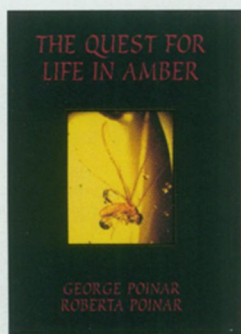


SCIENCE NEWS BOOKS

BESTSELLERS

February 1995



The Quest for Life in Amber

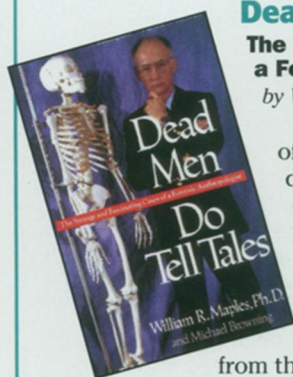
by George Poinar and Roberta Poinar

The Poinars became famous in 1992 with their announcement that they had obtained "live" DNA strands from an insect about 40 million years old. Since then, they have successfully extracted preserved DNA strands aged more than 125 million years. This is the story of their 30-year odyssey to reach these remarkable goals and the importance of such findings. In addition, they sprinkle the text with narratives reminiscent of

an Indiana Jones movie as they expose the exotic world of amber and amber collectors. Many photographs and color plates truly bring these organisms and adventures to life.

1994, 219 pages, 6 1/4" x 9 1/2", hardcover

\$24.95 QuestAmberH



Dead Men Do Tell Tales

The Strange and Fascinating Cases of a Forensic Anthropologist

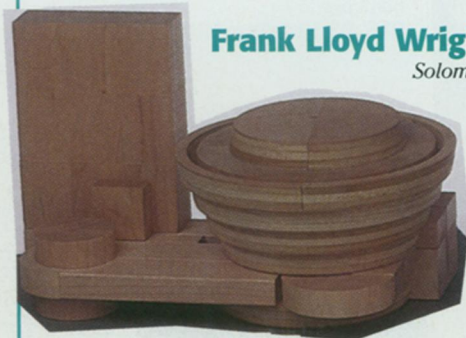
by William R. Maples and Michael Browning

From a skeleton, a skull, a mere fragment of burnt thighbone, William Maples can deduce the age, gender, and ethnicity of a corpse, and the manner in which the victim was dispatched; his gift has sealed the doom of many a killer. In this fascinating book, he revisits his strangest, most interesting, and most horrific investigations of skeletons, ranging

from the family of Czar Nicholas II to Vietnam MIAs to conquistador Francisco Pizarro.

1994, 292 pages, 6 1/2" x 9 1/2", hardcover

\$22.95 DeadMenTaleH



Frank Lloyd Wright™ Archiblocks®

Solomon R. Guggenheim Museum

Early in his life, Frank Lloyd Wright's mother gave him a set of geometric blocks much like these to encourage development of his "architectural thinking." With this set of blocks, you too can build the Guggenheim Museum and variations of the original design. The set includes 56 specially shaped maple blocks and an instruction booklet for building the Guggenheim Museum.

\$29.95 FLWGugBlocks

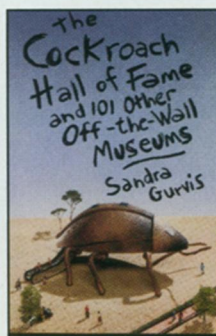
M.C. Escher Symmetry T-Shirt

This stylish and very colorful T-shirt highlights reproductions of Escher's symmetry patterns of the sea—fishes and seahorses transforming, interlocking, and repeating. This mythical illusion repeats on the backside of this pre-shrunk 100% cotton shirt.

Available in adult sizes Large and X-Large.

\$19.95 SymTShirtL

\$19.95 SymTShirtXL



The Cockroach Hall of Fame

And 101 Other Off-the-Wall Museums

by Sandra Gurvis

For the avid traveler who has everything, this guidebook leads the way to some of the most obscure museums across the United States. Imagine museums devoted to such mundane objects as nuts, hair, or footwear or a hall of fame honoring crayons. This one-of-a-kind guide is arranged geographically by region and lists all the pertinent information needed to visit these sites.

1994, 276 pages, 5 3/4" x 9", paperback

\$14.95 RoachHallFam

Casio Compass-Thermometer Watch

Perfect for adventure seekers, this stylish watch is water-resistant to 50 meters and features three faces indicating Fahrenheit temperature, the time, and a compass on a sturdy black band. The minute indicators and all three hands of the timepiece glow in the dark.

