

The Weekly Newsmagazine of Science

SCIENCE NEWS

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Our Feminizing Environment

**Why should we be skeptical of
4 out of 5 dentists surveyed?
What's the bull behind the bull market?
Do statistics really prove it's safer
to fly than drive across country?**

Find out in this delightfully witty excursion into the world of mathematical manipulation, as popular columnist and math whiz A. K. Dewdney unveils the vast array of ways in which numbers are twisted and statistics are turned in order to fool the unsuspecting public. From the case of the "Incredible Expanding Toyota" to that of the "National Security Googol," Dewdney exposes the slick tricks and subtle schemes used by advertisers, politicians, special interest lobbyists, stockbrokers, car dealers, and just about anybody who tries to impress us with numbers, charts, and graphs.

Two Hundred Percent of Nothing is packed with real-life examples that demonstrate all types of math abuses. Dewdney identifies them by name, from "number bludgeoning" to "occult sampling," and shows us exactly how they play upon our innumeracy — the common inability to understand the rules of percentages, ratios, statistics, and basic math logic. Furthermore, he explains the basic math behind the answers so that the next time you see mathematical chicanery, you'll recognize it.

Though you may be shocked at how pervasive math abuse is, you may be even more astonished to discover how rapidly you can learn the simple tricks and basic logic of defending yourself against it.

— from *John Wiley & Sons*

200% of Nothing

A.K. Dewdney

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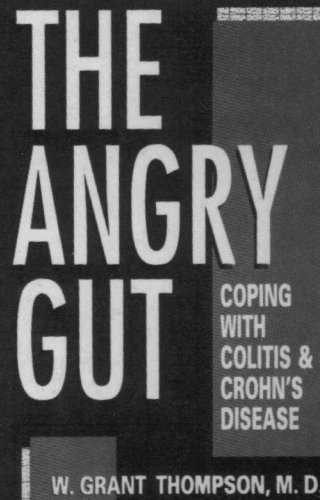
In the spirit of the highly acclaimed *Gut Reactions*, Dr. W. Grant Thompson shares his expertise on how to cope with two widespread and debilitating diseases — colitis and Crohn's disease.

Dr. Thompson, an international expert and chief of a hospital gastroenterology unit, highlights the significant similarities and differences of these two syndromes and stresses the importance of a correct diagnosis. Dr. Thompson also broaches more sensitive topics that seem to be ignored by the medical profession. He explores the unique psychosocial and sexual concerns, as well as the effects of pregnancy on those women who suffer from these conditions.

One of the worst consequences of these stubborn ailments is the accompanying reduction in the quality of life. Dr. Thompson addresses common worries about body image due to illness or surgery, pain and suffering, possible effects of medication, and concern over the ominous relationship between ulcerative colitis and cancer. In accessible and supportive prose, Dr. Thompson examines the pros and cons of all possible treatments including drug therapy, nutrition, and surgery. He outlines the latest theories, attempting to pinpoint the still mysterious causes of these disorders.

Take control of your disease under the authoritative guidance of Dr. Thompson and his dedicated, sensible approach and gain a new perspective on your "angry gut."

— from *Plenum Press*



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