

# SCIENCE NEWS BOOKS

GIFT COLLECTION

FALL/WINTER 1995

## Celestial Orb Earrings and Pendant

A modern adaptation of an ancient design, this jewelry is a kaleidoscope for the hands, springing to life with your touch and reflecting the light with its brightly colored beads. It can be manipulated to form a number of fascinating shapes and patterns—like having many pieces of jewelry in one.

*Orbs are 1 1/8" in diameter with stainless steel construction and come packed in gift boxes. The pendant has a 32" black cord.*

**\$22.95 OrbEarrings,  
\$11.50 OrbPendant  
Or, buy both \$29.95 SetOrbJewels**



## Season Mystery Kit

This science book and activity kit introduce younger children to science by focusing on seasonal changes. Written in verse, the book is an enchanting story about how animals, like people, change their clothes with the seasons. The last few pages of the book introduce games to play with the card deck, as well as drawing and thought exercises based on what the child has read.

*Recommended for ages 4-8. Includes a 32-page book and a card deck with 20 cards.*

**\$14.95  
SeasMystKit**



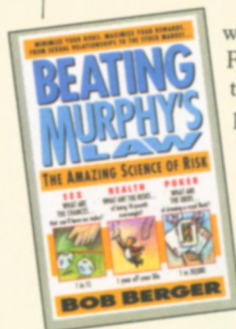
## Crystal Magic Kits

Watch geodes form before your eyes! Crystals in these sets grow in a silica gel and simulate the growth of natural mineral crystals as they form under Earth's surface. They are simple to complete, making them good projects for beginners. Reactions begin within 24 hours and continue indefinitely. Four varieties, pictured from left: Saucer Invasion,

*Aurora Borealis, Stardust, Ocean Bloom. Recommended for age 10 and up with supervision. Bottles are 3 3/4" tall.*

**\$9.95 each SaucInyKit, AuroraBKit, StardustKit, OceanBIKit  
Or, buy all four only \$34.95 SetCryMagKit**

## Beating Murphy's Law The Amazing Science of Risk by Bob Berger

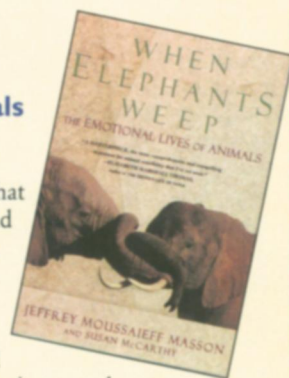


At what distance is it safer to drive than to fly? In which states will you live the longest? Die the soonest? Find out how to assess risks like these from a leader in the field. Berger reveals the secrets professionals use—probability theory, game theory, and the 2-by-2 box matrix—to help you get the edge in decision making. Learn how to beat the odds at the casino or when buying stocks, and much more.

*1994, 221 pages, 5 1/4" x 8", paperback*

**\$11.95 BeatMurphLaw**

## When Elephants Weep The Emotional Lives of Animals by Jeffrey Moussaieff Masson and Susan McCarthy

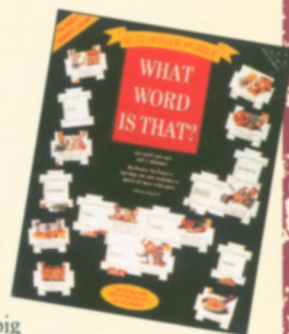


For those who have known for years that their dog, cat, horse, or parrot exhibits and possesses emotions, here is the validation they have sought. With chapters on love, joy, anger, fear, shame, compassion, and loneliness, this book explores the full range of emotions throughout the animal kingdom. Biologists, ethologists, animal trainers, and pet owners provide wonderful first-hand accounts of animal emotions in action. This authoritative portrait may change forever how you look at animals.