\$49.95 WatchCompTh



A-Z Companion Planting

by Pamela Allardice

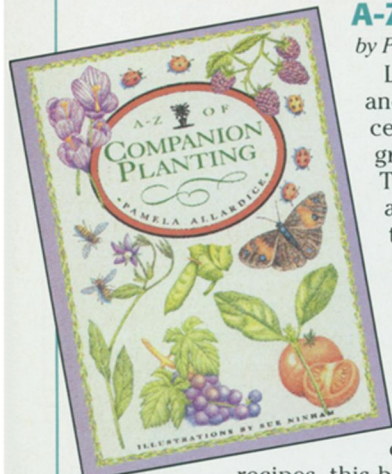
Learn the secrets that farmers and gardeners have known for centuries about the benefits of growing particular plants together. This beautifully illustrated, alphabetical guidebook combines traditional wisdom with the latest scientific findings to show how you can improve the health and growth of fruit, flowers, vegetables, and herbs simply by cultivating the right combinations of plants.

Replete with delightful snippets of folklore, herbal remedies, and

recipes, this book will enable you to plant a prosperous garden without the use of harmful chemicals.

1993, 208 pages, 7 1/2" x 10 1/2", paperback

\$18.00 AZCompanPlnt



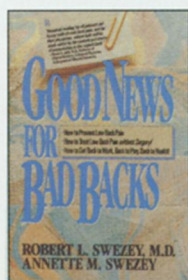
Good News for Bad Backs

by Robert L. Swezey and Annette M. Swezey

Pioneers in the non surgical treatment of back problems, the Swezeys present their techniques for back pain relief in one handy reference appropriate for sufferers of all types of back problems. Clear illustrations, sound advice, and the right exercises are outlined for all levels of back pain and conditioning.

1993, 232 pages, 6" x 9", paperback

\$12.95 GdNewsBadBck



The Quark and the Jaguar

Adventures in the Simple and the Complex

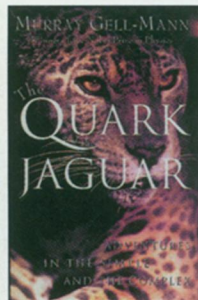
by Murray Gell-Mann

Since his Nobel Prize winning discovery of the quark, Gell-Mann has immersed himself in the pursuit of finding the connections between the basic laws of physics and the complexity and diversity of the natural world. The simple: a quark inside of an atom. The complex: a

jaguar prowling its jungle territory in the night. This story explores the relationship between the quark and the jaguar through a series of exciting, intellectual adventures.

1994, 392 pages, 6 1/2" x 9 1/2", hardcover

\$23.95 QuarkJaguarH



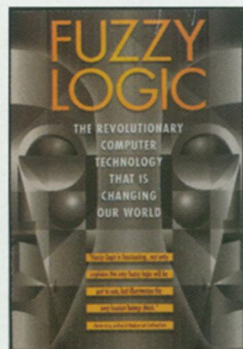
Fuzzy Logic

The Revolutionary Computer Technology That Is Changing Our World

by Daniel McNeill and Paul Freiberger

Imagine a car that parks itself or a subway system that is so smooth passengers don't bother holding on. Futuristic fantasy? No, in Japan, the technology of fuzzy logic is a reality and it is starting to explode into the U.S. marketplace. Find out about the technology developed in America and shunned by domestic industrialists, but which Americans are now buying back from the Japanese.

1994, 319 pages, 5 1/2" x 8 1/2", paperback **\$12.00 FuzzyLogic**



Earthsearch

A Kids' Geography Museum in a Book

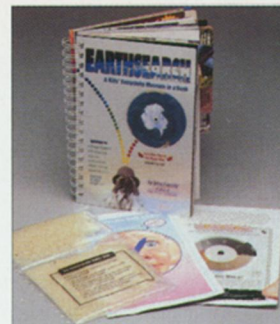
by John Cassidy

This innovative and exciting new book provides a hand-on approach to geography. Instead of learning about state capitals or the locations of countries, lakes, and cities, you'll learn about more mundane places on Earth such as the local dump showing what fills it, extraordinary places like Mt. St Helen's explaining why it erupts, and far away places like East Africa telling what people eat there. Because it is a tool and not just a book, the enclosed inclinometer is meant to help you get to the North Pole, and the games and puzzles are meant to be played as you explore everything from the tip of your nose out.

Recommended for age 8 and up.

