~ ·

HarperCollinsCollegePublishers



IN THE BEGINNING, 8e

B. Fagan—University of California, Santa Barbara
This newly illustrated 8th edition of Fagan's famous text describes how archaeologists make and study finds to illuminate human history. Discover how archaeologists find, excavate and analyze sites and artifacts through exciting examples. Explore contemporary issues such as gender roles, ethnic diversity, and the emphasis of non-destructive methods. Examine major theoretical debates and advances as well as the role archaeology plays in our world.

In The Beginning is the longest living archaeology resource of its kind and offers the most complete and up-to-date overview of the basics.

1994. 544 pp. Cloth. \$49.00. 179 Illustrations. 6 1/4 × 9 1/2. 0-673-52335-7.



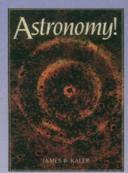
CONCEPTUAL PHYSICAL SCIENCE

P. Hewitt—City College of San Francisco J. Suchocki—Leeward Community College L. Hewitt— San Francisco University

Conceptual Physical Science is a melding of physics, chemistry, earth science and astronomy. This book seeks to build a conceptual base in physics and chemistry, which is then applied to earth science and astronomy.

The twenty-nine chapters are divided into eight parts: Mechanics, Heat, Electricity & Magnetism, Sound & Light, The Atom, Chemistry, Earth Science, and Astronomy. Historical development is used to build concepts throughout the text, and end-ofchapter material includes exercises that allow readers to apply concepts they've

1994. 795 pp. Cloth. \$55.95. Full-color. 8 1/4 × 10 1/2. 0-673-46379-6.

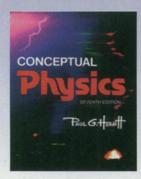


ASTRONOMY!

J. Kaler—University of Illinois, Urbana-Champaign

ASTRONOMY! is divided into six parts. "Classical Astronomy" demonstrates the motions of the earth, how they appear as motions in the sky, and how the stars are used to measure time and position. "Physical Astronomy" explores Newton's and Einstein's conceptions of gravity, the nature of light, and the atom, "Planetary Astronomy" describes the characteristics of the planets with a strong emphasis on comparative planetology. "Stellar Astronomy" covers the Sun as the principal body in our solar system and as a star. The final two sections cover "Birth and Death in the Galaxy" and "The Milky Way."

1994. 615 pp. Cloth. \$54.95. 698 Illustrations. 8 1/2 × 11 1/2. 0-065-00004-8.



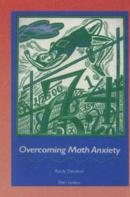
CONCEPTUAL PHYSICS

P. Hewitt—City College of San Francisco

Conceptual Physics is a best-selling text that offers the reader an upbeat, non-threatening overview of the discipline which focuses on concepts and critical thinking rather than on number crunching. It presents physics in a language the reader can comprehend, using analogies and mental imagery based on real world situations. Mathematical equations, formulas, and calculations appear as a footnote on each page to reference and supplement chapter concepts and help readers see the connection between math and science. Conceptual Physics includes new sections on scientific measurement and revised and updated

material on atomic and nuclear physics. 1994. 752 pp. Cloth. \$64.00. Full-color. 9 3/8 × 7 1/2.0-673-52185-0.

To order by phone from Science News Books, call 1-800-544-4565 (Visa and MasterCard only). In D.C. area, call 202-331-9653.



OVERCOMING MATH ANXIETY R. Davidson & E. Levitov

If solving equations makes you nervous or figuring a tip leaves you stumped, then you need to read Overcoming Math Anxiety. This book will help you discover the reasons behind your anxiety and help you clear away the obstacles. Included are relaxation techniques, study aids, tips on test taking and several exercises to help you step by step. This guide will help you build skills as you confront and eliminate your anxiety. Whether you work through this book in a math course or on your own, Overcoming Math Anxiety will help you build skills to confront and eliminate your anxiety.

1993. 152 pp. Paper. \$13.00. 8 × 10 3/4 0-065-01651-3.

Science News Books 1719 N. Street, NW, Washington, DC 20036

Please send me the HarperCollins College
Publishers book(s) marked below. I enclose the
price of the book(s) plus \$2.00 for postage and
handling per item (maximum \$4.00 charge).
Domestic orders only.

IN THE BEGINNING
@ \$49.00 ea., InBeginH
ASTRONOMY!
@ 54.95 ea., AstronomyH
CONCEPTUAL PHYSICS
@ 64.00 ea., ConceptPhysh
OVERCOMING MATH ANXIETY
@ 13.00 ea., MathAnxiety