*1995, 291 pages, 6 1/4" x 9 1/4", hardcover*

**\$23.95 ElephWeepH**

## What Word Is That? What Animal Is That? Jigsaw Puzzles

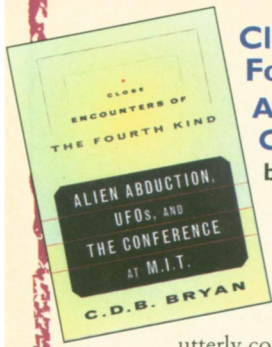


Part quiz game, part jigsaw puzzle, and 100 percent diabolical, these puzzles are certain to test any know-it-all. It seems easy—after all, both puzzles give a big clue by telling which pieces fit together. All you have to know is things like "what animal has been known to kill men with slashing blows of its feet, which possess long, dagger-like nails" or be able to define words like isotac and eristic. All the pieces are shaped the same; therefore, you might not know you're wrong until the end. For the truly perplexed, each puzzle comes with an answer key.

*Recommended for age 12 and up. Each puzzle has 504 pieces. Finished size is 37" x 24".*

**\$19.95 WhatAnimPuz, \$19.95 WhatWordPuz  
Or, buy both only \$29.95 SetWhatPuz**

**Order by phone for faster service!  
1-800-544-4565  
(Visa or MasterCard only)  
DC Area: (202) 331-9653**



## Close Encounters of the Fourth Kind Alien Abduction, UFOs, and the Conference at M.I.T.

by C.D.B. Bryan

What happens when a Pulitzer Prize-winning Harvard psychiatry professor and an M.I.T. physics professor hold a symposium on human encounters with extraterrestrial life? Bryan takes you there and relays the

utterly convincing stories told by the hundreds of people who claim they have indeed been contacted and/or abducted by telepathic gray creatures. He interweaves these stories with the opinion and commentary of psychiatrists, psychologists, hypnotherapists, researchers, and folklorists who also attended. One psychiatrist is quoted as saying, "If what these abductees are saying isn't happening to them, then what is?" implying that a psychological phenomenon may be afoot.

1995, 476 pages, 6 1/2" x 9 1/2", hardcover

**\$25.00 CloseEncounH**

## Word Spin Scramble™

Great for at home or on the road, this action-packed word game is handheld and doesn't require a game board or have a lot of pieces. In fact, the 16 wheels are held together by magnets, allowing you to rearrange the wheels or make the game decks larger or smaller. Spin the magnetic deck, add up the point value of every word you find; the highest score wins.

Play with one, two, or more players or teams.

Recommended for age 7 and up. Includes 16 magnetic wheels, timer, pad, and pencil.

**\$23.95 WordSpScramb**



## Toys In Space Kits

NASA's space shuttle Endeavour was launched January 13, 1993, to enable astronauts to conduct medical experiments, walk in space, and demonstrate the laws of motion with toys. Now every kid can be like the astronauts, using the same kinds of toys and finding out how they react in zero gravity. The instruction booklet in each set shows how to use the toys and which physics principles govern their motion. Choose from four sets, or buy all four and get the *Toys in Space Book* with additional experiments by Carolyn Summers—a \$10.95 value—free!

Recommended for age 8 and up.

**Microgravity** includes a pull-back car, marbles, ring magnets, Jacob's ladder, and a coiled spring. **\$15.95 MicrogravKit**

**Action/Reaction** includes an Ornithopter-flying bird, klackers, spring jumper, boomerang, and balloon helicopter. **\$15.95 ActReactKit**

**Spinning Toys** includes gravitron, magnetic wheel, rattleback, maple seed, and yo-yo. **\$15.95 SpinKit**

**Trajectory Toys** includes basketball and hoop, ball and cup, target game, jacks, and paddleball. **\$15.95 TrajectKit**

Buy all four and get your free *Toys in Space Book*, only \$49.95! **SetToyBkKits**

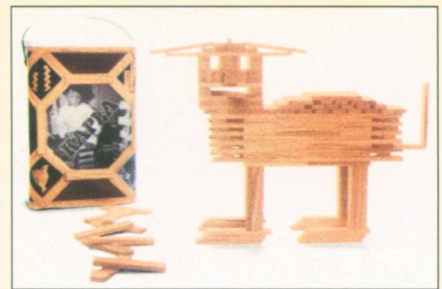


## Kapla Blocks

These unique wooden blocks lend themselves to building unimaginable designs and intricate buildings because they are carefully crafted to be perfectly smooth and balanced. You can build bridges or even the Eiffel Tower. Each identical piece of marine pine measures 4 3/4" x 1" x 1/4". An instruction book outlines basic building techniques and features 40 photographs.