1994, 109 pages, 6 1/2" x 9 1/2", hardcover

\$19.95 Earthsearch



MicroAliens

Dazzling Journeys with an Electron Microscope

by Howard Tomb and Dennis Kunkel

More than 130 dramatic electron-microscope photographs (some with enlargements

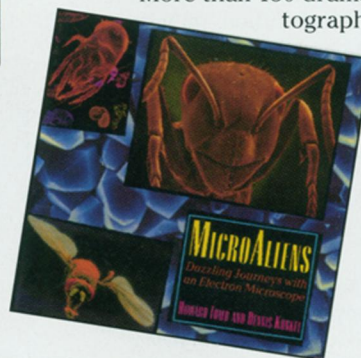
greater than 50,000 times actual size) reveal for young scientists the incredible worlds lurking in our everyday surroundings.

Recommended for age 10 and up.

1993, 79 pages, 10 1/2" x 10 1/2",

hardcover

\$16.00 MicroaliensH



Kids Travel

A Backseat Survival Kit

The nearly 50 games, puzzles, songs, and activities included in this book are enough to keep even the most rambunctious child occupied. The book includes cryptography, a geography bee, palm reading techniques, bracelet making, license plate bingo, and even a parchesi board! The required supplies and a Kids Pad with 100 more puzzles and drawing activities accompany the book.

Recommended for age 5 and up.

1994, 50 pages, 10" x 11",

hardcover

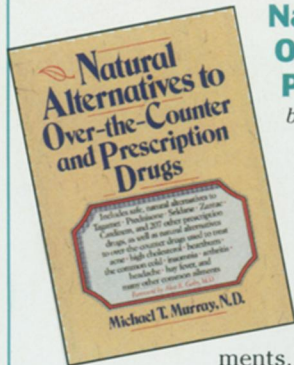
\$18.95 KidsTravKit



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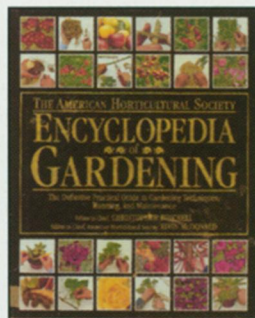
Natural Alternatives to Over-the-Counter and Prescription Drugs

by Michael T. Murray

Naturopathic physician Murray discusses the effectiveness, and unwanted side effects, of many drugs used today. He then shows how these drugs can be replaced with less expensive, clinically proven, natural remedies such as herbals, vitamins and minerals, extracts, and ointments. From angina to sleep aids, Murray

offers alternative remedies for specific ailments and provides insights about healthful lifestyles.

1994, 383 pages, 6 1/4" x 9 1/4", hardcover
\$25.00 NatAltPrDrH



The American Horticultural Society Encyclopedia of Gardening

by Christopher Brickell, ed

Extraordinarily comprehensive and easy to use, this compendium details every aspect of gardening in various climates around the United States. Planning, design, and maintenance are just a few of the many topics covered. Chapters dedicated to specific types of gardens such as fruit, vegetable, flower, herb, etc. outline the best growing methods. More than 3,000 stunning full-color photographs aid in detailing procedures step-by-step, making this an invaluable reference for amateur and professional gardeners alike.

1993, 648 pages, 9 1/4" x 11 1/4", hardcover
\$59.95 AHSEncyGardH

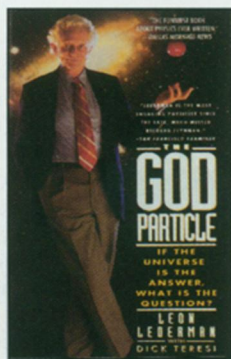
The God Particle

If the Universe Is the Answer, What Is the Question?

by Leon Lederman with Dick Teresi

One of the foremost experimental physicists in the world draws on a lifetime of research to illuminate the mysteries of matter, making them at last understandable to everyone. Many in a long string of Eureka moments in the quest for unlocking the last secrets of the universe are brought forth here — from the work of Galileo and Faraday to the particle accelerator. Lederman further explains how accelerators work and argues passionately for the need for this machine, which is capable of finding the ultimate atom: the God Particle, which orchestrates the cosmic symphony. Scientists like Lederman hope accelerators will reduce the laws of physics to an equation simple enough to fit on a T-shirt.

1993, 434 pages, 6 1/4" x 9 1/4", paperback
\$12.95 GodParticle



The Complete Medicinal Herbal

by Penelope Ody

This beautiful photographic survey of more than 120 medicinal herbs describes their curative properties and the historical use of herbs. All the parts of the plant that can be used medicinally are shown, and methods for preparing herbal remedies useful for more than 250 ailments are specified. Each entry details the plant's chemical constituents, its actions, and its therapeutic applications—from exotic *ma huang*, used in China to treat asthma, to cabbage, effective in treating stomach ulcers.

