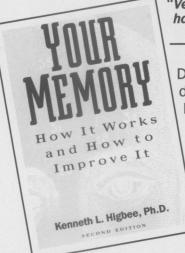
The Weekly Newsmagazine of Science



Stellar Entanglements



"Very probably the best book on the market . . . The author writes as one who has used and taught these techniques for years."

Contemporary Psychology

A better memory is something everyone wishes for and could benefit from. Do you want to stop forgetting appointments, birthdays, and other important dates? Work more efficiently at your job? Study less and get better grades? Remember the names and faces of people you meet?

The good news is that it's all possible. *Your Memory* is the practical and realistic guide that will help you expand your memory abilities beyond what you thought possible. Dr. Higbee reveals how simple techniques, like the Link, Loci, Peg, and Phonetic systems, can be incorporated into your everyday life and how you can have a greatly improved memory at your fingertips immediately. You can also use these techniques to learn foreign languages faster than you thought possible, remember details you would have otherwise forgotten, and overcome general absentmindedness.

Science News Books 1719 N Street, NW, Wash	nington, DC 2003	YourM	emory
Please send me check payable to Science postage and handling (torders only.	e News Books fo	or \$10.95 plus \$2	2.00
Name			
Address			
City Sta	ite	_ Zip	
Daytime Phone	or problems with order)	F	RB 1911
Daytime Phone			RB 1911

Paragon House, 1993, 265 pages, 5½" x 8½", paperback, \$10.95 This revised edition includes expanded sections on aging and memory and the latest information on the use of mnemonics.

— from Paragon House

To order by phone from Science News Books, call: 1-800-544-4565 (Visa or MasterCard Only) In DC Area: 202-331-9653

A race against time to the ends of the earth... Palin style.



POLE POLE - POLE

Michael Palin, star of *Monty Python* and *A Fish Called Wanda*, is racing against time from North Pole to South Pole in a globetrotting adventure of comic proportions. He's dodging polar bears, consulting witch doctors, watching his luggage melt in the African sun. He's riding dog sleds, camels, dugout canoes. It's a mad attempt to catch a boat in South Africa that travels once a year to Antarctica. No flying allowed. Palin. Bigger than Ghandi. —from A&E Home Video

Vol. 1—Palin is up to his neck in ice water and vodka in the land of the midnight sun.

Vol. 2—The heat is on in North Africa as Palin rides a desert train with 4,000 perspiring passengers.

Vol. 3—Danger lurks in the jungle where our hero faces lions, hippos, and a man with a chicken.

Vol. 4—Over the rivers and through the woods to South Africa he goes. Boat?

Africa he goes. Boat? Here boat . . . To order by phone Call 1-800-544-4565 (Visa or MasterCard Only) In D.C. Area: (202) 331-9653

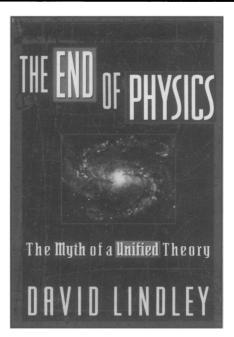
Boxed set includes four VHS videos each run approx. 100 minutes. Set of all four \$69.95.

Science News Book 1719 N Street, N	IW .
Palin's Pole to P check payable to \$69.95 plus \$2.0	set(s) of <i>Michael Pole</i> videos. I include a Science News Books for 0 postage and handling for each set of videos.
Name	
Address	
City	
State	Zip
Daytime Phone (used only for problems	

For more than a century physicists have hoped that they were closing in on the Holy Grail of modern science: a unifying theory that would make sense of the entire physical world. The End of Physics is a history of the attempts to find such a "theory of everything," a forceful argument that one will never be found, and a warning that the compromises necessary to produce a final theory may well undermine the rules of doing good science.

At the heart of Lindley's story is the rise of the particle physicists and their attempts to reach far out into the cosmos for a unifying theory. Working beyond the grasp of the largest telescopes or the most powerful particle accelerators, and unable to subject their findings and theories to experimental scrutiny, they have moved into a world governed entirely by mathematical and highly speculative theorizing.

