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Alcohol and the Addictive Brain: New Hope for Alcoholics from Biogenetic Research — Kenneth Blum with James E. Payne. Explaining the basics of neurochemistry and behavioral genetics, the authors review recent research suggesting that alcoholism is a genetic, physiological imbalance triggered or complicated by psychological or sociological factors. An accessible account of the social and human costs of alcoholism, the long history of treatment and research efforts, and new insights that could hold promise for eventual prevention and cure. Free Pr, 1991, 320 p., hardcover, \$24.95.

The Culture of Pain — David B. Morris. A thought-provoking exploration of the meaning of pain. Morris contends that pain is more than a neurological sensation; it is an experience involving perception and the mind, and is therefore shaped and altered by personal and cultural factors. He traces the expression and description of pain through historical literature to illustrate different cultural interpretations of pain and maintains that Western culture's willingness to define pain solely as a medical condition has crippled our ability to deal with pain, fostering a society where chronic pain is epidemic. Only by altering our understanding of pain, he asserts, can we recover the power to alleviate it. U of Cal Pr, 1991, 342 p., illus., hardcover, \$29.95.

Everywoman's Medical Handbook — Miriam Stoppard. A guide to the workings of the healthy female body, followed by an alphabetical directory of conditions, procedures and symptoms common to women. Extensively cross-referenced entries explain what causes each condition, what you can do about it, whether you should see a doctor and what your treatment options are. Written for women of all ages, the book is generously illustrated with photographs and diagrams. Ballantine, 1991, 384 p., illus., paperback, \$15.00.

Great White Shark — Richard Ellis and John E. McCosker. A comprehensive, extensively illustrated portrait of the world's most fascinating predator. In addition to covering distribution, size, biology, breeding habits and feeding patterns, the authors describe and analyze shark attacks on humans, interview survivors and discuss the many forces that endanger the survival of the great white shark. Illustrated with photographs, maps, drawings and original paintings. Harper-Collins, 1991, 270 p., color/b&w illus., hardcover, \$50.00.

The Natural History of the Universe: From the Big Bang to the End of Time — Colin A. Ronan. This extensively illustrated book is divided into sections on the creation of the universe, the grand design of the universe today, and the importance of life in the universe. Writing for the general reader, Ronan explores both the mysteries and the revelations of our current scientific understanding. The text is supplemented with hundreds of color photographs, drawings and satellite images. Macmillan, 1991, 212 p., color illus., hardcover, \$39.95.

Profiting from Innovation: The Report of the Three-Year Study from the National Academy of Engineering — William G. Howard Jr. and Bruce R. Guile, Eds. American industry, though renowned for its technological breakthroughs, has traditionally failed to commercialize its own innovations. This report examines how the value of a new technology changes as it matures, and the authors profile several cases of successful innovation management in order to illustrate how industry should recognize and manage commercialization opportunities. Enlightening reading for industry managers and entrepreneurs. Free Pr, 1991, 154 p., hardcover, \$22.95.

The Solar System: A Practical Guide — David Reidy and Ken Wallace. The authors tour the solar system planet by planet, offering advice on how even home astronomers can detect seas of solid lava, storm systems larger than Earth, and other planetary phenomena. Includes helpful definitions of astronomical terms and a brief introduction to viewing techniques. The easy-to-read text is well illustrated with photographs, diagrams and color plates. Allen & Unwin, 1991, 225 p., color/b&w illus., paperback, \$19.95.

Vehicles: The Most Extraordinary Achievements Since the Invention of the Wheel — Nigel Hawkes. A fascinating look at landmarks in transportation technology. Hawkes, the author of *Structures*, illustrates the machines themselves and recounts tales of their journeys and heroes. The world's fastest car (633 mph), the luxurious Orient Express and the ill-fated airship are among the vehicles he highlights. Macmillan, 1991, 240 p., color/b&w illus., hardcover, \$39.95.

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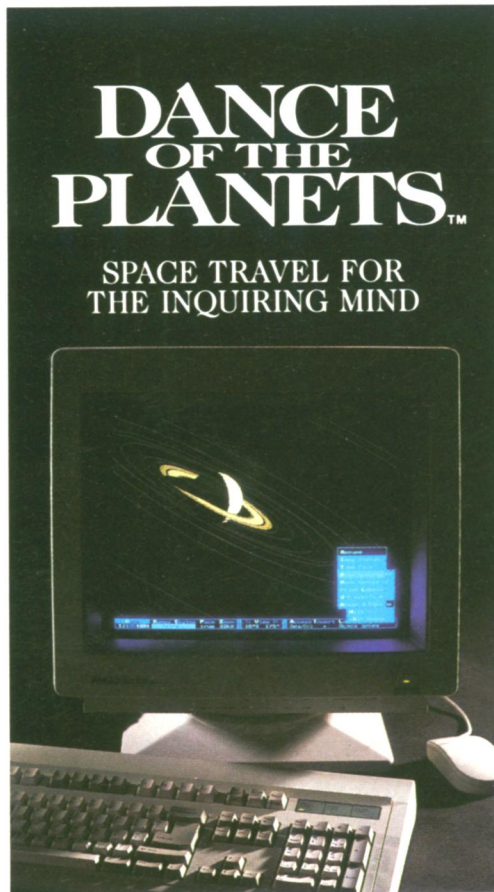
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