1993, 192 pages, 8" x 11 1/4", hardcover
\$29.95 ComMedHerbH



THE HOT ZONE



The Hot Zone

by Richard Preston

The virus kills nine out of ten of its victims so quickly and gruesomely that even biohazard experts are terrified. In the winter of 1989 this type of virus took an Army research facility outside Washington, D.C. by storm and required a SWAT team of soldiers and scientists to quell the outbreak. This hair-raising

account of the appearance of rare and lethal viruses and their "crashes" into the human race details the travel of viruses from remote jungle caves to this chilling occurrence in Northern Virginia.

1994, 300 p., 6 1/2" x 9 1/2", hardcover
\$23.00 HotZoneH



Leonardo da Vinci T-Shirt

This eloquent T-shirt illustrates da Vinci's mastery of his trades: architecture, engineering, painting, and sculpting. The image appearing on the front repeats on the back of a 100% pre-shrunk cotton T-shirt.

Available in adult sizes Large and X-Large
\$19.95 DaVinTShrtL
\$19.95 DaVinTShrtXL

World Map Shower Curtain

Transform a tiny bathroom into a room of global proportions with this colorful shower curtain specifying all the countries and oceans from every corner of Earth.

72" x 72", 6 gauge vinyl. Includes 12 plastic hooks for hanging.
\$24.95
WrdShower94



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FEBRUARY BESTSELLERS LIST



Smithsonian Timelines of the Ancient World

A Visual Chronology from the Origins of Life to AD 1500
by Chris Scarre

These highly visual timecharts trace the unfolding of the human story and allow you to see what was happening simultaneously in different parts of the world.

From the dawn of prehistory to the Renaissance, look up any region of the world at any period and

discover what people ate and how they gathered and grew food. You will also learn how they exploited local materials to construct shelters and to make monumental inventions, plus much more. This extraordinary chronicle is illustrated with numerous color photographs of artifacts and color illustrations of buildings.

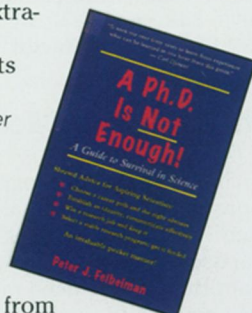
1993, 256 pages, 11 1/4" x 14 3/4", hardcover
\$49.95 TimeAncWrlDH

A Ph.D. Is Not Enough

A Guide to Survival in Science
by Peter J. Feibelman

A career in scientific research is far from assured, despite a graduate education, brain power, and technical prowess. This exceptional volume offers sound career advice on selecting a thesis, choosing a research job in academia, government laboratories, and industry, and preparing for an interview for a research career. Also, learn how to write compelling journal articles and successful grant proposals.

1993, 109 pages, 5 1/2" x 8 1/4", paperback
\$12.95 PhDNotEnough

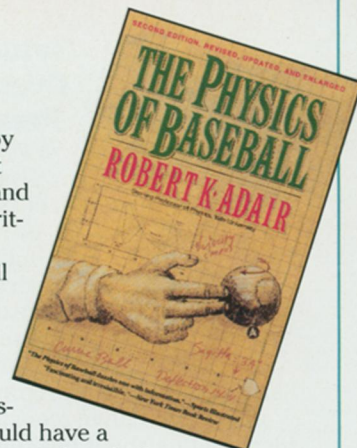


The Physics of Baseball

by Robert K. Adair

In 1987, the author was named "Physicist to the National League" by the late baseball commissioner Bart Giamatti. This edition is expanded and revised from Adair's earlier book written about his report prepared for Giamatti on the elements of baseball that can be described quantitatively. Written for the general reader interested in both physics and baseball, the book reveals such facts as: To hit a ball a maximum distance, the trajectory off the bat should have a 35 degree angle; there is no such thing in baseball as a rising fastball; and a 400-foot home run will go about six feet farther for every one-inch drop in the barometer.

1994, 142 pages, 5 1/4" x 8", paperback
\$10.00 PhysBaseball

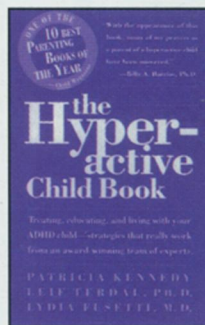


The Hyperactive Child Book

by Patricia Kennedy, Lief Terdal, and Lydia Fusetti

Every parent of a child with Attention Deficit-Hyperactivity Disorder (ADHD) has asked the questions this guidebook answers. Written from the perspectives of a mother of an ADHD child and her pediatrician and child psychologist, every aspect of raising a child with ADHD is covered—from outlines of the causes, treatments, medications, and means of diagnosis to more practical concerns such as methods of discipline and choosing appropriate schools.

1994, 276 pages, 5 1/2" x 8 1/4", paperback
\$12.95 HyperChildBk



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