



Prometheus Books, 1990, 271 pages, 6" x 9", paperback, \$16.95

Science News Books
1719 N Street, NW
Washington, DC 20036

Please send \_\_\_\_\_ copy(ies) of Clear Thinking. I include a check payable to Science News Books for \$16.95 plus \$2.00 postage and handling (total \$18.95) for each copy. Domestic orders only.

Name	
Address	
City	
State	_Zip
Daytime Phone (	)

Clear Thinking is a lively introduction to the basic principles of critical analysis, illustrating how to evaluate evidence, isolate facts and employ logical reasoning skills in everyday situations. Using examples from real life, author Hy Ruchlis shows how to cut through the dense underbrush of arguments, opinions, clever diversions, contradictions, truths and falsehoods found daily in newspapers, in magazines, on television and in conversation. Enhanced by illustrations, vivid examples and questions to consider, Clear Thinking emphasizes the importance of careful reasoning and avoidance of common errors that cloud judgment.

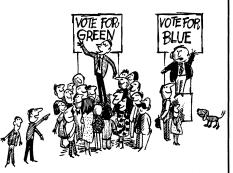
Written in a stimulating, up-beat style, this fascinating work covers an intriguing array of topics: the nature of facts and how they are verified; the inner workings of problem solving; how mindsets, misconceptions and emotions confuse judgment and complicate our lives; how stereotypes, prejudice and discrimination affect the way we think and how we treat one another; the role of language and meaning in reasoning; how to spot reasoning errors in advertising; and many others.

—from the publisher

## Clear Thinking

A Practical Introduction

# By Hy Ruchlis with Sandra Oddo



"Let's join the Green crowd. It's bigger."

Written for young adults but useful to anyone wanting to brush up on reasoning skills!

### Order by Phone! 1-800-544-4565

(Visa or MasterCard Only) In D.C. Area: 202-331-9653

ThisChild

Morrow, 1992, 626 p., 5<sup>3</sup>/<sub>4</sub>" x 9", paperback, \$12.00

#### Science News Books 1719 N Street, NW Washington, DC 20036

Please send me \_\_\_\_\_ copy(ies) of Is This Your Child? I include a check payable to Science News Books for \$12.00 plus \$2.00 postage and handling (total \$14.00) for each copy.

Name		
Address		
City		
State	_Zip	
Daytime Phone _ (used only for problems with		RB 1783

In this breakthrough book, Dr. Doris Rapp offers a simple yet effective approach to handling "problem" children. Is This Your Child? shows parents how to identify the common foods, chemicals, or common allergic substances that could be the culprits that cause some children or adults to feel unwell or act inappropriately. If your

DORIS RAPP, M.D.

STATIONAL BEST SELLER

DORIS RAPP, M.D.

Chilfer Who
Are Complaining,
Cranky,
Slow Learners,
Aggressive,
Hyperactive,
Unwell, or
Depressed

Discovering and Treating
Unrecognized Allergies

in Children and Adults

child is always sick, hyperactive, a slow learner, or cranky, the first question you should ask is not "What drug should be prescribed?" or "What have I done wrong as a parent?" Instead, find out the cause.

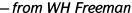
Dr. Rapp gives sensible suggestions about how these reactions to foods and environmental factors can be recognized, prevented, and treated. With this information, many affected children should feel, act, behave, and learn better. If you can detect unsuspected environmental illness in your child — or yourself — you can change your lives so you're more content, happy, and free of illness.

-from WM Morrow and Co.



### **Sidney Harris Strikes Again**

Science cartoonist Sidney Harris has earned cult status on college campuses and among readers of the *New Yorker, Science, Discover,* and other publications for his delightful doubletakes on contemporary issues. In his new book, *From Personal Ads to Cloning Labs,* Harris takes on science (cloning, dark matter), public policy (mass transit), and contemporary life (personal ads) with his whimsical, sarcastic humor and sharp-edged pencil.







Order Sidney Harris'
Other Books:

Can't You Guys Read?
Chalk Up Another One
Einstein Simplified
You Want Proof? I'll Give You Proof!

All five only \$48.95

Order by phone for faster service! 1-800-544-4565 (Visa or MasterCard Only)

#### PersonCion CantYouRead ChalkUp **Science News Books** 1719 N Street, NW, Washington, DC 20036 Please send the book(s) marked below. I include a check payable to Science News Books for the price of the book(s) plus \$2.00 postage and handling for each book (maximum \$4.00 charge). Domestic orders only. From Personal Ads to Cloning Labs, \$10.95 Can't You Guys Read? \$9.95 You Want Proof? I'll Chalk Up Another One, \$10.95 Give You Proof! \$10.95 Einstein Simplified, \$9.95 All five books, \$48.95 Address State Citv Daytime Phone (used only for problems with order) RB 1782

### 100% Return on Your Investment

#### **Don't Miss Out on This Opportunity**

This year's International Science and Engineering Fair (ISEF) will bring together nearly 800 of the most talented high school science students from around the world. The 44th annual fair will take place in Gulfport, Mississippi from May 9-15, 1993.

These budding scientists from 20 nations represent a legitimate hope for solving some of the massive engineering and scientific problems we face today. Their interests range from astronomy to zoology and everything in between.

More than 1,000 judges, who are experts in all fields of science and math, interview the students, analyze their projects, and determine award winners in 14 categories. This year students will compete in a new 14th category, Team Projects, which will be introduced in Mississippi.

#### But There's a Rub

Financial support for this unique worldwide gathering of promising talent is not up to where it should be. The top scholarship award is \$500, which does not carry a college student very far today.

Science Service, the nonprofit organization that has administered the fair since it began in 1950, is making this appeal to increase the scholarship awards to \$5,000. We are asking professional societies, corporations, government agencies, and individuals to demonstrate their support. Nearly 70 such institutions currently help finance the ISEF.

All donations, in their entire amounts, will go for scholarships, not for administration or anything else. This is truly a 100% return on your investment in the future. And what a gilt-edged investment it is! The returns would gladden any investor's heart, including yours. Go ahead, take the plunge!

Make your tax-deductible donations to ISEF through:

Science Service, Inc. 1719 N St., NW Washington, DC 20036 Phone: (202) 785-2255

