

The Weekly Newsmagazine of Science

# SCIENCE NEWS

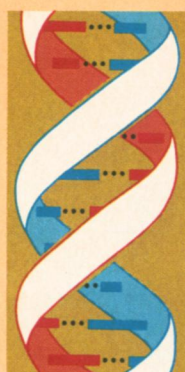
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Pages 1-16



## *Virtual Valley*

## CANCER WATCH

The Monthly News and Educational Magazine of Cancer Research



JANUARY 1992  
VOLUME 1 NUMBER 1 PAGES 1-16

The mission of this magazine is to transform the expanding technical information on cancer research into understandable language to the curious and the informed.

Breast Cancer: Diagnosis  
DNA: The Master Molecule & Cancer  
Chromosome Imprinting: A Novel Model for Cancer  
Cell Suicide and Oncogenesis  
Multiple Drug Resistance and Cancer



Adenine Press, 2066 Central Avenue, Schenectady, New York NY 12304 USA

# CANCER WATCH

Cancer is a distortion of life. Though progress has been made in increasing the life expectancy of cancer patients, the disease continues to claim an enormous number of lives. The field of cancer research is expanding to meet this challenge; published work in this area is proliferating. It is difficult, even for the professional researcher, to keep up with the developing information. Those outside the field who want to know the current status have neither the time, nor the background to read and understand the highly technical articles published in scientific journals. In *Cancer Watch*, in a non-technical manner, we summarize the latest information in cancer research. Every month we focus on a particular type of cancer, update the basic research information, and report on available improvements in applied therapy. The magazine will also include news related to cause, prevention and treatment of cancer. Additionally there will be continuing coverage of basic chemistry and biology associated with cancer. For example, starting with the January issue, Dr. R. H. Sarma, Professor of Chemistry and Director of the Institute for Biomolecular Stereodynamics, State University of New York at Albany, will review, with the help of extensive color illustrations by the celebrated New York scientific illustrator Irving Geis and computer graphics, the structure, regulation and expression of the genetic material DNA.

*Cancer Watch* will be an excellent magazine for informed people curious about current research and developments. The articles will be brief, precise and free of intimidating technical jargon; a handy glossary section will translate unfamiliar terms into straight-forward, everyday usage. The magazine will feature a "letter" section where readers will be able to express their thoughts and communicate with each other. In order to avoid overloading the readers with information, the magazine will focus only on what is truly significant and will be limited to 16 pages.

Cancer research scientists may find this magazine an attractive place to communicate their results and discoveries directly with the public; the editorial staff will work with them to accomplish this.

A major mission of this magazine is education. We take complex, advanced science and, with the help of illustrations and paintings, transform it into coherent understandable stories. The magazine is printed on 70 lb coated paper with five color printing.

### Subscription Order Form

For 12 issues of **CANCER WATCH**, (1 year, premier issue, January 1992) the rate of subscription is as follows: Personal Subscription is \$20.00 within US & \$30.00 outside US (surface mail) or \$40.00 (air mail). Institutional Subscription is \$40.00 within US & \$50.00 outside US (surface mail) or \$60.00 (air mail).

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The magazine is available now.

Topics in the January 1992 issue are:

DNA: The Master Molecule -  
Blue Print of Life

Chromosome Imprinting:  
A Novel Model for the Cause of Cancer

Cell Suicide:  
Is It Repressed in Oncogenesis?

Cancer and Aids

Breast Cancer - Diagnosis

Multidrug Resistance

Tumor Invasion

Glossary

Some of the topics covered in the  
February 1992 issue are:

DNA: The Master Molecule -  
Control of Expression

Breast Cancer - Therapy

Advances in Mammography

Colon Cancer Genes - Hope for  
Rational Drug Design

Tumor Suppressor Genes

Oncogenes

Skin Cancer

Glossary

