

"Arguably the most brilliant, iconoclastic and influential of the postwar generation of theoretical physicists."

James Gleick, Author of *Chaos: Making a New Science*

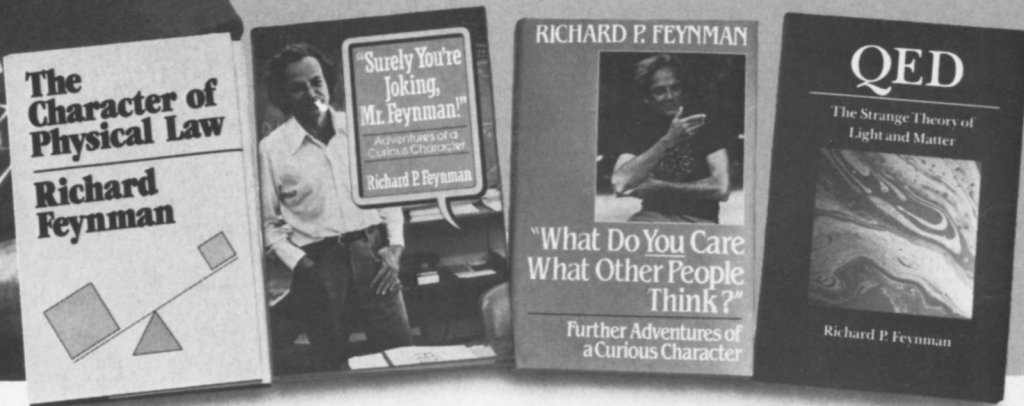
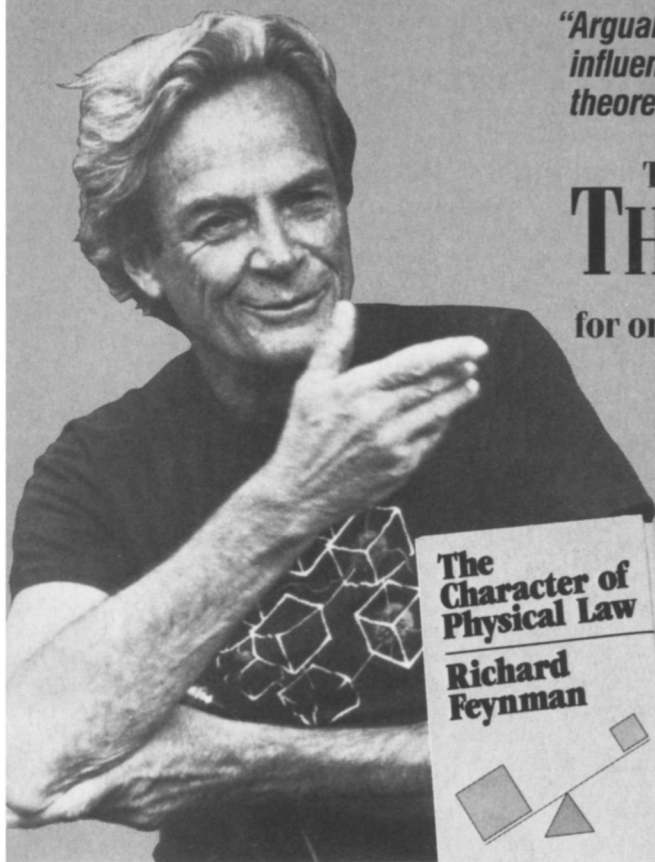
Take THE ESSENTIAL FEYNMAN Collection

for only \$2⁹⁵

A \$69.90 Value

As your introduction to The Library of Science

You simply agree to buy three more books—at significant savings—within the next 12 months.



Here, in a superb four-volume collection, you'll find the complete Richard Feynman revealed. Best of all, for a limited time only, you can get this unique chronicle of Feynman's life, theories, and accomplishments for the special, low price of just \$2.95.

