanding home reference for the exclusive low price of only \$19.95. If you don't already own an atlas, this is an irresistible opportunity to buy the very best, because an atlas of this calibre is virtually impossible to find at this price.

WHY THE NEW UNIVERSAL IS THE WORLD'S **BEST ATLAS**

The map series in the New Universal Atlas has already become a classic. Each map contains the most cur-

rent cartographic information available, updated to reflect the political and topographical realities of today. In addition to the expertly detailed and exquisitely designed maps in the New Universal Atlas, you'll find a wealth of completely revised charts and tables, packed

with fascinating information like:

• World Geographical Data: longest rivers, principal mountain ranges, largest deserts, etc.

World Political Information: population, capitals,

forms of government, etc.

Largest Metropolitan Populations including all major

cities throughout the world.

A new 95-page index with more than 75,000 place names.

FEATURES IN THE NEW UNIVERSAL ATLAS: Large, detailed 11 × 14 format. A full map devoted to each US state.
Shaded relief for a 3-D effect.

World Atlas

44% **OFF** REGULAR PRICE

Never before has an atlas of such superior quality been offered at such a low price. In fact, the New Universal Atlas sells elsewhere for \$45-that's more than twice the Barnes and Noble price! So don't miss out on this earthshaking offer... mail the coupon below or, for faster service, call our toll free number today.

BARNES & NOBLE GIVES YOU THE WORLD— FOR ONLY \$19.95!

Credit Card Customers Call Toll Free



1-800-228-3535 In Nebraska 1-800-642-9606 24 Hours 7 Days a week

Barnes & Noble Unconditional Guarantee

You must be completely satisfied with every item you order from Barnes & Noble by mail, or you may return it to us, for a full refund.

Barnes & N	oble
------------	------

126 FIFTH AVENUE DEPT A305 NY, NY 10011

Booksellers Since 1873

Rand McNally's New Universal At-1491661. Please send me las(es) at your special sale price of only \$19.95 (plus \$2.50 each for

NAI	ME																
ADI	DRE	SS														APT	A
OIT	WICH	ATE/	710														
	Che	ck [2000			ast	erca	ard	0	Ame	rica	n Ex	press	0	Dine		
	Che	ck [VIS D NU	МВ	ER			_			_	_	press	. –			