The Weekly Newsmagazine of Science



A New Eye on the Moon



Based on the U.S. Military "Speed-up" Method of Language Learning

Programmed for Rapid Learning!

It's been scientifically proven that we remember words we hear better than words we see. That's why you'll find the two audiocassettes in each Language / 30 package more useful than all the language books money can buy. Just start listening to the tapes, re-peat the foreign phrases a few times and, believe it or not, you'll begin speaking like a native. It's that simple!

Remember, Language / 30 is a learning tool that works. It incorporates the "speed-up" method of language learning—the same method used to train U.S.

guage learning—the same method used to train U.S. government personnel who work overseas.

With Language/30, you can practice your target language anytime, anywhere. You won't have to set aside hours just for language study. You can listen to Language / 30 while you're getting dressed, eating, driving to work, or even jogging. Whether you're studying French, Russian, Swahili, or any of the other 28 languages listed below, you'll improve your speaking fluency and listening comprehension each time you play the Language/30 tapes.

Speak with the Ease of a Native

Each Language/30 program features native voices speaking the most important and commonly used conversational phrases. You'll learn all the words you need to know for greetings, introductions, requests, and general conversations in hotels, restaurants, stores, theaters, and other places. And world-renowned linguist Charles Berlitz, explains the social

customs and etiquette of the country.

So, whether you're going abroad for a short trip or an extended stay, you'll find that the fluency you've gained from Language/30 will make your visit easier, more pleasant, and more enriching. Instead of being a "stranger in a strange land," you'll be able to converse freely with the natives in their own language.



1429232. Irish

1232727. Italian

1232735. Japanese

1232750. Norwegian

1232776. Portuguese

1232792. Serbo-Croatian

1232743. Korean

1232768. Persian

1232784. Russian

1300375. Polish

1429224. Latin

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Teaching Casselles

German

ES Educational Services
Teaching Cassettes

French

1232628. Arabic

1232636. Chinese

1232644. Danish

1232651. Dutch

1366665. Finnish

1232669. French

1232685. Greek

1232693. Hebrew

1232701. Hindi

ADDRESS

CITY/STATE/ZIP

1232677. German

Italian

ANGUAGE 30

Each program comes with two 45-minute cassettes and a convenient phrase dictionary in a

dictionary in a compact, 6" x 7" water-proof vinyl case.

1232800. Spanish

1232818. Swahili

1232826. Swedish

1232834. Tagalog

1232842. Turkish

1516541. Yiddish

1232859. Vietnamese

1232867. English for

Spanish Speakers

1363316. Thai

(Filipino)

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