

# UNDERSTANDING ALZHEIMER'S DISEASE

edited by

Miriam K. Aronson

"There is no doubt that this handbook would be extremely valuable to family members and caregivers of Alzheimer's disease victims. Thanks to Aronson, an impressive group of authors cover every aspect of the disease and answer questions that we all have. I highly recommend it as a guide for all those who have been affected by Alzheimer's or other related disorders and professionals who work with them." — Princess Yasmin Aga Khan, ADRDA Spokesperson

Charles Scribner's Sons, 1988, 380 pages, 8½" x 6", hardcover, \$15.95 ISBN 0-684-18475-3

*Understanding Alzheimer's Disease* is an in-depth, comprehensive guide to a devastating disease that affects over 3 million Americans.

The Alzheimer's Disease and Related Disorders Association (ADRDA) and 26 preeminent specialists, including researchers, physicians, nurses, psychiatrists and lawyers, have assembled the most up-to-date information available on Alzheimer's disease.

Reassuring, practical and comprehensive, *Understanding Alzheimer's Disease* is an invaluable resource for patients, their families and friends, and all health-care professionals.

— from the publisher

Science News Books, 1719 N Street, NW, Washington, DC 20036

Please send me \_\_\_\_\_ copy(ies) of *Understanding Alzheimer's Disease*. I include a check payable to Science News Books for \$15.95 plus \$2.00 postage and handling (total \$17.95) for each copy. Domestic orders only.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

RB897

# Vital Lies, Simple Truths

## The Psychology of Self-Deception

By Daniel Goleman

Simon & Schuster, 1985, 287 pages, 9½" x 6½", paperback, \$9.95

Science News Books  
1719 N Street, NW  
Washington, DC 20036

Please send \_\_\_\_\_ copy(ies) of *Vital Lies, Simple Truths*. I include a check payable to Science News Books for \$9.95 plus \$2.00 postage & handling (total \$11.95) for each copy. Domestic orders only.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

RB899

Everything the mind perceives is sorted, filtered and censored by the unconscious before it reaches awareness, and as much as 99 percent is never even registered. Our blind spots block these perceptions and in so doing offer us a sense of security, but at a psychological cost. The mind actively shields itself from anxiety by twisting attention away from painful truths. Thus, in an effort to avoid anxiety, the unconscious censors information, whether it be perceptions of the moment or distant memories. The result of this filtering is a soothing self-deception which diminishes anxiety — but the price to be paid is a blunted experience of life.

Goleman draws upon a wide variety of evidence from brain function to social dynamics to reveal the ways in which we skew crucial aspects of our lives, of our most intimate relationships and of our common reality.

— from the publisher

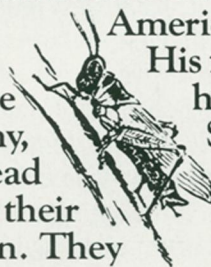
“... the greatest animal stories in the English language.” — David M. Graber, research biologist, National Park Service



Ernest Thompson Seton was a naturalist, artist, writer, lecturer, story-teller, educator and explorer. Three generations of boys and girls grew up on his animal stories; **Wild Animals I Have Known** sold several hundred thousand copies between its release in 1898 and the author's death in 1946. Seton founded the first nationwide boy's organization in North

America and later became the first Chief Scout of the Boy Scouts of America.

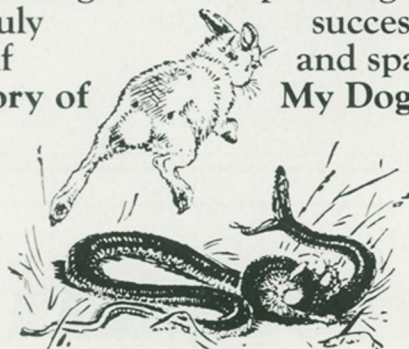
New Mexico, where he built Seton Village in the and taught people the Indian way of life. For many, est of all animal story writers. Those who first read lug and Vixen fifty or sixty years ago can retell their now, often repeating the exact phrasing by Seton. They silverspot, a truly will trap a wolf **Bingo, the Story of** adventures of



His final years were spent in heart of Navaho country Seton remains the great- about Lobo and Raggy- stories in detail even can tell you about successful crow; how to set a wolf trap that and spare a dog from **My Dog;** and about the **Johnny Bear** and one large syrup can.



— from the publisher



Enjoyable reading for animal lovers ages 10 and up.

**Animal Heroes** includes:

- The Slum Cat
- Arnaux: The Chronicle of a Homing Pigeon
- Badlands Billy: The Wolf that Won
- The Boy and the Lynx
- Little Warhorse: The History of a Jackrabbit
- Snap: The Story of a Bull-terrier
- The Winnipeg Wolf
- The Legend of the White Reindeer

**Lives of the Hunted** includes:

- Krag, the Kootenay Ram
- A Street Troubadour: Being the Adventures of a Cock Sparrow
- Johnny Bear
- The Mother Teal and the Overland Route
- Chink: The Development of a Pup
- The Kangaroo Rat
- Tito: The Story of the Coyote that Learned How
- Why the Chickadee Goes Crazy Once a Year

Science News Books, 1719 N Street, NW  
Washington, DC 20036

Please send me the book(s) marked below. I enclose the price of the book(s) plus \$2.00 for postage and handling per book (maximum \$6.00 charge). Domestic orders only.

- Animal Heroes (\$9.95)**
- Lives of the Hunted (\$9.95)**
- Wild Animals I Have Known (\$9.95)**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

RB900

**Wild Animals I Have Known** includes:

- Lobo, the King of Currumpaw
- Silverspot, the Story of a Crow
- Raggylug, the Story of a Cottontail Rabbit
- Bingo, the Story of My Dog
- The Springfield Fox
- The Pacing Mustang
- Wully, the Story of a Yaller Dog
- Redruff, the Story of the Don Valley Partridge

Creative Arts Book Co., 1987, 360 pages, 8" x 5 1/2", paperback, \$9.95 each