

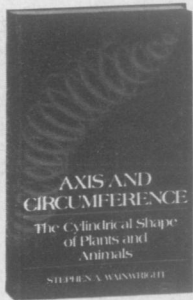
3 BOOKS FOR ONLY 99¢ EACH

as your introduction to the NATURAL SCIENCE BOOK CLUB

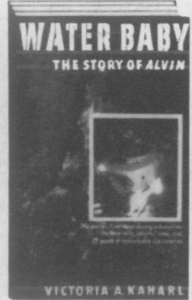
You simply agree to buy 3 more books- at significant savings-within the next 12 months

(Publishers' prices shown)

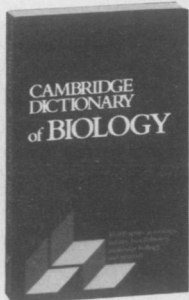
Values to \$74.85



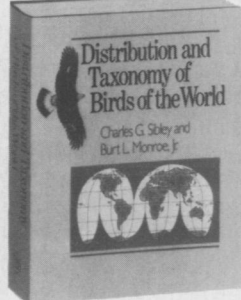
35300 \$22.95



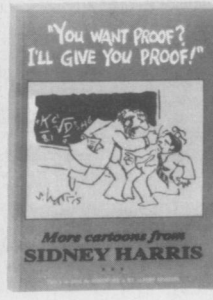
86122 \$21.95



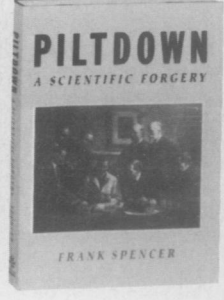
37214 \$14.95



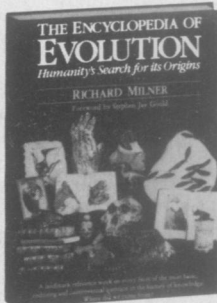
42383-3 \$125.00
(Counts as 3 choices)



88284 \$9.95



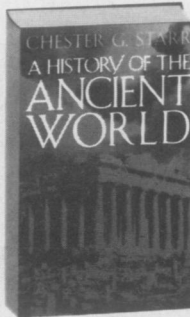
69279 \$22.95



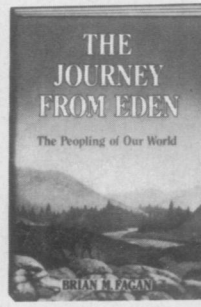
44700-2 \$45.00
(Counts as 2 choices)



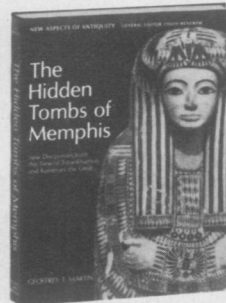
34413 \$17.95



53071-2 \$35.00
(Counts as 2 choices)



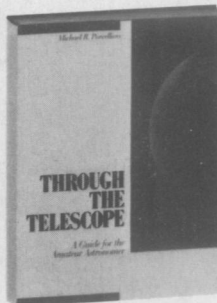
57031 \$22.50



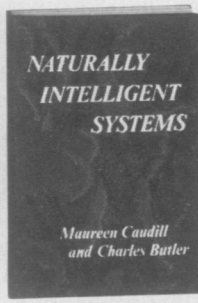
52740-2 \$35.00
(Counts as 2 choices)



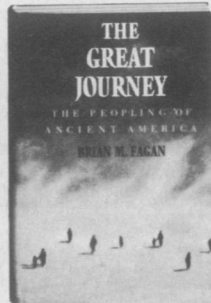
38250-2 \$29.95
(Counts as 2 choices)



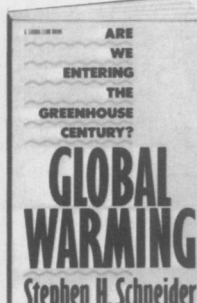
84150 \$26.95



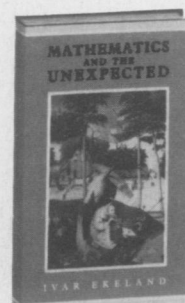
63878 \$19.95



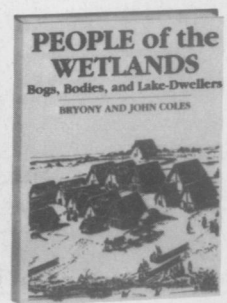
50707 \$10.95



50335 \$18.95



61356 \$19.95



67556 \$24.95

Natural Science Book Club

A Division of Newbridge Communications, Inc.
Delran, New Jersey 08075

Please accept my application for trial membership and send me the three volumes indicated, billing me only 99¢ each, plus shipping and handling. I agree to purchase at least three additional Selections or Alternates over the next 12 months. Savings generally range from 15% to 30% off the publishers' prices. My membership is cancelable any time after I buy these three additional books. A shipping and handling charge is added to all shipments.

No-Risk Guarantee: If I am not satisfied—for any reason—I may return my introductory books within 10 days. My membership will be canceled, and I will owe nothing.

3 books for 99¢ each:

Indicate by number the books you want.

--	--	--

A few expensive books (as noted) count as more than one choice.

Name _____

Address _____ Apt. _____

City _____

State _____ Zip _____

(Books purchased for professional purposes may be a tax-deductible expense. Offer good in Continental U.S. and Canada only. Prices slightly higher in Canada.)
Science News 1/19/91 4-CL8

MEMBERSHIP BENEFITS • In addition to getting 3 books for only 99¢ each when you join, you'll also receive discounts on books you choose to purchase. Discounts generally range from 15% to 30% off the publishers' prices, and occasionally even more. • Also, you will immediately become eligible to participate in our Bonus Book Plan, with savings of 60% off the publishers' prices. • At 3-4 week intervals (15 times per year), you will receive the Natural Science Book Club News, describing the coming Main Selection and Alternate Selections, together with a dated reply card. • In addition, up to two times a year, you may receive offers of Special Selections which will be made available to a group of select members. • If you want the Main Selection, do nothing, and it will be sent to you automatically. • If you prefer another selection, or no book at all, simply indicate your choice on the card and return it by the date specified. • You will have at least 10 days to decide. If, because of late mail delivery of the News, you should receive a book you do not want, we guarantee return postage.

©Newbridge Communications, Inc.