QED

The Strange Theory of Light and Matter
Feynman's work in quantum electrodynamics earned him a Nobel Prize. Now, you can explore this complex topic in a presentation remarkable for its clarity, completeness, and humor. This book presents Feynman at his

best: describing the interaction of light and physics...unraveling the phenomenon of iridescence...relating how quantum electrodynamics helps us understand quarks, gluons, and other major aspects of contemporary physics. Publisher's Price: \$18.50

The Character of Physical Law

Undoubtedly a brilliant scientist, Richard Feynman was also a dynamic lecturer. In this collection, from a 1964 lecture series, is classic Feynman. His enthusiasm is unbridled as he presents an overview of physical laws...expounds on the elegance of scientific law... demonstrates the interaction of mathematics and physics...and much more. Don't miss one of Feynman's most insightful, entertaining performances. Publisher's Price: \$17.50

"Surely You're Joking, Mr. Feynman!"

Adventures of a Curious Character
Cracking safes at Los Alamos. Accompanying ballet on a bongo drum. Explaining physics to Einstein. It's all essential Feynman, a man as renowned for his antics as his accomplishments. And it's here for you to enjoy in memoirs recorded by crony Ralph Leighton. Publisher's Price: \$15.95

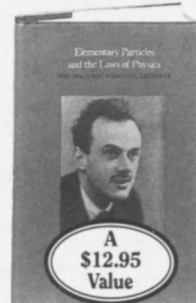
"What Do You Care What Other People Think?"

Further Adventures of a Curious Character
Once, when discussing the Challenger space shuttle disaster, Richard Feynman stated, "Reality must have precedence over public

relations... Nature cannot be fooled." Succinct and telling, these words describe the man whose interests, philosophies and, in particular, experiences investigating the Challenger explosion, are brought to life before your eyes. Written with long-time friend Ralph Leighton, this book is the legendary physicist's last literary legacy.

ABSOLUTELY FREE

Examine contrasting variations on the theme of the Union of Quantum theory and relativity as presented by Steven Weinberg and Richard Feynman at the 1986 Dirac Memorial Lectures.



MEMBERSHIP BENEFITS- In addition to getting The Essential Feynman Collection for only \$2.95 when you join, you'll also receive discounts on books you choose to purchase. Discounts generally range from 15% to 30% off the publishers' prices, and occasionally even more. • Also, you will immediately become eligible to participate in our Bonus Book Plan, with savings of 60% off the publishers' prices. • At 3-4 week intervals (15 times per year), you will receive the Library of Science News, describing the coming Main Selection and Alternate Selections, together with a dated reply card. • In addition, up to two times a year, you may receive offers of Special Selections which will be made available to a group of select members. • If you want the Main Selection, do nothing, and it will be sent to you automatically. • If you prefer another selection, or no book at all, simply indicate your choice on the card and return it by the date specified. • You will have at least 10 days to decide. If, because of late mail delivery of the News, you should receive a book you do not want, we guarantee return postage.

©Newbridge Communications, Inc.

Library of Science

A Newbridge Book Club
Delran, NJ 08075

Please accept my application for trial membership and send me The Essential Feynman Collection (00954) billing me only \$2.95, plus shipping and handling and send my free book Elementary Particles and the Laws of Physics (44174). I agree to purchase at least three additional Selections or Alternates over the next 12 months. Savings generally range from 15% to 30% off the publishers' prices. My membership is cancelable any time after I buy these three additional books. A shipping and handling charge is added to all shipments.

No-Risk Guarantee: If I am not satisfied—for any reason—I may return The Essential Feynman Collection within 10 days. My membership will be canceled, and I will owe nothing.

Name _____

Address _____ Apt. _____

City _____

State _____ Zip _____

(Books purchased for professional purposes may be a tax-deductible expense. Offer good in Continental U.S. and Canada only. Prices slightly higher in Canada.)

Science News 7/6/91

2-DB9