The Weekly Newsmagazine of Science

SIEHKE NEVS

August 20, 1988 Vol. 134, No. 8 Pages 113-128



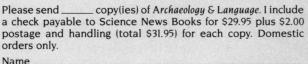
Rice Farming: The Battle of the Bugs

Archaeology & Language

The Puzzle of Indo-European Origins By Colin Renfrew

"...Renfrew is adept at challenging orthodoxies ... lively and lucid ... the book deserves a wide readership among specialists and non-specialists alike ... a daring thesis ... it is an attempt to move archaeology forward and to break its isolation." — Richard Bradley, Nature

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Renfrew points out new links between archaeology and language, looking at the puzzling similarities that are apparent across the Indo-European family of ancient languages, from Anatolia and Ancient Persia. across Europe and the Indian subcontinent, to regions as remote as Sinkiang in China. He initiates an original synthesis between modern historical linguistics and the new archaeology of cultural process, and questions language origins and what they imply about ethnic affiliation - issues seriously discredited by the racial theorists of the 1920s and 1930s and largely neglected since. He comes to a new and persuasive conclusion: that primitive forms of the Indo-European language were spoken across Europe some thousands of years earlier than has previously been assumed. There was, in particular, no "coming of the Celts", but rather a parallel development of Celticspeaking peoples in much the same areas in which they are found today. In all likelihood, as Renfrew shows, the indigenous roots of the peoples of Europe lie deeper in the mists of time than anyone has ever imagined. - from the publisher

Cambridge Univ. Press, 1987, 346 pages, 9½" x 6½", hardcover, \$29.95. ISBN 0-521-35432-3

Why Do Clocks Run Clockwise? and other ImponderablesTM

By David Feldman

Here are the answers to questions that have been keeping you and your loved ones up nights, questions that have driven families to feuds, questions that nag and nag and just won't let go. Feldman's witty and irresistible compendium of knowledge goes where other reference books fear to tread, uncovering closely guarded secrets, revealing long-hidden facts, and, like all invaluable works of detection, never letting well enough alone. No subject is too large or too small to daunt Feldman. Whether you want to settle those arguments about why we have lawns around our houses, the difference between a kit and a caboodle, how horses sleep standing up, or whether you aspire to being the best informed of your friends, or are just curious about dry cleaning, hot dogs, Teflon, Wayne Gretzky, bell bottoms or chocolate bunnies, Why Do Clocks Run Clockwise? is indispensable.

-from the publisher

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- Where do houseflies go in winter?
- Why do you have to dry clean raincoats?

Harper & Row, 1987, 251 pages, $8'' \times 5^{1/4}''$, paperback, \$7.95 ISBN 0-06-091515-3

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