

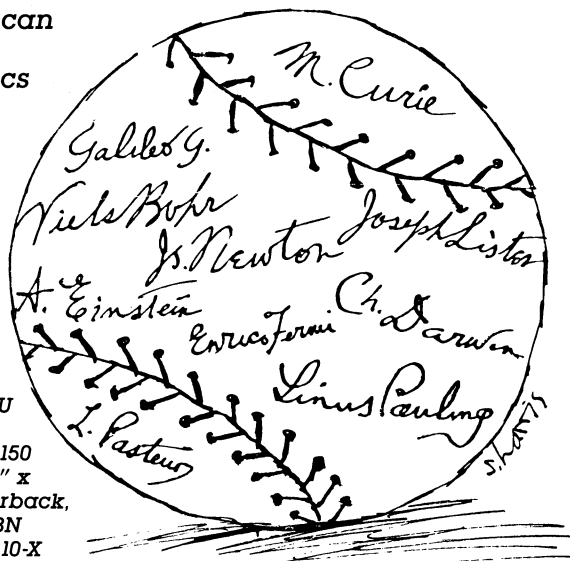


# EINSTEIN SIMPLIFIED

By Sidney Harris

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— from the publisher



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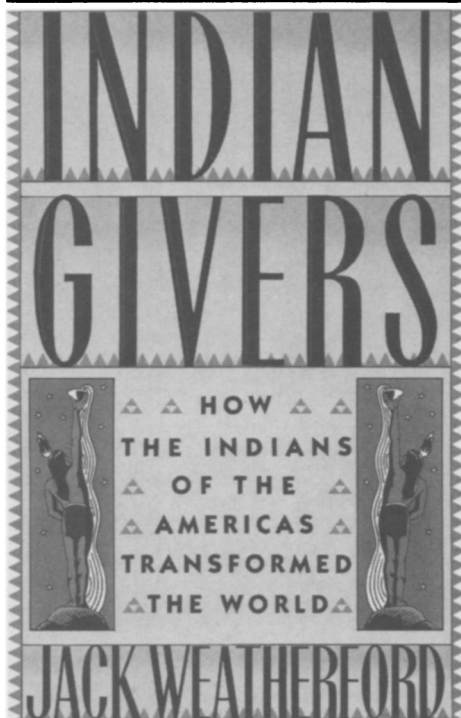
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**The Indians gave us: WEALTH:** The gold and silver from the Americas was the source of major economic and trade expansion in Europe and eventually led to the Industrial Revolution. The ore was mined largely with Indian labor — and just getting it out of the earth forced the Indians and Europeans to refine and create undreamed-of industrial techniques and systems. **FOOD:** Some 60 percent of the food eaten in the world today is of American origin. The potato changed Europe's agricultural economy and the nature of society, as well as feeding the large European armies from the eighteenth century on. Chocolate became the taste sensation of Europe; pepper, or chilies, enlivened cuisines throughout the world. **MEDICINE:** The Indians provided quinine, the first effective treatment for malaria. They offered a sophisticated pharmacy that contributed much to modern medicine in the form of aspirin-related tree bark extracts, laxatives, painkillers, antibacterial medicines, petroleum jelly and much, much more.

— from the publisher

Weatherford chronicles the agricultural, cultural, governmental and medicinal products and ideas the Indians of North and South America have given to the world. This anthropologist also investigates why, in light of such conditions, so much of Indian culture is still a mystery to the rest of the world.

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## Stop Them with a Few Words

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(and how to fight them.)
- The 4 Principles of Verbal Self-Defense  
(from *knowing* you are under attack to *following through* with your counter-attack.)
- The 5 Personalities & How They Communicate  
(Is your boss a "leveller?" Is your mother a "blamer?" Is your husband a "distracter?")
- Dialogues that Show Effective & Ineffective Defense Strategies
- Instructions on Voice Control & Body Language

These features will teach you how to deal with all types of people, including bullying bosses, backbiting co-workers, guilt-producing mothers, nagging wives, condescending husbands, and many others. And you'll

discover how to counter *all* the varieties of verbal abuse — from subtle put-downs to out-and-out attacks.

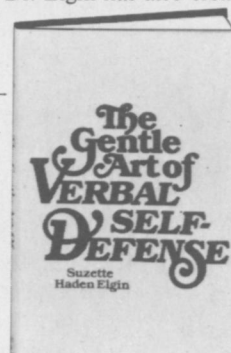
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### About the Author

Psycholinguist Suzette Haden Elgin has presented her innovative self-defense principles in a variety of formats. She has given workshops and seminars all over the U.S., including verbal self-defense sessions for doctors, lawyers, and other professionals. Dr. Elgin has also created a self-defense tape and a training manual for people who teach her self-defense techniques.



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