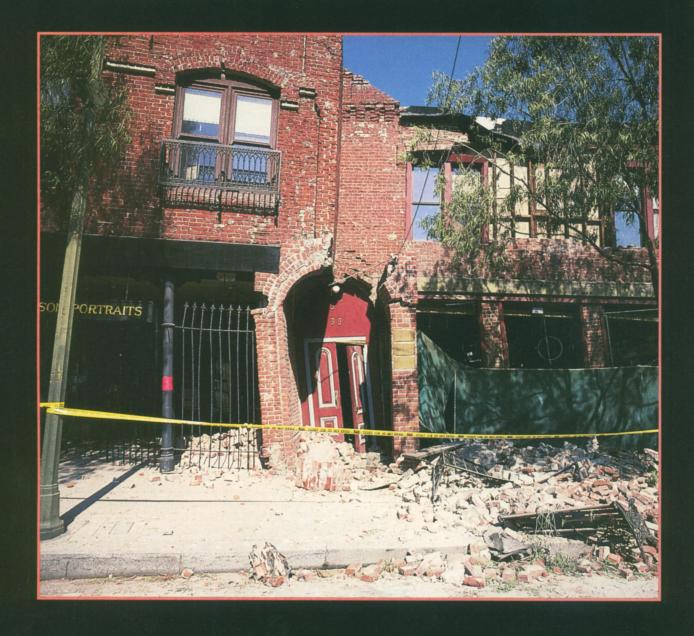
The Weekly Newsmagazine of Science



When Earthquakes Come Knocking



Prometheus Books, 1990, 271 pages, 6" x 9", paperback, \$15.95

Science News Books 1719 N Street, NW Washington, DC 20036

ClearThink

Please send \_\_\_\_\_ copy(ies) of Clear Thinking. I include a check payable to Science News Books for \$16.95 plus \$2.00 postage and handling (total \$18.95) for each copy. Domestic orders only.

Name	
Address	
City	
StateZip	
Daytime Phone () [used only for problems with order]	RB1567

Clear Thinking is a lively introduction to the basic principles of critical analysis, illustrating how to evaluate evidence, isolate facts and employ logical reasoning skills in everyday situations. Using examples from real life, author Hy Ruchlis shows how to cut through the dense underbrush of arguments, opinions, clever diversions, contradictions, truths and falsehoods found daily in newspapers, in magazines, on television and in conversation. Enhanced by illustrations, vivid examples and questions to consider, Clear Thinking emphasizes the importance of careful reasoning and avoidance of common errors that cloud judgment.

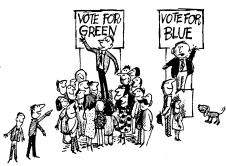
Written in a stimulating, up-beat style, this fascinating work covers an intriguing array of topics: the nature of facts and how they are verified; the inner workings of problem solving; how mindsets, misconceptions and emotions confuse judgment and complicate our lives; how stereotypes, prejudice and discrimination affect the way we think and how we treat one another; the role of language and meaning in reasoning; how to spot reasoning errors in advertising; and many others.

-from the publisher

# Clear Thinking

A Practical Introduction

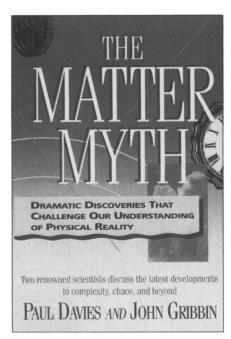
# By Hy Ruchlis with Sandra Oddo



"Let's join the Green crowd. It's bigger."

Written for young adults but useful to anyone wanting to brush up on reasoning skills!

# A TRULY FASCINATING ADVANCE GLIMPSE AT 21<sup>SI</sup>-CENTURY SCIENCE



A TOUCHSTONE BOOK
A Division of Simon & Schuster
A Paramount Communications Company

A COMPLETE OVERVIEW OF THE NEW DEVELOPMENTS IN THE STUDIES OF BLACK HOLES, COSMIC STRINGS, SOLITONS, AND CHAOS THEORY THAT NOW CHALLENGE COMMON SENSE CONCEPTS OF SPACE, TIME, AND MATTER.

"A work of remarkable clarity."

-BOOKLIS

"Davies knows the arcana of physics the way a plumber knows wrenches, and he can make sense out of quite daunting ideas."

—THE NEW YORK TIMES BOOK REVIEW

"What Carl Sagan did for astrophysics in Cosmos, Gribbin has done for quantum physics and biology."

## Bind and Save your copies of **Science News**

Keep your copies of SCIENCE NEWS always available for quick, easy reference in this attractive, practical binder.

Simply snap the magazine in or out in a few seconds — no punching or mutilating. It opens *flat* — for easy reference and readability. Sturdily constructed, this blue vinyl binder stamped in a gold tone will make a fine addition to your library.

SCIENCE NEWS binders hold one six-month volume of SCIENCE NEWS. Each of the 26 issues snaps into the cover with a metal rod. \$8.00 each, 2 for \$15.00. Postage-paid.

Order now, from

**Science News** 1719 N Street N.W. Washington, D.C. 20036

Domestic orders only

### Once it was just a good cause. Now, it's become a good career choice . . .

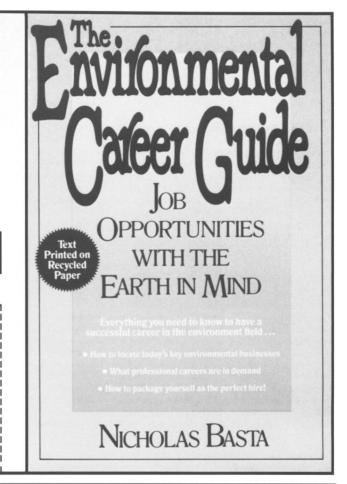
The Environmental Career Guide shows you what you need to know to find the job of your dreams. You'll find out what key skills are needed, how to find employers engaged in environmental activities and how to package your experience or education to make a compelling case for employment. You'll get inside information on the different hiring policies of environmental businesses.

You'll get lists of key professional careers in environmental conservation - like chemistry, biology, financial analysis, law, fund raising and lists of key environmental businesses - like manufacturing, government agencies, engineering consulting firms and waste handling firms.

-from the publisher

### To order by Visa or MasterCard, call 1-800-544-4565

Wiley, 1991, 195 pages, 6" x 9", p	aperback, \$14.95
Science News Books	EnvCareerGde
1719 N Street, NW, Washington, DC 20036	
Please send me copy(ies) of <i>The Guide</i> . I include a check payable to Science plus \$2.00 postage and handling (total Domestic orders only.	e News Books for \$14.95
Name	
Address	
City	
StateZip	
Daytime Phone (used only for problems with order	r) RB1565



An exotic, tropical island off the coast of east Africa, Madagascar offers a wealth of richly varied and predominantly unique wildlife. All Madagascar's mammals and 225 of its 257 species of reptiles are found nowhere else in the world. Best known are the easy-going tree-dwelling lemurs and the chameleons which many local Malagasy people are terrified to touch.

Acclaimed natural history photographer and author Ken Preston-Mafham illustrates Madagascar's magnificent flora and fauna through 300 superb color photographs selected from over 3,500 taken on location especially for this book.

—from the publisher

#### To order by Visa or MasterCard. call 1-800-544-4565

Science News Books 1719 N Street, NW, Washington, DC 20036	MadagascarH
Please send me copy(ies) of Madagascars include a check payable to Science News Books for postage and handling (total \$47.00) for each coonly.	or \$45.00 plus \$2.00
Name	
Address	
City	
State	Zip
Daytime Phone (used only for problems with order)	RB1566