Recommended for age 3 and up. Includes 200 planks, an instruction booklet, and a storage box.

**\$59.95 KaplaBlocks**

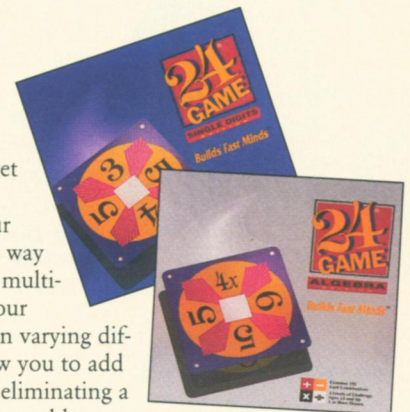


## 24 Game

Put your math skills to work with this game used in schools across the country, yet fun for family and friends at home too. Each card has four numbers; you need to find a way to make them add, subtract, multiply, or divide to 24 before your opponents do. Cards come in varying difficulty. Puzzle Sleeves™ allow you to add variety to the basic game by eliminating a number, so the game never gets old.

Recommended for age 8 and up.

**\$16.95 24Game**



## Algebra 24 Game

This game requires you to solve for  $x$  and/or  $y$  using the numbers on each card.

Recommended for age 12 and up. Both sets include 192 card combinations (48 easy, 96 medium, 48 difficult) and four Puzzle Sleeves™.

**\$19.95 24Algebra,**

**Buy both, only \$29.95 Set24Game**

## A Ph.D. Is Not Enough A Guide to Survival in Science

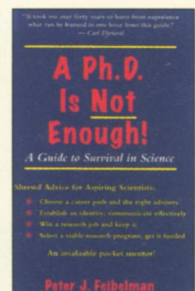
by Peter J. Feibelman

A career in scientific research is far from assured, despite a graduate education, brain power, and technical prowess. This exceptional volume offers sound advice on selecting a thesis;

choosing a research job in academia, government laboratories, and industry; and preparing for an interview for a research career. Also, learn how to write compelling journal articles and successful grant proposals.

1993, 109 pages,  
5 1/2" x 8 1/4", paperback

**\$12.95 PhDNotEnough**



Order by phone for faster service! 1-800-544-4565 • DC Area: (202) 331-9653



## Scientific Explorer™ Kits

If you want to see like a cat, learn how scent affects our emotions, or know what life is like under the sea, the intriguing experiments outlined in these kits are for you. Each kit contains most of the ingredients needed for these unique experiences. Guidebooks outline at least a dozen investigations and encourage children to compile their data the way scientists do. Science guides provide general background information about each topic.

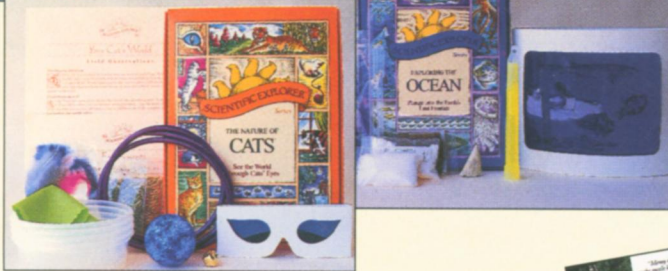
*Recommended for age 9 and up.*

**Science of Scent™** includes five fragrance oils, vials, and droppers. **\$19.95 ExplScentKit**

**Exploring the Ocean™** contains a shark tooth, chemical light stick, and materials for deep ocean seascape experiments. **\$19.95 ExplOceanKit**

**The Nature of Cats™** provides colored lenses, catnip, a bell, bowls, a jumping hoop, and other stimuli for cats. **\$19.95 ExplCatsKit**

**Buy a set of all three, only \$39.95 SetExplKits**



## Chicken Soup for the Soul 101 Stories to Open the Heart and Rekindle the Spirit

by Jack Canfield and Mark Victor Hansen

Two of America's best-loved inspirational speakers share the very best of their collected stories, which have touched the hearts of people everywhere.

They bring wit, wisdom, hope, and empowerment to buoy you up through life's dark moments.

