The Weekly Newsmagazine of Science



**Chronicling a Super Collision** 

# Why Do Clocks Run Clockwise? .... and other Imponderables<sup>TM</sup>

#### By David Feldman

Here are the answers to questions that have been keeping you and your loved ones up nights, questions that have driven families to feuds, questions that nag and nag and just won't let go. Feldman's witty and irresistible compendium of knowledge goes where other reference books fear to tread, uncovering closely guarded secrets, revealing long-hidden facts, and, like all invaluable works of detection, never letting well enough alone. No subject is too large or too small to daunt Feldman. Whether you want to settle those arguments about why we have lawns around our houses, the difference between a kit and a caboodle, how horses sleep standing up, or whether you aspire to being the best informed of your friends, or are just curious about dry cleaning, hot dogs, Teflon, Wayne Gretzky, bell bottoms or chocolate bunnies, Why Do Clocks Run Clockwise? is indispensable.

-from the publisher

- Why don't people get goosebumps on their faces?
- Where do houseflies go in winter?
- Why do you have to dry clean raincoats?

Harper & Rou, 1987, 251 pages,  $8^{1/2}$ " x  $5^{3/4}$ ", hardcover, \$14.95

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Clockwise? I include a che	copy(ies) of Why Do Clocks Run tck payable to Science News Books for dling (total \$15.95) for each copy.
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### Vanishing Tribes on Earth

### Primitive Man on Earth

By Alain Chenevière

Vanishing Tribes is a remarkable record of twenty tribes which the author feels exemplify the plight of the more than three hundred tribes he has studied. Stunning photographs reveal how successfully Chenevière incorporated himself into their daily life, and his vivid descriptions are accompanied by a traditional legend from each tribe. Among them are the Medlpa, people of imposing stature who remain isolated in the mountains of New Guinea; the Chipaya of Bolivia, who believe they are descendants of a brilliant empire that

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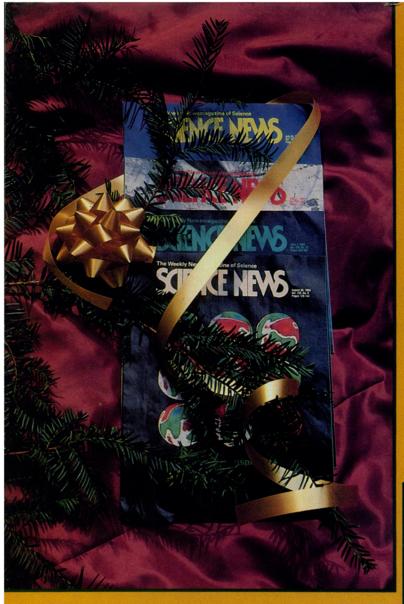
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the Kalash of Pakistan, whose ancestors fled from the plains to the mountains to escape Islamic persecutors during the tenth century. The women of the Mursi tribe in Ethiopia proclaim their beauty with exaggerated protruding lips while the Colorado male warriors in Ecuador dye their hair red for combat. — from the publisher

was destroyed by the Sun God; and

Doubleday & Co., 1987, 12" x 9½", 267 pages, hardcover, \$35.00





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## ARCTIC A Celebra of Survival A Celebration ANIMALS

### By Fred Bruemmer

live with over fifty color and forty black-and-white photographs, Arctic Animals is both a dazzling tribute to and explana-tion of humans' fascination with the Arctic. Respected author and photographer Fred Bruemmer documents the profusion of animals and plants that are so su-perbly adapted to "the



last great wilderness." In threaten it. Bruemmer's doing so he underlines the fragile ecostructure of the Arctic and reveals discussion on how the anihow humans' rapaciouscontinues ness

range is from Pliocene to present, with an excellent mals thrive or perish in the to face of the pole's extreme conditions and the challenges of human enterprise to their livelihood. - from the publisher



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