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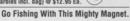
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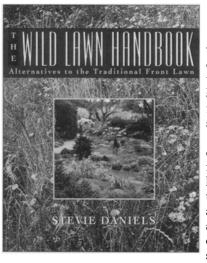


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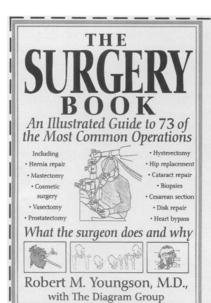


ore than 24 million acres of suburbia are planted in lawn. Each year \$7.5 billion is spent on the care of that lawn, including more than 67 million pounds of pesticides. In addition, the average lawn requires about 10,000 gallons of water over the course of a summer to keep it that emerald green.

But there is a groundswell of homeowners who are questioning the ecological and financial costs of maintaining a traditional lawn. More and more people are digging up their lawns (or starting with patches of it) and turning them over to low-maintenance alternatives—wildflowers and prairie and ornamental grasses, ground covers and spreading perennials, moss and shade plants.

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