The Weekly Newsmagazine of Science



**Bat Tales** 

The quick and easy way to learn a foreign language!

Based on the U.S. Military "Speed-up" Method of Language Learning

## Programmed for Rapid Learning!

It's been scientifically proven that we remember words we *hear* better than words we see. That's why you'll find the two audiocassettes in each Language/ 30 package more useful than all the language books money can buy. Just start listening to the tapes, repeat the foreign phrases a few times and, believe it or not, you'll begin speaking like a native. It's that simple!

Remember, Language/30 is a learning tool that works. It incorporates the "speed-up" method of language learning—the same method used to train U.S. government personnel who work overseas.

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## Speak with the Ease of a Native

Each Language/30 program features native voices speaking the most important and commonly used conversational phrases. You'll learn all the words you need to know for greetings, introductions, requests, and general conversations in hotels, restaurants, stores, theaters, and other places. And world-re-nowned linguist Charles Berlitz, explains the social

customs and etiquette of the country.

So, whether you're going abroad for a short trip or an extended stay, you'll find that the fluency you've gained from Language/30 will make your visit easier, more pleasant, and more enriching. Instead of being a "stranger in a strange land," you'll be able to converse freely with the natives in their own language.



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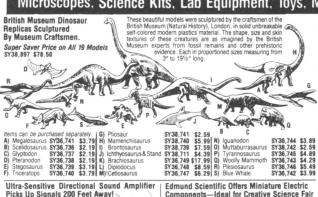
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