Whenever you wish to make a point, inspire a friend, or teach a child, you'll find just the right story in this heart-warming treasury.

1993, 308 pages, 5 3/8" x 8 3/8", paperback

**\$12.95 ChSoupSoul**

## A 2nd Helping of Chicken Soup for the Soul 101 More Stories to Open the Heart and Rekindle the Spirit

by Jack Canfield and Mark Victor Hansen

Art Linkletter, Ken Blanchard, and Pearl S. Buck are amongst the contributors to this collection.

1995, 329 pages, 5 3/8" x 8 3/8", paperback

**\$12.95 2ndHlpChSoup**

## BipQuiz

Beep, beep, beep and a green light means you're right! Erp and a red light suggest you should try again. That's how your magic BipPen works with your BipQuiz books. Touch the BipPen to the answers of multiple-choice questions—100 in each of



four books and find out instantly if your answer is right or wrong. Test your knowledge in Nature, Space, Animals, and Weather and Seasons.

*Recommended for age 9 and up.*

*Each set comes with four books and one BipPen.*

**\$16.95 SetBipQuiz**

## The Quest for Life in Amber

by George Poinar and Roberta Poinar

The Poinars became famous in 1992 when they announced they had obtained "live" DNA strands from an insect about 40 million years old. Since then, they have successfully extracted preserved DNA strands that are more than 125 million years old. This is the story of their 30-year odyssey to reach these remarkable goals and the importance of their findings. In addition, they sprinkle the text with narratives reminiscent of an Indiana Jones movie as they expose the exotic world of amber and amber collectors. The many photographs and color plates truly bring these organisms and adventures to life.

1994, 219 pages, 6" x 9", paperback

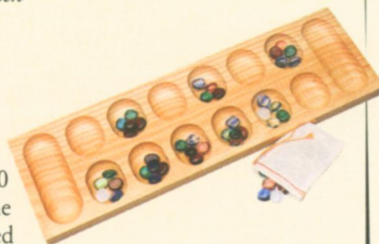
**\$16.00 QuestAmber**

## Mancala

This African stone game was played by the Pharaohs nearly 3,000 years ago. Now you can carry on the tradition with this beautifully crafted set featuring a solid pine board and colorful glass stones. Easy to learn, the object of the game is to accumulate as many stones as possible before the other player clears their side. This is accomplished by strategically moving the pieces from bin to bin—preferably to your opponent's or your own end bin.

*Includes 48 glass stones in a cloth storage bag.*

**\$13.95 Mancala**



## Earth from Space Poster

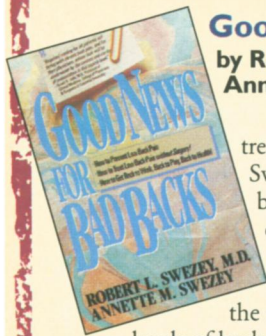
See Earth from space as the astronauts do. This spectacular poster is a mosaic of thousands of satellite images of Earth in its natural color, virtually unobstructed by clouds, with oceans, rivers, continents, and mountain ranges all identifiable.

*Shipped in a protective tube. 36" x 24"*

**\$16.95 EarthSpPost**



**Order by phone for faster service! 1-800-544-4565 • DC Area: (202) 331-9653**



### Good News for Bad Backs

by Robert L. Swezey and Annette M. Swezey

Pioneers in the nonsurgical treatment of back problems, the Swezeys present their techniques for back pain relief in one handy reference appropriate for sufferers of all types of back problems. Clear illustrations, sound advice, and the right exercises are outlined for all levels of back pain and conditioning.

1995, 232 pages, 6" x 9", paperback  
**\$12.95 GdNewsBadBck**

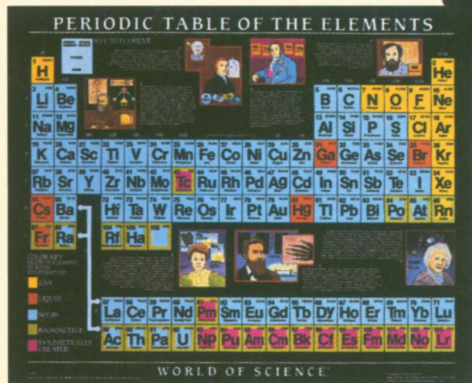
### Earthsearch

A Kids' Geography Museum in a Book

by John Cassidy

This innovative and exciting book provides a hands-on approach to geography. Instead of learning about state capitals or the locations of countries, lakes, and cities, you'll learn about more mundane places on Earth, such as the local dump and what fills it, extraordinary places like Mount St. Helen's and why it erupts, and faraway places like East Africa and what people eat there. The enclosed inclinometer is meant to help you get to the North Pole, and the games and puzzles are meant to be played as you explore everything from the tip of your nose out.

