

WHAT'S BETTER THAN SPEED READING? SPEED LEARNING

**Speed Learning has replaced speed reading. It's a whole new way to read and learn.
It's easy to learn . . . lasts a lifetime . . . applies to everything you read.
It may be the most productive course you've ever taken.**

Do you have too much to read and too little time to read it? Do you mentally pronounce each word as you read? Do you frequently have to go back and reread words or whole paragraphs you just finished reading? Do you have trouble concentrating? Do you quickly forget most of what you read?

If you answer "yes" to any of these questions—then here at last is the practical help you've been waiting for. Whether you read for business or pleasure, school or college, you will build exceptional skills from this major breakthrough in effective reading, created by Dr. Russell Stauffer at the University of Delaware.

Not just "speed reading"—but speed reading-thinking-understanding-remembering-and-learning

The new *Speed Learning Program* shows you step-by-proven -step how to increase your reading skill and speed, so you understand more, remember more and use more of everything you read. The typical remark from over one million people taking the *Speed Learning* program is, "Why didn't someone teach me this a long time ago." They were no longer held back by the lack of skills and poor reading habits. They could read almost as fast as they could think.

What makes Speed Learning so successful?

The new *Speed Learning Program* does not offer you a rehash of the usual eye-exercises, timing devices, costly gadgets you've probably heard about in connection with speed reading courses or even tried and found ineffective.

In just a few spare minutes a day of easy reading and exciting listening, you discover an entirely new way to read and think—a radical departure from anything you have ever seen or heard about. *Speed Learning* is the largest selling self-study reading program in the world. Successful

with Fortune 500 corporations, colleges, government agencies and accredited by 18 professional societies. Research shows that reading is 95% *thinking* and only 5% eye movement. Yet most of today's speed reading programs spend their time teaching you rapid eye movement (5% of the problem) and ignore the most important part (95%) *thinking*. In brief, *Speed Learning* gives you what speed reading can't.

Imagine the new freedom you'll have when you learn how to dash through all types of reading material at least twice as fast as you do now, and with greater comprehension. Think of being able to get on top of the avalanche of newspapers, magazines and correspondence you have to read . . . finishing a stimulating book and retaining facts and details more clearly and with greater accuracy than ever before.

Listen-and-learn at your own pace

This is a practical, easy-to-learn program that will work for you—no matter how slow a reader you think you are now. The *Speed Learning Program* is scientifically planned to get you started quickly . . . to help you in spare minutes a day. It brings you a "teacher-on-cassettes" who guides you, instructs, encourages you, explaining material as you read. Interesting items taken from *Time Magazine*, *Business Week*,

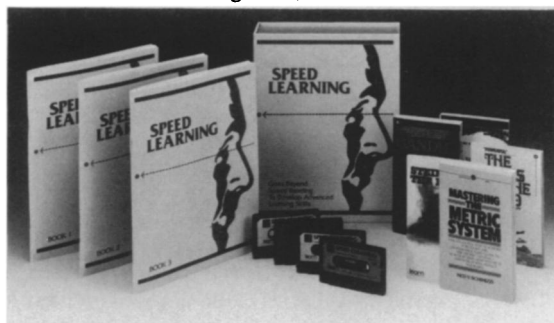
Wall Street Journal, *Family Circle*, *N.Y. Times* and many others, make the program stimulating, easy and fun . . . and so much more effective.

Executives, students, professional people, men and women in all walks of life from 15 to 70 have benefited from this program. *Speed Learning* is a fully accredited course . . . costing only 1/5 the price of less effective speed reading classroom courses. Now you can examine the same, easy, practical and proven methods at home . . . in spare time . . . without risking a penny.

Examine Speed Learning FREE for 15 days

You will be thrilled at how quickly this program will begin to develop new thinking and reading skills. After listening to just one cassette and reading the preface you will quickly see how you can achieve increases in both the speed at which you read and in the amount you understand and remember.

You must be delighted with what you see or you pay nothing. Examine this remarkable program for 15 days. If, at the end of that time you are not convinced that you would like to master *Speed Learning*, simply return the program and owe nothing. See the coupon for low price and convenient credit terms.



No-Risk Guarantee

If, after reviewing *Speed Learning* for 15 days, you are not delighted in every way, you may return the materials in the condition you received them and owe nothing.

BONUS GIFT



Order *Speed Learning* today and get this Deluxe, Compact Stereo Cassette Player . . . as a bonus gift, as soon as we receive your first payment. It's perfect for listening to your *Speed Learning* tapes, anywhere, anytime.

ORDER FORM (Send No Money Now)

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☐ **YES!** Please rush me the complete *Speed Learning* program and, later, bill me in four equal payments of \$29.95*. Also, send me my compact stereo cassette player, as soon as you receive my first payment. My satisfaction is guaranteed.

Name _____
Address _____
City _____ State _____ Zip _____
Phone No. () _____
Signature _____

*Plus \$6 shipping and handling. For New Jersey residents sales tax will be added.