



# \$6.95 IT'S HOW NICE GUYS FINISH FIRST

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EDITION**

Here are two commonly accepted 'pearls of wisdom' about how to be successful in life:

"Nice guys finish last"

"Don't get mad, get even"

The problem both of them have: they're wrong! And *Nasty People* explains why. But first things first.

We all have had the problem of dealing with nasty people. At the office. In school. And yes, in our own family. There are people, in our everyday lives, who can leave you feeling small, incompetent or insufficient. There was a very wise man who said, "There are small Hitlers around us every day." The trick is knowing how to deal with them.

*Nasty People* uncovers the weapons others use to get what they want. It reveals the secrets of how to handle their misdeeds by using everything from humor to confrontation. Never again will you be defenseless against office gossip, the false friend, the know-it-all spouse—even a real SOB.

What *Nasty People* does is help you deal with the spectrum of people and situations common to most of us:

- How nasty people think
- The nasty boss
- The nasty husband or wife
- The 'typical' victim
- What to do if you think you might be a nasty person
- How to break the cycle of nastiness

If any of these scenarios sounds familiar to you, *Nasty People* is absolutely the book for you! It supplies the necessary information on how to respond to critical social and business situations.

In the simplest language, *Nasty People* explains how to spot and conquer nasty behavior. Once you can do that, the people who enjoyed bugging you will actually lose control. You, not someone else, is in control.

Here's a genuine 'pearl of wisdom': when you deal with nasty people the *right way*, you don't become a nasty person in the process!

The author, Jay Carter, of *Nasty People* is a respected psychological counselor and teacher who, not unlike Freud, having learned from his own problems, can share it with others.

The very first step in successfully dealing with nasty people is to order the book. Just mail a completed coupon.

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