

BIG SECRETS

The Book That Gives the Inside Story
on Hundreds of Secrets of American Life

By William Poundstone

Quill, 1983, 228 pages, 6" x 9 1/4",
paperback, \$6.95
ISBN 0-688-04830-7

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Colonel Sanders boasted that Kentucky Fried Chicken's eleven secret herbs and spices "stand on everybody's shelf." We got a sample of the seasoning mix and sent it to a food chemist for analysis. **Lab results, recipe**, page 13.

Feverish rumor has it that Walt Disney's body was frozen and now lies in a secret cryonic vault somewhere beneath the Pirates of the Caribbean exhibit at Disneyland. **Certified stranger-than-fiction truth**, page 219.

You are not supposed to know about the secret word on a Visa card. We slashed and mutilated perfectly good credit cards to uncover their secrets. **Confidential findings**, page 69.

What bizarre secret ingredients go into Chanel No. 5, Bal à Versailles, and Joy perfumes? We tracked down some rogue perfumers willing to talk. **Priceless trade secrets**, page 87.

—from the publisher

BONES OF CONTENTION

Lewin maintains that in paleoanthropology, more than in other sciences, subjectivity plays a major role. The reason is that because there are so few significant fossils, the interpretation of the fossils takes on greater importance. And interpretation is necessarily open to cultural bias and other prejudices. *BONES OF CONTENTION* is a historical tour of these major controversies in which shifting interpretations of the nature of evolution and of early humans have battled for scientific credibility. To a great extent the scientists who have held these views speak for themselves in Lewin's book. Lewin's cast of characters is as impressive as any novelist's and reads like a Who's Who of anthropology. Among the complex personalities who have dominated the science are: Donald Johanson; Elliot Smith; Louis, Mary and Richard Leakey.

— from the publisher

"Lewin's insight into the contentious debate over fossil hominids is based on a personal acquaintance and long-term association with key figures in the search for our ancestors . . . an eye-opener to scientists and laymen alike."

— Donald C. Johanson
Director, Institute of Human Origins

Controversies in the Search for Human Origins

By Roger Lewin

Simon and Schuster, 1987, 348 pages, 9 1/4" x 6 1/4", paperback,
\$9.95 ISBN 0-671-66837-4

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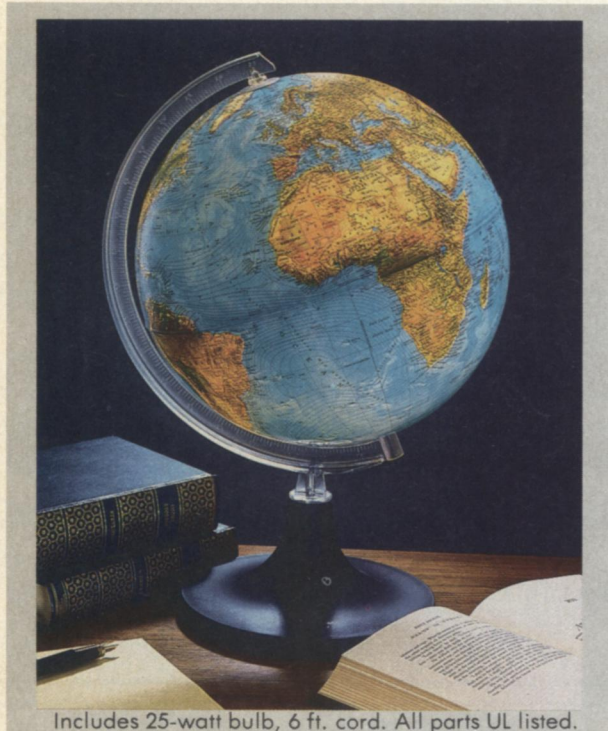
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