



Based on the U.S. Military "Speed-up" Method of Language Learning

## Programmed for Rapid Learning!

It's been scientifically proven that we remember words we hear better than words we see. That's why you'll find the two audiocassettes in each Language 30 package more useful than all the language books money can buy. Just start listening to the tapes, re-peat the foreign phrases a few times and, believe it or not, you'll begin speaking like a native. It's that

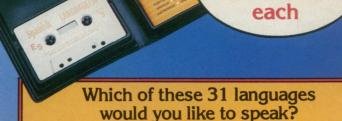
Remember, Language / 30 is a learning tool that works. It incorporates the "speed-up" method of language learning—the same method used to train U.S. government personnel who work overseas.

With Language/30, you can practice your target language anytime, anywhere. You won't have to set aside hours just for language study. You can listen to Language / 30 while you're getting dressed, eating, driving to work, or even jogging. Whether you're studying French, Russian, Swahili, or any of the other 28 languages listed below, you'll improve your speaking fluency and listening comprehension each time you play the Language/30 tapes.

## Speak with the Ease of a Native

Each Language/30 program features native voices speaking the most important and commonly used conversational phrases. You'll learn all the words you need to know for greetings, introductions, requests, and general conversations in hotels, restaurants, stores, theaters, and other places. And world-renowned linguist Charles Berlitz, explains the social customs and etiquette of the country.

So, whether you're going abroad for a short trip or an extended stay, you'll find that the fluency you've gained from Language/30 will make your visit easier, more pleasant, and more enriching. Instead of being a "stranger in a strange land," you'll be able to converse freely with the natives in their own language. Each Language/30 program features native voices



S Educational Services
Teaching Cassettes

German

ES Educational Services
Teaching Cassettes

French

**Italian** 

LANGUAGE 30

Each program comes with two 45-minute cassettes and a convenient phrase dictionary in a compact, 6" × 7" water-proof vinyl case.

ONLY

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