

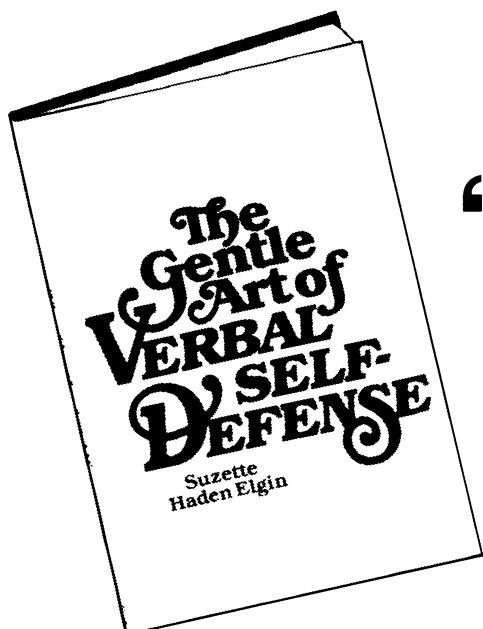
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*Men, Women
and Mental Evolution*



Handle 'Put-Downs' With Style

Only \$6.95

(Pub. at \$12.95)

Dealing with others—socially, at the office or within the family—usually can come down to having to cope with put-downs, insinuations and various forms of reproaches. Often, many of us feel that any conversation is actually a duel which we usually lose.

As with the art of dueling, there are ways of learning the 'parry' and 'thrust' which permit you to be on target and unruffled. This stylish, productive way of dealing with verbal attacks is simply and expertly described in *The Gentle Art of Verbal Self-Defense*.

The Right Words Always Work

A few of the right words is all you need to subdue verbal hostility. This book teaches you the simple eloquence that works. It could take the form of candor, humor, flattery, agreement or even distraction. The result is the same: success.

Anger Loses. Style Wins.

The Gentle Art of Verbal Self-Defense will teach you how to avoid the self-defeating mode of being sullen, peevish, defensive or downright sore. You'll quickly learn how not to become negatively emotional. And that's a major step in dealing with arguments and other verbal assaults.

All Attacks Repelled

Everyday life presents us with many forms of verbal attacks. This book explains and instructs how to understand and deal with the variety of attacks such as:

- **The 8 Types of Verbal Attacks**
(and how to fight them)

- **The 4 Principles of Verbal Self-Defense**
(from knowing you are under attack to following through with your counter-attack)

- **The 5 Personalities & How They Communicate**

(Is your boss a "Leveller?" Is your mother a "blamer?" Is your husband a "distracter?")

- **Dialogues that Show Effective & Ineffective Defense Strategies**

- **Instructions on Voice Control & Body Language**

These features will teach you how to deal with all types of people, including bullying bosses, backbiting co-workers, guilt-producing mothers, nagging wives, condescending husbands, and many others. And you'll discover how to counter all the varieties of verbal abuse—from subtle put-downs to out-and-out attacks.

Practically a Ph.D. in Communication

Learning the fundamental art of coping with loaded situations or unprovoked hostility is the bottom line in having a pleasant and more productive life. *The Gentle Art of Verbal Self-Defense* can be your crash course, in depth, on improving the quality of dealing with others in social, business and familial situations. You'll avoid spending years of wasteful trial and error. Fights and misunderstandings

About the Author

Psycholinguist Suzette Haden Elgin has presented her innovative self-defense principles in a variety of formats. She has given workshops and seminars all over the U.S., including verbal self-defense sessions for doctors, lawyers, and other professionals. Dr. Elgin has also created a self-defense tape and a training manual for people who teach her self-defense techniques.

will be side-stepped. The result: You're in control!

The easiest, wisest and stylish way to handle 'put-downs' starts with ordering *The Gentle Art of Verbal Self-Defense*. Just mail the completed coupon.

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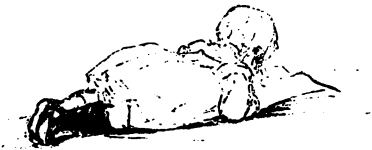
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Your Gifted Child

How to Recognize and Develop the Special Talents in Your Child



An estimated 500,000 potentially gifted children are born each year. Since most schools don't begin to test for giftedness until about the age of eight, it is left to parents to recognize and nurture their children's special talents and abilities in the early critical years. This intelligent, insightful and useful volume is a complete guide to identifying gifted children and helping them develop to the fullest.

Packed with sound advice drawn from both the latest research and examples from real families, **Your Gifted Child** covers all the major issues that arise for gifted children and their parents, from birth to age seven. The authors have combined their years of experience studying gifted children, raising their own, and conducting workshops for families. In **Your Gifted Child**, they share their knowledge on how to recognize the early signs of giftedness, stimulate curiosity and creativity, choose the right books and science projects, foster sound social and moral development, evaluate preschool and primary school programs, develop language skills and much more.

Encouraging a gifted child is *not* the same as pumping a "superbaby" full of facts. Rather, it is a way of bringing an extraordinary inborn potential to its full flowering without pressure or intrusiveness. Parents of gifted children and professionals who work with them will find **Your Gifted Child** the indispensable volume on the subject.

— from the publisher

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For most of his life Jasper Burns has been "hearing" the message of fossils. Drawn from his extensive experience, this book is both an introduction to the hobby of fossil collecting and a unique field guide to 46 sites in Maryland, Delaware, Pennsylvania, Virginia and West Virginia. The book is beautifully illustrated with the author's drawings of more than 450 fossil specimens and the sites where they can be found. Each description includes: precise directions to the site and a description of the most productive areas; the name and geologic period of the rock formations containing fossils; what to look for and how to find it; special hazards or problems; a complete list of fossils identified at the site; and detailed illustrations of the major specimens.

— from the publisher

Johns Hopkins Univ. Press, 1991, 201 pages, 7" x 10", paperback, \$18.95

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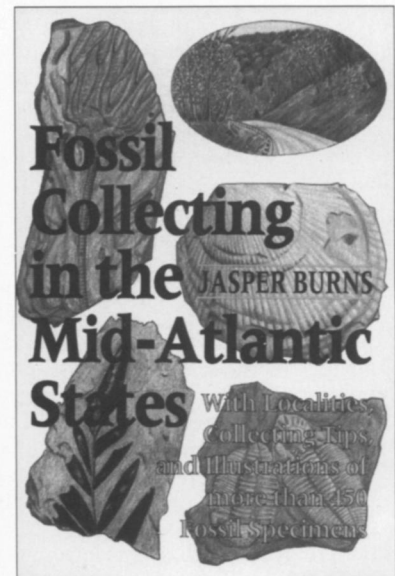
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