In a fascinating narrative focusing on the history of ideas, Lindley examines the failure of the strictly mechanical view of nature embodied in classical physics and dis-

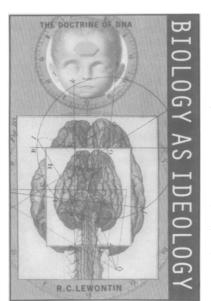


Basic Books, 1993, 275 pages, 61/4" x 91/2", hardcover, \$25.00

Order by phone for faster service! 1-800-544-4565 (Visa or MasterCard Only) In D.C. Area: 202-331-9653 cusses why particle physicists have become obsessed with cosmology. Finally, he charges that if physicists yield to the temptation to create a theory of everything derived from untested — and untestable — assumptions, the field will retreat from the high ground of science, becoming instead a modern mythology. This would surely mean the end of physics as we know it. — from Basic Books

Science News Books 1719 N Street, NW Washington, DC 20036	EndPhysicsH
Please send me of The End of Physics. I inclupayable to Science News \$25.00 plus \$2.00 postagodling (total \$27.00) for Domestic orders only.	ude a check s Books for ge and han-
Name	
Address	
City	
State Zip	
Daytime Phone	

Many people now believe that science is the religion of the twentieth century — that the authority of its clergy (scientists) is beyond question or challenge and that its rules and findings can indisputably explain the past and predict the future of human existence and of our individual behaviors. In this brief and extraordinarily eloquent work, R. C. Lewontin — one of the world's most prominent geneticists — takes a close and informed



look at this tidy and showmanlike packaging of science as the panacea to global problems, persuasively demonstrating how science (and scientists) is molded by society and how the dominant social and economic forces in society determine to a large extent what scientists do and how they do it. Science and society in fact exist symbiotically (hence the title of this book), and by admitting the shadings and limitations within science, he helps us rediscover both the richness of human nature and the real value of science.

- from Harper Perennial

To order by phone, call: 1-800-544-4565 (Visa or MasterCard Only) In D.C. Area: 202-331-9653

HarperPerennial, 1993, 128 pages, $5^{1}/4'' \times 8''$, paperback, \$10.00

Science News Books 1719 N Street, N.W. Washington, DC 20036	Bioldeology
Please send me copy(ies) of Ideology. I include a check payable News Books for \$10.00 plus \$2.00 p handling (total \$12.00) for each co- tic orders only.	e to Science postage and
Name	
Address	
City	
State Zip	
Daytime Phone	RB1912

By
Robert P. Sharp
and
Allen F. Glazner
To order by phone
from Science
News Books, call:
1-800-544-4565
(Visa or MasterCard
Only)
In D.C. Area:
202-331-9653

Reading the rocks like pages in a book, Geology Underfoot in Southern California offers an inside view of the southland's active and sometimes enigmatic landscape.



Twenty vignettes each weave a geologic story of a particular scene, relationship, or feature. Some spotlight well-known landmarks: Morro Rock and Red Rock Canyon. Others view matters of practical concern: San Onofre Nuclear Power Plant and Santa Barbara Harbor. Some sketches provide a glimpse of the earth's awesome forces: Blackhawk slide and the eruption of the Bishop tuff. Together, these snapshots introduce readers to southern California's rich, dynamic, even flamboyant geology.

— from Mountain Press

Mountain Press Pub. Co., 1993, 224 pages, 6" x 9", paperback, \$12.00	

Science News Books, 1719 N Street, NW, Washington, DC 20036 Please send me copy(ies) of Geology Underfoot in Southern California. I include a check payable to Science News Books for \$12.00 plus \$2.00 postage and handling (total \$14.00) for each copy. Domestic orders only.				
Name				
Address				
City	State Zip			
Daytime Phone	(used only for problems with order)	RB1910		

A woman trapped within a general insensibility constantly searches for her body to prove to herself that she exists. Twenty hours of sleep mark another woman's passage between two wholly separate selves—one melancholic and eerily lethargic, the other buoyant, fearless, and dangerously independent of all human associations.

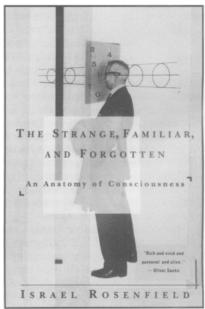
While psychologists and neurologists have long seen such famous case histories as evidence that the brain's functions — memory, thought, and language among them — are primarily unconscious and highly localized. Israel Rosenfield traces them to breakdowns in the fragile yet all-encompassing structure of consciousness. Combining

Science News Books StrangFamFor 1719 N Street, NW Washington, DC 20036 Please send me ___ ___ copy(ies) of The Strange, Familiar, and Forgotten. I include a check payable to Science News Books for \$10.00 plus \$2.00 postage and handling (total \$12.00) for each copy. Domestic orders only. Name . Address _ City_ State Zip **Daytime Phone** (used only for problems with order) RB 1909

philosophical sweep with mastery of one hundred years of clinical studies, he shows how consciousness is a dynamic process, integrating past, present, and self to tell us not only who we are, but, more fundamentally, that we are. In so doing, Rosenfield makes a fresh, persuasive, and vastly original contribution to the literature of the mind.

— from Vintage Books

Vintage Books, 1993, 157 pages, 51/4" x 8", paperback, \$10.00



To order by Visa or MasterCard, call 1-800-544-4565 In D.C. Area: 202-331-9653