

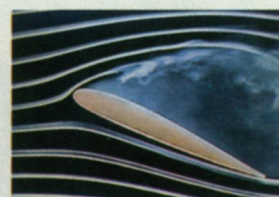
Video Science Course for Children
 Winner of the Association for the Advancement of Science Award

"Only 8 Years Old...And He's Teaching Me About Science!"

First Time in the U.S. on Home Video. Not Sold in Stores!



"Look, Dad. Static electricity can actually bend water!"



Learn what makes an airplane fly.



Learn how machines work.



Learn about the powers of magnetism.

Acclaimed Video Science Course for Children Gives Your Child a Critical Early Advantage

A Head Start in Science for Children Ages 7-12.

It's no secret: American schools are failing science. The National Science Foundation and the U.S. Dept. of Education have reported this time and again. The average European or Japanese student gets 3 times more science instruction than the best U.S. science student!

World Ranking of Science Student Achievement*

1. England	5. Japan	9. Sweden
2. Hong Kong	6. Poland	10. Finland
3. Singapore	7. Norway	11. United States
4. Hungary	8. Australia	12. Canada

*Source — National Science Foundation (Performance in physical sciences, 4th-12th grades.)

In tomorrow's super-tech world, science will be essential for success. U.S. kids are already being left behind. But now there's something you can do about it.

Turn Your TV into a Teacher.

For the first time ever, your child can start learning science from the same learn-at-home video program proven in Europe.

Adventures Into Science is entertaining and effective. Winner of the prestigious Advancement of Science Award!

Kids learn about the fantastic powers of light, gravity, magnetism, inertia, electricity — and much more. The *London Times* calls it "the most imaginative educational video program yet!"

Dozens of dazzling experiments and demonstrations excite kids' curiosity, and teach basic scientific principles.

Give Your Child What the Schools Aren't Providing.

Adventures Into Science includes everything to master basic scientific principles. Twelve colorful video lessons on six 50-minute videos that kids will watch over and over. Emphasizes the "hands-on" learning too absent in U.S. schools. A special Parent's Guide includes safe experiments for you and your children to do at home. You'll be thrilled when your child starts explaining science to you! Be delighted with his excited progress.

Satisfaction Guaranteed.

Adventures Into Science is priced affordably — just \$26.95 per video. And there's no risk: you may return the set within 15 days for a full refund. Order today! Give your child a critical early advantage in a competitive world.

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Early Advantage Satisfaction guaranteed
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Call Toll-Free: 1-800-367-4534

Yes! Please send me the *Adventures Into Science* Home Video Course for Children. I understand only VHS format is available.

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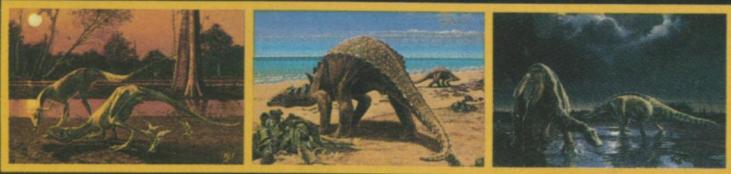
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— BERKELEY

NorthWord Press, 1989, 240 pages, 9" x 12",
hardcover, \$39.95

The world of the dinosaur is brought to life remarkably in this stunning new book, the most authoritative and comprehensive account ever published. Dale Russell is one of the world's leading paleontologists, and Eleanor Kish one of the world's best-known dinosaur illustrators. Together they present a compelling and imaginative recreation of pre-historic North America and the dinosaurs' extraordinary role in it.

Russell describes the major types of North American dinosaurs. He focuses on what they ate, where they lived, where they laid their eggs, how they protected themselves and their young, how fast they could move, who their enemies were, and how they died. He considers a wide range of theories and confronts prickly questions head on, including the revolutionary idea that the 'terrible lizards' were warm-blooded. He offers well-reasoned arguments on other contentious theories, like those surrounding the death of the dinosaurs. On this issue he disagrees with most of his colleagues. His intriguing speculations about the end of dinosaur evolution open exciting new possibilities.

The magnificent art — 15 original paintings by Eleanor Kish reproduced in color, along with 111 other color illustrations and 12 color maps — adds immeasurable impact. *The Dinosaurs of North America: An Odyssey in Time* is a feast for the eyes and the imagination.

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