

## Who Put the Butter in Butterfly?

## ...and other fearless investigations into our illogical language. By David Feldman

- Why do we drive on parkways and park on driveways?
- Why is 23 the only number you see before skidoo?
- Why is Scotland Yard in England?
- Who are the Joneses we're all supposed to be keeping up with?

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There's only one man to solve these and other riddles of our spoken tongue: David Feldman, author of *Imponderables™* and *Why Do Clocks Run Clockwise?* . . . and other *Imponderables™*, gets to the source of all the mysteries surrounding our curious vocabulary. Why do we mind our *Ps* and *Qs*, and not our *Vs* and *Ws?* Is a caddy really a little cad? Which Toms lent their names to Peeping Tom, Tom Collins, and tommy gun? How *does* a weasel go "pop" — and why, for that matter? Why do some people get your goat instead of your mynah bird? Has anyone ever been given *long* shrift? And why is that pole that you won't ever touch something with always ten feet long?

— from the publisher

Harper & Row, 1989, 209 pages,  $8 \% '' \times 5 \% ''$  , hardcover, \$15.95 ISBN 0-06-016072-1

The Brown Paper School is a series of small books about big ideas, written and designed for kids and grown-ups together. The series comes from a group of California teachers, writers and artists who get together every now and then to work on stuff for kids and to have a good time. They believe learning only happens when it is wanted; that it can happen anywhere and doesn't require fancy tools.

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