

The Weekly Newsmagazine of Science

# SCIENCE NEWS

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*Tracking  
Teen  
Self-Esteem*







Prometheus Books, 1990, 271 pages,  
6" x 9", paperback, \$15.95

Science News Books  
1719 N Street, NW  
Washington, DC 20036

ClearThink

Please send \_\_\_\_\_ copy(ies) of *Clear Thinking*. I include a check payable to Science News Books for \$15.95 plus \$2.00 postage and handling (total \$17.95) for each copy. Domestic orders only.

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*Clear Thinking* is a lively introduction to the basic principles of critical analysis, illustrating how to evaluate evidence, isolate facts and employ logical reasoning skills in everyday situations. Using examples from real life, author Hy Ruchlis shows how to cut through the dense underbrush of arguments, opinions, clever diversions, contradictions, truths and falsehoods found daily in newspapers, in magazines, on television and in conversation. Enhanced by illustrations, vivid examples and questions to consider, *Clear Thinking* emphasizes the importance of careful reasoning and avoidance of common errors that cloud judgment.

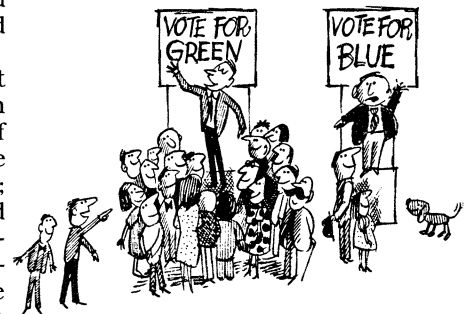
Written in a stimulating, up-beat style, this fascinating work covers an intriguing array of topics: the nature of facts and how they are verified; the inner workings of problem solving; how mindsets, misconceptions and emotions confuse judgment and complicate our lives; how stereotypes, prejudice and discrimination affect the way we think and how we treat one another; the role of language and meaning in reasoning; how to spot reasoning errors in advertising; and many others.

—from the publisher

# Clear Thinking

A Practical Introduction

By Hy Ruchlis  
with Sandra Oddo



"Let's join the Green crowd. It's bigger."

Written for young adults but useful to anyone wanting to brush up on reasoning skills!

## The Cartoon History of the Universe

By Larry Gonick



This entertaining and educational compilation of Volumes 1 through 7 of Gonick's cartoon histories begins with the Big Bang and the emergence of life and ends with the conquests of Alexander the Great. Written for adults and layered with information and wit, these imaginative comics make factual history accessible, appealing and funny.

Includes:

- ★ The Evolution of Everything
- ★ Sticks and Stones (The Descent of People)
- ★ Brains and Bronze (The Rise of Ancient Greece)
- ★ All About Athens (A Great Civilization in a Small Town Without Plumbing)
- ★ And Much More!

Doubleday, 1990, 358 pages, 8 1/2" x 11", paperback, \$14.95

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