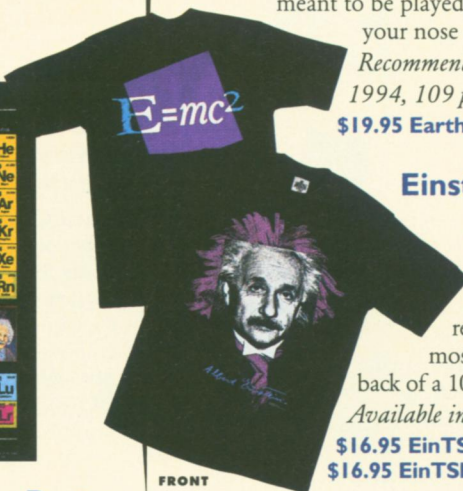
Recommended for age 8 and up.  
 1994, 109 pages, 6 1/2" x 9 1/2", hardcover  
**\$19.95 Earthsearch**



### Periodic Table of the Elements Poster

This colorful, easy-to-read poster makes the science of atomic structures interesting and accessible. Elements are color-coded by state at room temperature, and seven scientists fundamental to the development of physics are profiled.

Shipped in a protective tube. Laminated, 27 1/4" x 22".  
**\$9.95 PeriodPoster**



FRONT

### Einstein T-Shirt

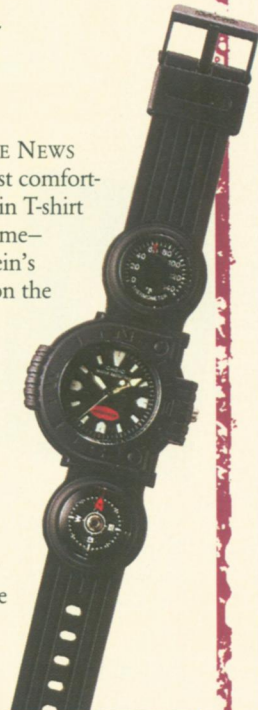
Now available from SCIENCE NEWS BOOKS is the best-looking, most comfortable, and most original Einstein T-shirt ever offered anywhere at any time—relatively speaking, that is. Einstein's most famous equation is featured on the back of a 100% preshrunk cotton T-shirt.

Available in adult sizes large and X-large.  
**\$16.95 EinTShirtL**  
**\$16.95 EinTShirtXL**

### Casio Compass-Thermometer Watch

Perfect for adventure seekers, this stylish watch is water-resistant to 50 meters and features three faces indicating Fahrenheit temperature, the time, and direction on a sturdy black band. The minute indicators and all three hands of the timepiece glow in the dark.

**\$59.95 WatchCompTh**



**Mail orders to: SCIENCE NEWS BOOKS**  
 1719 N Street, NW, Washington, DC 20036  
 OR fax to (202) 785-1242

Prices effective through February 29, 1996.  
 All orders must be prepaid.

BB1095

Quantity	Item Code (appears after price)	Item Description	Price	Total Amount

**Method of Payment:**  Check Enclosed  Visa  MasterCard  
 (Please make checks payable to SCIENCE NEWS BOOKS.)

Account Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone: ( \_\_\_\_\_ ) \_\_\_\_\_  
 (used only for problems with order)

**SUBTOTAL FOR ITEMS ABOVE**

**SHIPPING**  
 (\$2.00 for the first item.  
 \$1.00 for each additional item.  
 Maximum charge \$8.00. Sets count as one item.)

**TOTAL**

**order toll-free**  
**1-800-544-4565**

**VISA & MASTERCARD ONLY**

**dc Area**  
**202-331-9653**